



Communications and Publications Committee

Minutes

22 October 2014 in Birmingham, UK

1: Welcome, attendance and apologies

The Chair welcomed all members to the meeting of the Committee.

In attendance:

Chair - Matt Lingard (ML)

Kathy-Ann Daniel-Gittens (KD), Ulrich Tiedau (UT), Anna Davidge (AD), Martin Hawksey (MH), Elaine Garcia (EG), Anne Hole (AH), Ros Walker (RW), Sandra Huskinson (SH)

Apologies from: Thomas Cochrane, Sarah Cornelius, Harry Greiner, Rachel Harris, Steven Verjans

2: Any other business

No other business was raised.

3: Approve minutes of the Committee Meeting held on 7 May 2014

The minutes were reviewed by the Committee and approved as accurate.

4: Membership of the committee

Liz Bennett, Frank Steiner and Joe Wilson have come to the end of a three year term and have stepped down from the committee.

The committee recorded it's thanks to Liz, Frank and Joe.

Sandra Huskinson is confirmed as new vice-chair of the committee.

5: Reporting to and from the Central Executive

The Committee noted the Chair-approved minutes from the most recent meeting of the Central Executive.

6. Events report overview

AD gave an overview of report 02.

UT asked for clarification on the OER/ALT partnership, MH clarified relationship as it relates to OER15 and future conferences.

ACTION: AD to confirm committee ownership of events

7: Communications report overview

MH gave review of report 03.

ACTION: ML to put out call to ALT members for help in forming links with other publications.

8: Research in Learning Technology

The Committee heard a verbal report from ML.

Lesley Gourlay has now stepped down as Editor, leaving Meg O'Reilly and Steven Verjans.

Recruitment for an Editor in Chief is underway, 29 expressions of interest were received. ML, together with Maren Deepwell, Meg O'Reilly and Steven Verjans will take forward the selection process.

Meeting of the Editorial Board scheduled for Thursday 6 November

9: ALT Online Newsletter

The Committee heard a verbal report from ML.

The committee welcomes new Editor in Chief Anne Hole.

4 new deputy editors have been selected following a call for expressions of interest. They will join Sarah Cornelius and Anne on the editorial team.

An increase in publication rate is not matched by an increase in readership. To be discussed further amongst the editorial team.

10: Use of stats and analytics

The committee heard a verbal report from EG.

EG used netlytic.org to generate reports/graphs on use of the #altc hashtag.

More promotion of the #altc hashtag is needed.

Highlighted importance of knowing whether the channels we use are connecting us with the right audience.

11: ALT's use of Audio & Video

SH and KD to report at next meeting

12: Date of next meeting

The next meeting of the Committee will be held online in February 2015, date TBC

ACTION: AD to confirm date of next meeting

Minutes written by: AD/MH