



ALT-Epigeum Award for the most effective use of video in an educational or training context 2011

About the award

The tools available to capture, edit and produce video are continually expanding in number and video can now be distributed cheaply and quickly. A further development of interest to those in education is that recent advances in technology are gradually transforming video from a purely presentational medium into an interactive one.

These developments provide new opportunities for designers of wholly online courses or of online components of other courses.

It is an exciting time for those with an interest in the use of video in education however this area is not one often in the spotlight. This award aims to give credit to those practitioners who are exploiting video to enhance learning and to disseminate good practice around the sector.

Entries will be judged under four criteria:

1. Effect on learning (2 points)
2. Appropriateness of video to the task (1 point)
3. Extent to which the video is fit for purpose (1 point)
4. Quality of execution (1 point)
5. Novelty (1 point)

Submissions must relate either to video components of wholly online courses, or to the online components of blended learning courses.

The winner will receive a £500 cash prize together with an expenses-paid trip for two people to central London to spend half a day meeting and learning from the Epigeum team. The prize will be awarded at the ALT-C 2011 gala buffet on 7 September 2011.

The winning and any highly commended entries will be showcased at the September ALT Conference in Leeds and other ALT publicity channels. More information about the conference can be found at <http://www.alt.ac.uk/altc/alt-c-2011> .

Judging

The Award will be judged by a panel consisting of these judges:

David Lefevre – Co-Founder and Director of Epigeum

Nicola Whitton – ALT Trustee and Research Fellow in the Education and Social Research Institute at Manchester Metropolitan University

Phil Tubman – ALT Video in Education SIG officer, Learning Technology Group, Lancaster University

David Read - Senior Teaching Fellow, University of Southampton and winner of the 2010 ALT-Epigeum Video Award.

About Epigeum

Epigeum was founded as a spin-out company from Imperial College London in 2005. For more information go to <http://www.epigeum.co.uk/>.

How to enter

1. Entry Requirements:

The Award is open to all associate, ordinary and certified members of ALT, and to individuals and teams based in ALT member organisations worldwide. To check whether your organisation is a member check: <http://goo.gl/NuMzt> .

2. Accepted formats and maximum duration:

The maximum duration of the video submitted is 20 minutes, but shorter videos are welcome. Any format will be acceptable provided it can be viewed online.

3. The deadline for entries is midnight on 3 July 2011

4. How to submit your entry:

Entries may only be submitted via <http://goo.gl/jkz7T> (with or without password protection) with the content suitable for access over a 10 megabit/second Internet connection. Entries should display the title of the video, date and name of entrant clearly online.

To enter please go to <http://goo.gl/jkz7T> and complete the entry form.

More information is available at <http://www.alt.ac.uk/get-involved/awards> or e-mail ALT's Operations & Services Manager, Maren Deepwell maren.deepwell@alt.ac.uk .