



ALT Certified Membership (CMALT) and Blended and Online Learning Design

The CMALT Accreditation Framework provides pathways to peer-assessed accreditation for Learning Technology professionals in the UK and internationally.

What are the key benefits?

- gain stronger recognition for Learning Technology skills and experience
- demonstrate your commitment to and understanding of the importance of Learning Technology
- develop transferable skills which can be applied across all educational sectors and industry
- reflect critically upon your practice, achievements and expertise
- receive feedback and accreditation from peers
- increase the impact of your professional achievements for recruitment or appraisal and use “CMALT” as post-nominal letters

The Blended and Online Learning Design course description

Develop the skills you need to teach blended and online learning

Online learning is the future of teaching. This three-week teaching course aims to support teachers' own innovations in teaching and learning online, whether you teach in a school, college or university.

See what's possible with digital technologies and online learning methods

You'll understand the nature of learning design in the context of both blended and wholly online learning, and will explore the Conversational Framework concept; the notion that the teaching-learning process is an interactive exchange of concepts and practice, using the ideas of social construction and collaborative learning.

You'll explore a range of digital tools and resources, including the Learning Designer tool, a free online tool to help teachers and lecturers design teaching and learning activities and share their learning designs with one another across all subjects.

Optimise both blended and online learning methods for your students

Through using this tool, you'll learn how to optimise synchronous and asynchronous learning, and will explore how to implement videos, screencasts, forums, shared learning designs, polls, quizzes and to bring a selection of digital tools into your teaching techniques.

You'll assess a wide range of learning designs and formative assessment methods for both blended and online learning in order to achieve specific types of learning outcomes.

Learn from teaching experts at UCL Institute of Education (IOE) and the community

Throughout the course, you'll be learning from teaching experts at the UCL Institute of Education.

It's rated as the number one education faculty in the world university rankings, and provides expertise in teaching and educational research across all sectors, primary to higher education, and across all main subject areas.

What topics will you cover?

- The nature of learning design in the context of blended and online learning
- The Conversational Framework as a tool for thinking about learning design and assessment
- Digital tools and resources, and how to optimise your learning management system for your students
- The Learning Designer tool and its uses for borrowing, planning, creating and sharing design ideas with other teachers, across and within subject areas
- Learning designs and types of formative assessment for blended and online learning to achieve different types of learning outcome
- Implementing online learning across your institution

Gain further professional recognition for Blended and Online Learning Design

We have provided a mapping for course participants interested in accreditation pathways for the course through CMALT, the professional accreditation framework from the Association for Learning Technology (ALT). As a course participant, gaining CMALT provides a way to gain professional recognition and accreditation for participating in the course and as a next step in your professional development.

The mapping provided below shows you how to use your participation in the course towards gaining Associate CMALT. You can progress from Associate to CMALT to Senior CMALT or submit your portfolio for any given pathway.

A CMALT and Blended and Online Learning Design mapping

		Blended and Online Learning Design		
CMALT		Week 1	Week 2	Week 3
		Rethinking your current teaching	Designs for teaching and learning online	Students and teachers learning from experience
1. Operational issues	An understanding of the constraints and benefits of different technology	Activities 1.1, 1.2 and 1.3	Activity 2.5, 2.6, 2.7	Activity 3.2, 3.3, 3.4
	Technical knowledge and ability in the use of learning technology	Activity 1.6		Activity 3.2, 3.3, 3.4
2. Teaching, learning and / or assessment processes	An understanding of teaching, learning and / or assessment processes	Activity 1.4, 1.9	Activity 2.2, 2.3, 2.4	Activity 3.5, 3.6, 3.7
3. The wider context	Understanding and engaging with legislation, policies	Activity 1.10		Activity 3.7, 3.9, 3.10

	and standards			
4. Communication - working with others	Candidates should demonstrate their knowledge and skills in communication through working with others	Activity 1.5	Activity 2.8, 2.9, 2.10	

How to use this mapping

Each part of the CMALT framework requires you to provide a description of relevant work, evidence related to this work and to reflect on what you have done. When compiling your portfolio, use the mapping provided to include work you have done as part of the course as evidence in your portfolio. You can also draw on course reading as references when describing your work and the reflective exercises in the course as part of the reflective sections of your portfolio.

We also recommend that you include a copy of your certificate of completion as part of the evidence you submit in your portfolio.

About this mapping

This mapping shows the framework of Associate CMALT. If you wish to take the full CMALT Pathway or progress to Senior CMALT, there are additional parts of the framework you need to address in your portfolio. You can progress from Associate to CMALT to Senior CMALT or submit your portfolio for any given pathway.

Associate CMALT is likely to be for you if you:

- Are an early-career professional or have just moved into a Learning Technology-related role.
- Have fewer than three years' experience in a Learning Technology-related role.
- Only engage with Learning Technology as a smaller part of your role, and therefore have a limited range of evidence to draw on.

CMALT is likely to be for you if you:

- Are an established Learning Technology professional or educational practitioner.
- Have three or more years' experience in a Learning Technology-related role.
- Engage with Learning Technology throughout most aspects of your role.

Senior CMALT is likely to be for you if you:

- Are an experienced Learning Technology professional or educational practitioner with more than three years' experience in a Learning Technology-focused role.
- Engage closely with Learning Technology as a core part of your role.
- Have management, leadership or strategic responsibilities, or can demonstrate an equivalent level of impact on others through your work.
- Have a research focus in a relevant field.

Download the [CMALT Prospectus](#) to find out more or [register now](#).

Find out more at <https://www.alt.ac.uk/certified-membership>