

e-learning – making it work

from the preserve of enthusiasts to organisation-wide implementation

**A major national one-day conference on embedding e-learning
National College of School Leadership Nottingham - 11 October 2007
starting at 10.00am**

This is a one-day conference with a difference – run **by** practitioners and leaders **for** practitioners and leaders. It will give you an opportunity to explore and discuss how to embed e-learning successfully – with those that have done it.

Register your interest, book online to attend and receive regular updates at:

www.alt.ac.uk



How can e-learning be made to work for you? What are the most effective and efficient ways to embed e-learning successfully? Hear more about:

- barriers to embedding e-learning successfully – and how to overcome them
- business rationale for successful projects – and the business benefits
- establishing criteria for success based on real measures of impact, including:
 - o learner achievement
 - o learner retention
 - o improved efficiency or effectiveness
 - o improving the learner experience
 - o leadership in managing the culture change
 - o improvements in levels of staff skills and their capacity to deliver through e-learning

Margaret Bennett, QIA Director of Communications and Partnerships, will be delivering a keynote speech on QIA's mission to support providers sharing effective practice and learning from each other about what works, particularly in relation to e-learning and technology.

A one day conference for practitioners and leaders in further, workplace, adult and community learning

Costs to attend: Member's rate £95; Non-member's rate £135

Bed and Breakfast at the NCSL: £75 (£95 incl. dinner) per night per room

QIA in partnership with the Association for Learning Technology with the support of CEL, LSC, JISC, LSN and Becta