How our profession is changing

Key findings: ALT Annual Survey 2021
How our profession is changing

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Professional Recognition has increased or remained the same for 82%.

48% Seeking accreditation like CMALT, HEA Fellowship or QTLS.

33% saw an increase in Institutional investment in TEL and in permanent posts by 20%.

This year, over 30% of Members hope to change jobs.

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Focus on: roles, responsibilities and investment

*Key findings: ALT Annual Survey 2021*
How investment in TEL is changing

In response to COVID-19 and over the past year:

We continue to see an increase in investment, although smaller than the previous year, when 45% of Members reported an increase in their budgets.
How investment in TEL is changing

Investment in people and infrastructure

In percentage terms, investment in infrastructure has remained the same as the previous year.

Investment in permanent posts has increased from 32% to 54%, and for fixed term posts from 34% to 50%.
Who we are...

...by job title
What we do

Primary role function:

What else we do:
Focus on: professional recognition and development

Key findings: ALT Annual Survey 2021
Our experience of 2021/22

- **My professional recognition has increased**
  - Strongly agree: 29%
  - Agree: 33%
  - Neutral: 20%
  - Disagree: 4%
  - Strongly Disagree: 7%
  - Don't know: 7%

- **My professional development opportunities have increased**
  - Strongly agree: 15%
  - Agree: 23%
  - Neutral: 27%
  - Disagree: 15%
  - Strongly Disagree: 15%
  - Don't know: 5%

- **Structural support for my role has been lacking**
  - Strongly agree: 18%
  - Agree: 18%
  - Neutral: 26%
  - Disagree: 18%
  - Strongly Disagree: 15%
  - Don't know: 5%

- **Structural support for my role has been adequate**
  - Strongly agree: 10%
  - Agree: 24%
  - Neutral: 26%
  - Disagree: 18%
  - Strongly Disagree: 17%
  - Don't know: 5%

- **My professional development opportunities have decreased**
  - Strongly agree: 10%
  - Agree: 16%
  - Neutral: 26%
  - Disagree: 15%
  - Strongly Disagree: 28%
  - Don't know: 5%

- **My professional recognition has decreased**
  - Strongly agree: 4%
  - Agree: 4%
  - Neutral: 16%
  - Disagree: 17%
  - Strongly Disagree: 50%
  - Don't know: 11%
CPD objectives for 2022
From formal accreditation to changing jobs

- I plan to take part in CPD events online: 62% strongly agree, 26% agree, 4% neutral, 2% disagree, 5% strongly disagree.
- I plan to take part in an online course (paid or free): 37% strongly agree, 28% agree, 12% neutral, 9% disagree, 7% strongly disagree.
- I plan to gain an external accreditation (e.g. from ALT, HeAdVance or ETF): 35% strongly agree, 15% agree, 12% neutral, 12% disagree, 13% strongly disagree.
- I plan to take part in a Special Interest Group: 28% strongly agree, 19% agree, 22% neutral, 13% disagree, 7% strongly disagree.
- I plan to apply for a new job: 21% strongly agree, 12% agree, 10% neutral, 13% disagree, 33% strongly disagree.
- I plan to take part in CPD events in person: 11% strongly agree, 18% agree, 17% neutral, 20% disagree, 22% strongly disagree.
- I plan to enter an award: 8% strongly agree, 10% agree, 16% neutral, 23% disagree, 33% strongly disagree.
Why do Members value ALT?

“ALT is a well respected professional organisation, which I value being part of.”

“ALT provides Professional accreditation and support across the sector.”

“ALT is an active community of practice directly relevant to my work and interests.”

“ALT recognises my learning and achievements.”

“ALT is my personal learning community.”

“ALT is community is THE community for LT’s and related professions.”
Key findings 2021 Annual Survey

Resources

- Key Findings Download
- Annual Survey 2021 Full Report
- Annual Survey 2015-2021 Full open data set

alt.ac.uk/annual-survey

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About our Annual Survey

This survey was established in 2015 in order to:

- Help map professional practice and development in Learning Technology;
- Chart how Learning Technology is used across sectors;
- Understand current practice to better meet the needs of and represent our Members.

The survey is open to all ALT Members, both individuals and organisations. We also welcome responses from all with an interest in Learning Technology.

The full anonymised data set of all survey data is available openly https://alt.ac.uk/annual-survey.

Who responded this year?

For the 2021 survey we received 217 responses in total and over 90% of respondents are Members of ALT.

We received responses from all parts of the UK, and all sectors we represent, and the majority of responses where from Members working in UK Higher Education.

60% of respondents identify themselves as female, 36% as male and 4% identify as non-binary/preferred not to say.