



Trends in Learning Technology

Key findings from the 2023/24 Annual Survey



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ALT supports the Open COVID Pledge for Education. 20 March 2024

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Key Findings at a glance 2023/24



Dedicated time

poses the biggest challenge for 50% of our Members.

Blended and hybrid models are becoming the dominant mode of learning, for

75%

Top priorities 2024

**CMS and VLEs
Collaboration
Blended Learning
Assessment**

Over 40 different tools nominated as app or tool of the year 2024



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ALT supports the Open COVID Pledge for Education. 20 March 2024

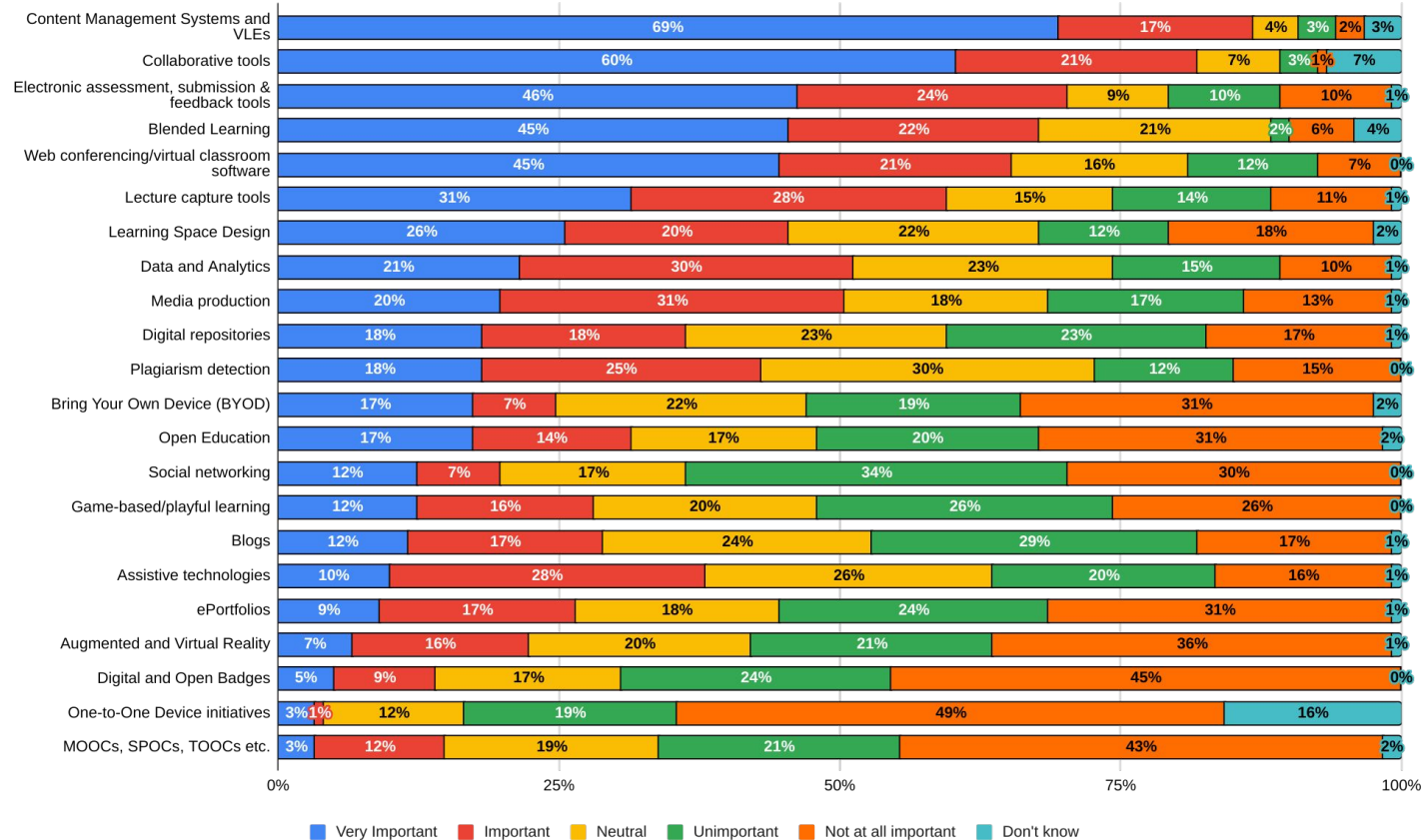


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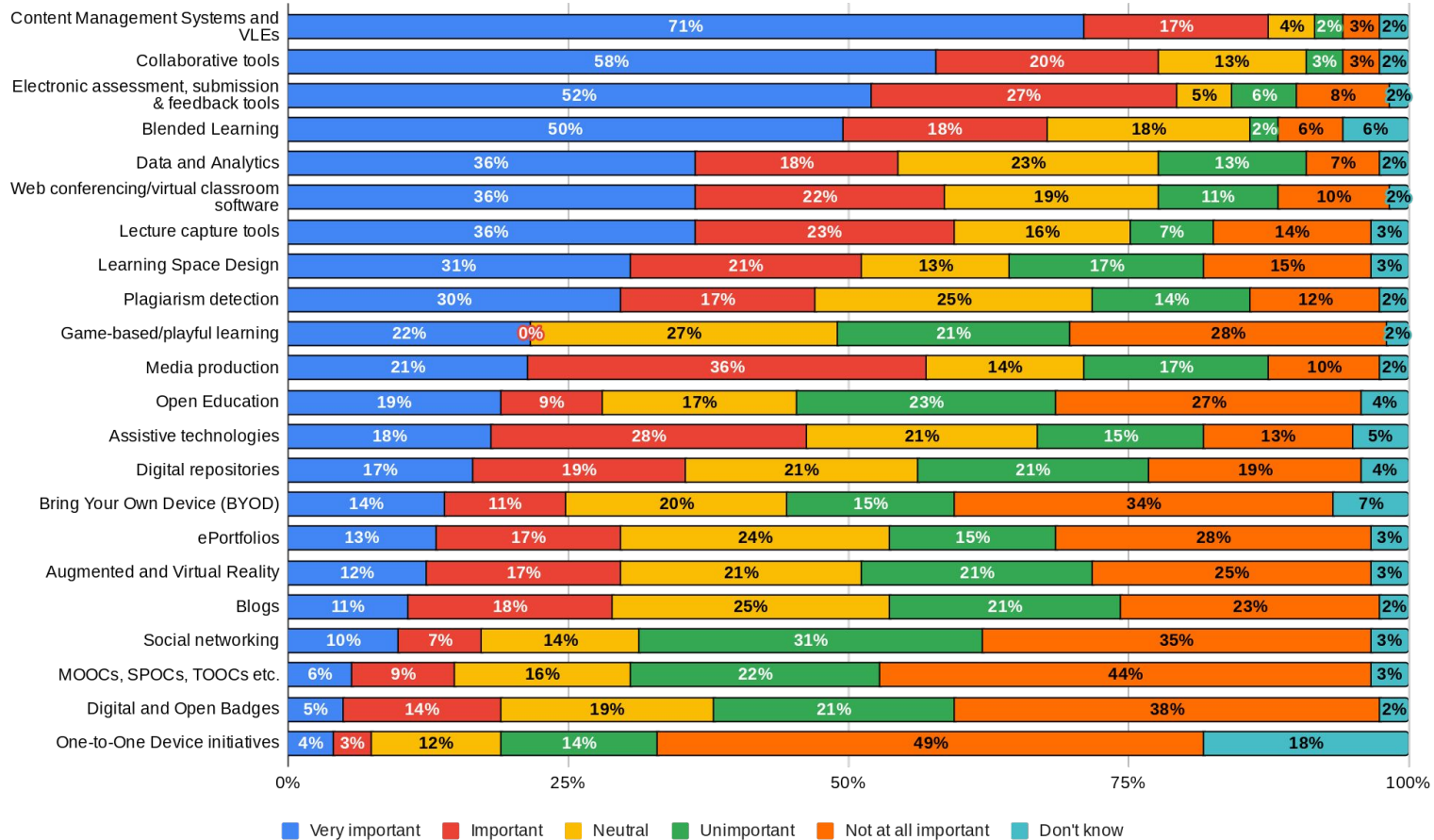
Focus on: digital transformation



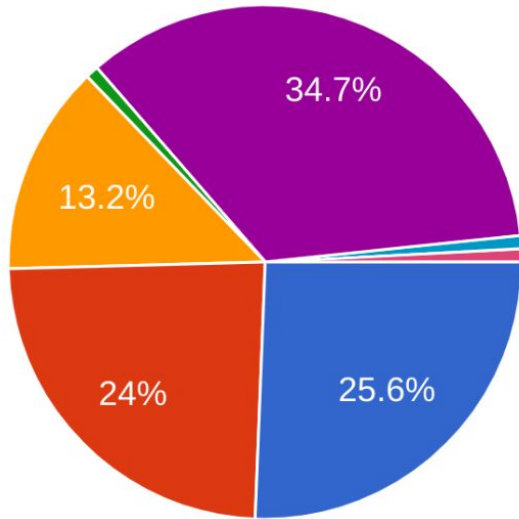
What's been important to your work over the past year?










What are your priorities for 2024?

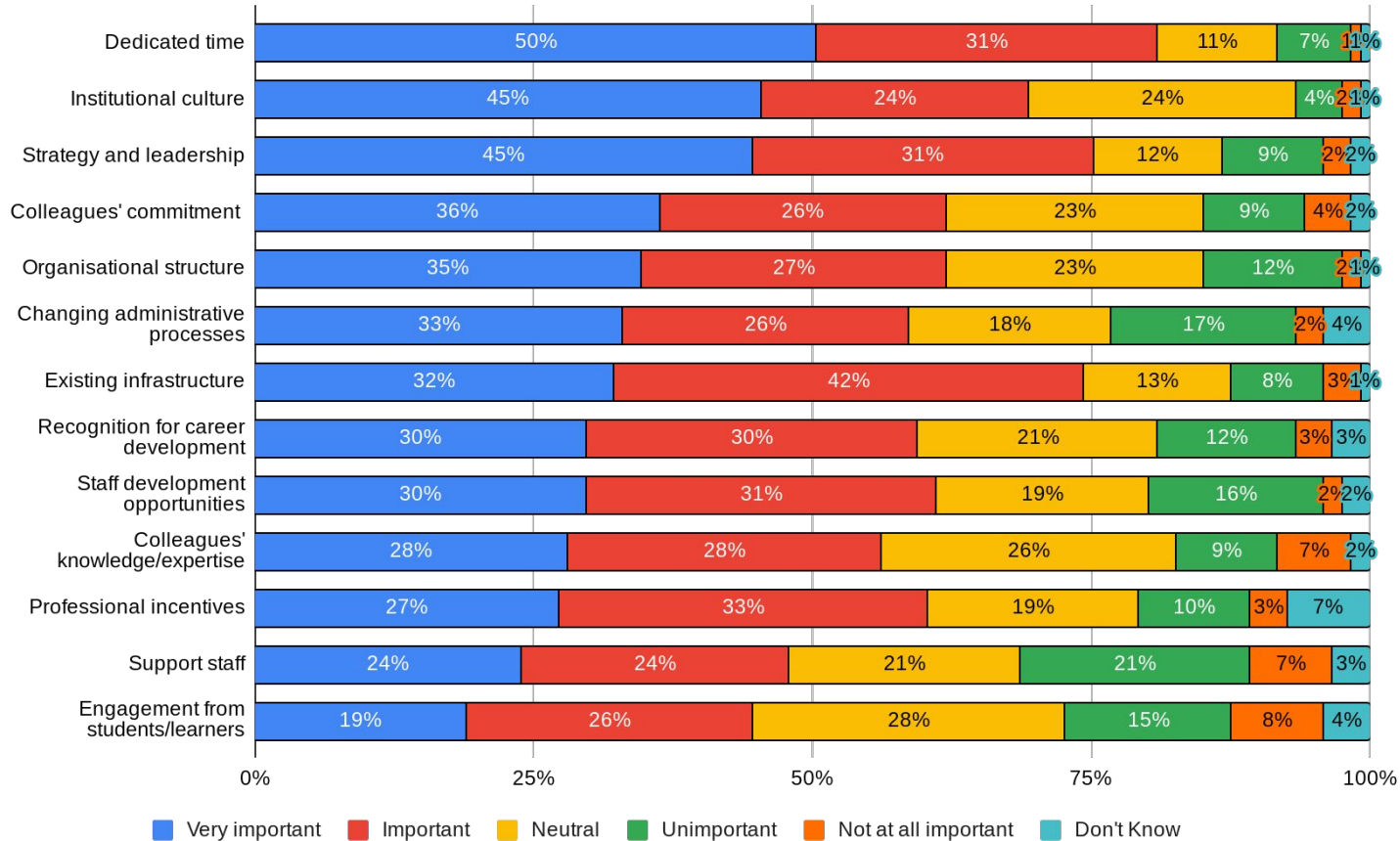


What is the main mode of learning at this time?

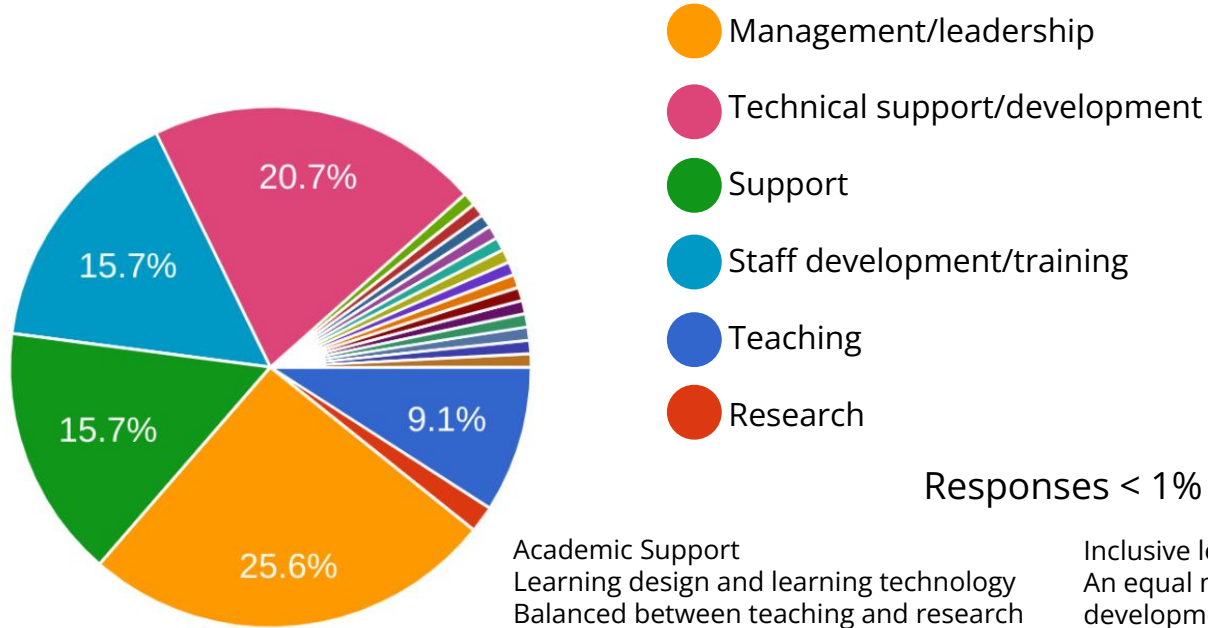


-  Blended: Learners are on campus or in the classroom and learn through a blended offering including online elements
-  In person: Learners learn in the classroom, on campus, in the workshop...
-  Hybrid: Some online learning and some (synchronous) in person learning
-  Distance: Learners are learning away from a physical campus/classroom
-  Hyflex: Learners can choose to attend in person or online (usually learning together)
-  All of the above
-  All of the above, depending on dept.

Which factors are the biggest challenge for digital transformation in your context?



What is the primary function of your role?



Responses < 1%

Academic Support
 Learning design and learning technology
 Balanced between teaching and research
 Education consultant
 Curriculum development in HE
 Module leadership
 Consultancy
 Learning Technologies & Pedagogy
 Hybrid role developing content and training

Inclusive learning and online content development
 An equal mix of teaching, research, support and staff development
 All of the above
 Technical support, development and staff and student training
 A mixture of course design/development and staff development
 Administration



Trends in Learning Technology

Resources

**Key
Findings**
Download

**Annual
Survey
2023/24**
Full Report

**Annual
Survey
2015-2024**
Full open
data set



alt.ac.uk/annual-survey



About our Annual Survey

This survey was established in 2014 in order to:

- Help map professional practice and development in Learning Technology;
- Chart how Learning Technology is used across sectors;
- Understand current practice to better meet the needs of and represent our Members.

The survey is open to all ALT Members, both individuals and organisations. We also welcome responses from all with an interest in Learning Technology.

The full anonymised data set of all survey data is available openly <https://alt.ac.uk/annual-survey> .

Who responded this year?

The 2023/24 survey received 121 responses in total and 93% of respondents are Members of ALT.

We received responses from all parts of the UK, and all sectors we represent, and the majority of responses were from Members working in UK Higher Education.

As part of our EDI plan, 66% of respondents completed the EDI Monitoring Form.

