

# ALT-C 2010

***“Into something rich and strange”***  
**– making sense of the sea-change**

ASSOCIATION  
FOR LEARNING  
TECHNOLOGY



The 17th international conference of the Association for Learning Technology will be held at the University of Nottingham, UK, 7-9 September 2010

**Conference co-chairs:**

**Vanessa Pittard**  
**Professor Richard Noss**

**Welcoming keynote:**

**Saul Tendler**, Pro-Vice-Chancellor for Teaching and Learning, and Professor of Biophysical Chemistry, University of Nottingham

**Keynote speakers:**

**Barbara Wasson**, Professor of Pedagogical Information Science, University of Bergen, Norway

**Sugata Mitra**, Professor of Educational Technology at Newcastle University

**Donald Clark**, Board member of Ufi, and former CEO of Epic Group plc

**Invited speakers to include:**

Hans-Peter Baumeister, Heather Fry, Martin Hall, Frank McLoughlin, Aaron Porter, Josie Taylor, David White

**Major sponsors to include:** Becta | Blackboard | Desire2Learn | Elluminate | The Higher Education Academy | JISC | Positive Internet | Talis | Ufi | UK Department for Business, Innovation and Skills (BIS) | University of Nottingham | Wimba

**Earlybird booking deadline: 5 July 2010**  
**Bookings close: 13 August 2010**

Further information, with a sign-up form for a low volume email distribution list about the conference, is available from the conference website:

**[www.alt.ac.uk/altc2010](http://www.alt.ac.uk/altc2010)**

**Sponsorship and exhibition opportunities**

Go to [www.alt.ac.uk/altc2010](http://www.alt.ac.uk/altc2010) to download the prospectus, or email Seb Schmoller, Chief Executive, about sponsorship ([seb.schmoller@alt.ac.uk](mailto:seb.schmoller@alt.ac.uk)), or Hayley Willis, Head of Operations and Events, about exhibiting ([hayley.willis@alt.ac.uk](mailto:hayley.willis@alt.ac.uk)).

*“But doth suffer a sea-change / Into something rich and strange.” Ariel sings in Iii of The Tempest, by William Shakespeare*



*Vanessa Pittard*



*Richard Noss*



*Barbara Wasson*



*Sugata Mitra*



*Donald Clark*

## About the conference

Learning technology is part of the fabric of formal and informal learning. Meanwhile, a sea-change is taking place. The sea-change involves a structural and pervasive shift in the nature of the Internet. Specifically: we and our learners are always connected; the devices we use are growing in capability and diversity; the information environment and the tools and services that we use to navigate and to interact with it and with each other are in such flux.

The challenge posed for education is great. It is to increase effectiveness, productivity, and quality, whilst institutional and agency budgets are reducing, rather than just to promise improvements. At the same time we need to ensure the spread of innovations that are scalable and of long-term value, both educationally and financially, whilst keeping learners and learning at the heart of our thinking.

The ALT-C 2010 themes will be:

1. the changing paradigms and structures for learning;
2. increasing productivity and effectiveness, whilst mitigating risks;
3. responding to and shaping the organisational landscape;
4. meeting the changing expectations and needs of learners, employers, and society;
5. the changing design skills and knowledge needed to support learning and teaching with technology.

**ALT-C 2010 will provide a broad forum for practitioners, researchers and policy-makers from all sectors to explore, reflect, and learn.**

## About ALT

ALT, Registered Charity Number 1063519, is a professional and scholarly association which brings together all those with an interest in the use of learning technology. With over 230 organisations and over 650 individuals in membership, we:

- represent and support our members, and provide services for them;
- facilitate collaboration between practitioners, researchers, and policy makers;
- spread good practice in the use of learning technology;
- raise the profile of research in learning technology;
- support the professionalisation of learning technologists;
- contribute to the development of policy.

For more information visit the ALT web site at **[www.alt.ac.uk](http://www.alt.ac.uk)**