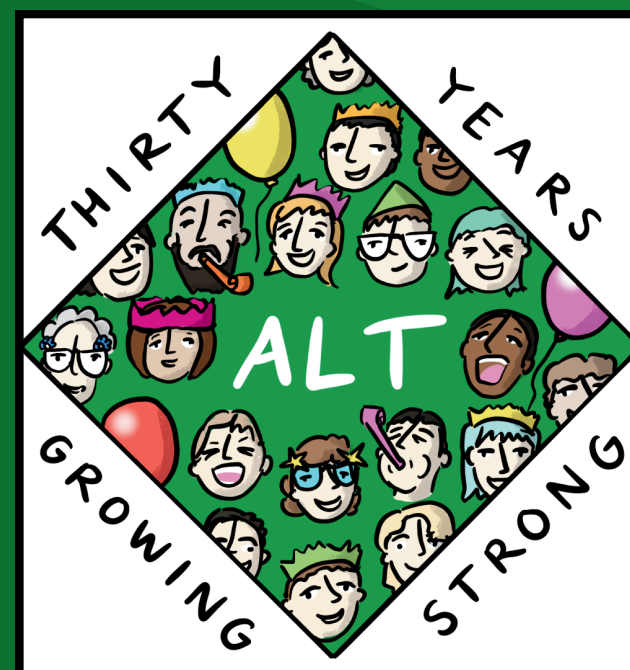
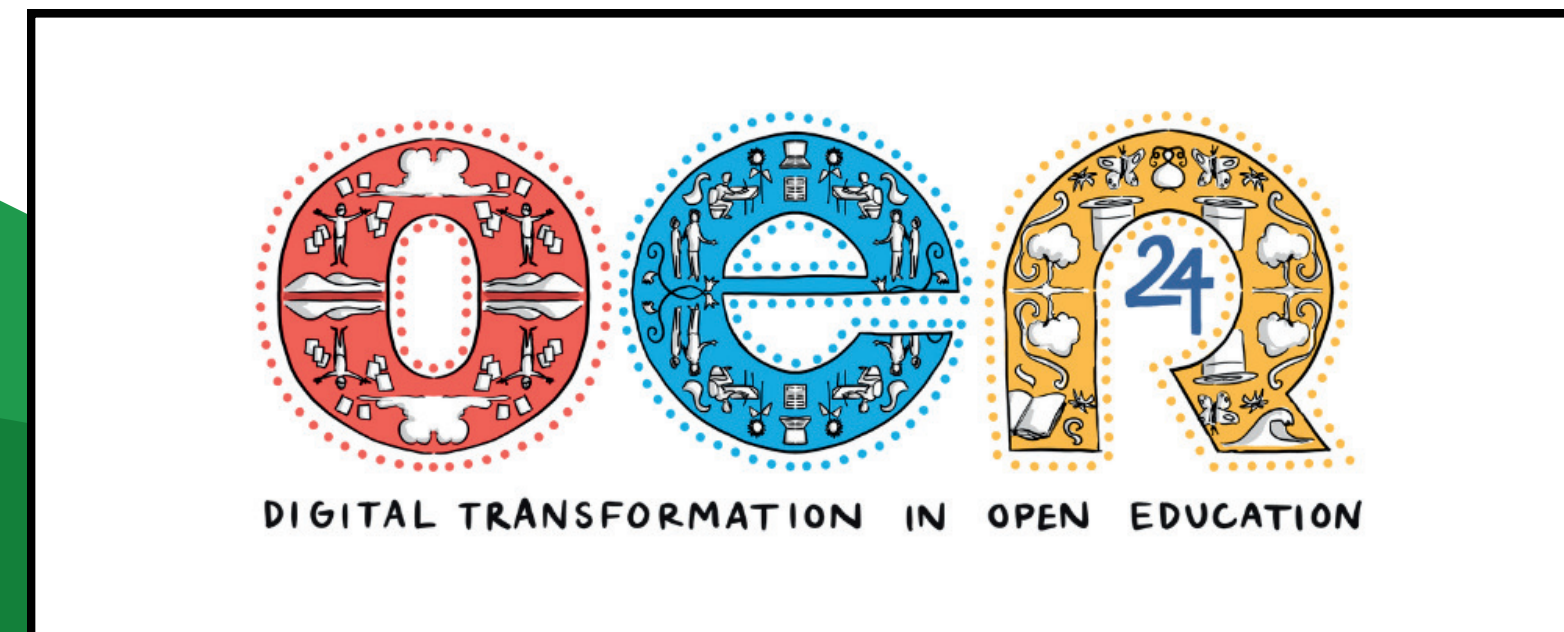


# Impact Report 2024



This year's highlight was undoubtedly the celebration of our 30th Birthday at ALT at our Annual Conference in September. It was great to see members and Trustees, past and present, joining with ALT staff to mark the milestone. We reflected on how much has changed in that time but that what continues is the sense of community and pride in our professional practice. Another great sector body SEDA was also celebrating the same anniversary, and we were able to enjoy a shared celebration. We were thrilled to see our first Digital Learning Design Apprenticeship endorsed by ALT and strengthened our strategic partnership with Ufi and ongoing AmpifyFE project.

This year has been one of transition. We spent much of the year without a CEO and I want to formally express my thanks on behalf of the Board of Trustees to Kerry Pinny for stepping in as Acting CEO as well as maintaining her operational role. The whole team have supported her, and I know that they have faced significant challenges. It hasn't been an easy year for the Team and this has meant capacity for new initiatives has been constrained.

I am delighted that we are able to announce that we have appointed Susan Martin to be our next CEO and I look forward to introducing her to you at the conference. Susan will lead a strategic review that will enable us to map out the first part of our next 30 years. This will include how we adapt to the new ways of working in education as well as the expansion of different roles that support learning technology in all its forms. We will do that by continuing to assert and live our values and by remaining relevant to our members and community.



# Welcome



**Professor Helen O'Sullivan, Chair**



# **“It has been an honour and a privilege to serve as ALT’s Interim CEO.”**

I want to start by thanking all of the volunteers who have supported and contributed to ALT’s activities over the last year. Without their generosity, many of the valuable activities our Member’s enjoy could not happen. It has been a pleasure to work with them.

Writing this report has given me the opportunity to reflect on a challenging year, see just how much we have achieved and the breadth and depth of ALT’s impact. We have continued to offer what our Members value whilst also enhancing what we do through introducing new and exciting activities and services.

This report is testament to the hard work of ALT’s staff team and Board of Trustees to whom I extend my heartfelt thanks for their support during my time as Interim CEO.

I am thrilled to welcome Susan Martin as ALT’s Chief Executive (CEO) and to work with her to develop and implement ALT’s next strategic plan. On her appointment Susan said:

“I’m delighted to be joining ALT. Learning technology plays a fundamental role within the education and training sectors, with the past few years seeing unprecedented growth in demand for highly skilled practitioners and leaders able to help organisations navigate through a period of transformation. As the leading professional body for learning technology in the UK, ALT supports every individual and organisational member on their journey. I’m excited to be working with the Board of Trustees, staff team and members on growing ALT and ensuring that we continue to meet the current and future professional needs of our community.”



## **CEO Introduction**



**Kerry Pinny, Interim CEO**

**We are the leading professional body for Learning Technology in the UK. We represent individuals and organisations from all sectors including Further and Higher Education & Industry, providing professional recognition and development.**

**Our aims are to:**

**1. Increase access to Learning Technology expertise and professional development.**

**2. Strengthen professional recognition for and representation of all Learning Technology roles across the communities we support.**

**3. Provide pathways to accreditation for general practitioners, advanced professionals and leaders through our professional and ethical competencies framework.**



# **Our Mission**



**Our values are inspired by our commitment to represent and support our Members: we value openness, independence, collaboration and participation.**



It gives me access to the voices and sentiments of others across the entire Learning Technology industry, and is my single most reliable indicator of the status and direction of learning technologies as part of lifelong learning.

It gives me access to the community of practice, keeps me up to date with the latest resources, trends and tips and I found lots of useful information which helps with my professional role.

It is my professional body and core to being connected with my community and champions the professional recognition of those of us working in learning technology roles. It is seen as a golden core of our profession and a conduit for our voices across the sector.



It's my opportunity to be part of something bigger, to share what I do with an interested community, and to learn from that wider community myself.



**We asked Members  
why ALT is important  
to them...**

# Our ongoing journey

Equity, Diversity and Inclusion (EDI) are at the very heart of our values and inform all aspects of our activities and services. We aim to be open, transparent, inclusive, democratic, fair and free from discrimination in order to best meet the needs of all our members, ALT staff and the wider community.

This year, the Board appointed Puiyin Wong as Trustee Lead for EDI and we have been working closely to review the effectiveness of our activities and plans.

A key activity is to improve the collection of EDI data from our Members so that we have a better understanding of the diversity among our stakeholders.

We also plan to:

- Publish an annual action plan
- Change the data collection process to improve responses
- Report on progress at ALT's 2025 AGM
- Implement training for staff, Trustees and Members
- Embed EDI in staff, Trustee and volunteer recruitment, selection and induction
- Develop a code of conduct with our Members
- Establish a process to respond to EDI disclosures



Equity  
Diversity  
Inclusion

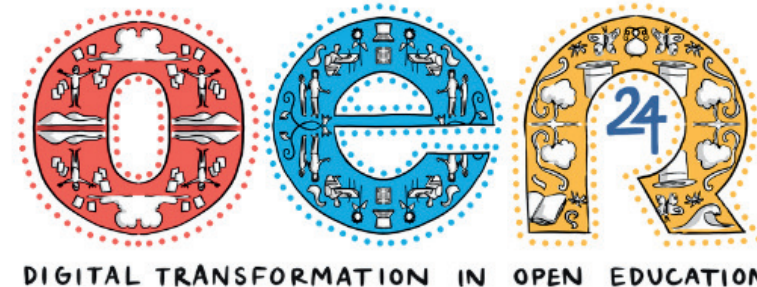
**In 2023, ALT hosted 52 events  
and welcomed 3000 delegates.**



## **Open Education Conference (OER)**

The OER Conference brings together experts and practitioners to explore open education in all its forms.

OER 2024 focused on Digital Transformation in Open Education. The conference was co-chaired by Dr Gearóid Ó Súilleabháin and Dr Tom Farrelly at Munster Technological University. We were joined by over 200 open educators.



## **Annual Conference**

ALT's Annual Conference is one of the UK's largest conferences for learning technology and digital education professionals. Held over three days, the conference provides a valuable and practical forum for practitioners, researchers, managers and policy-makers from education and industry to solve problems, explore, reflect, influence and learn.

Our 2024 Annual Conference is co-chaired by Diane Bennett and Scott Farrow and takes place in Manchester, UK.

## **CPD Webinars**

As part of our strategic objectives, ALT provides CPD webinars delivered by the community to the community to share expertise and raise the profile of learning technology.

In 2024, we held 7 CPD webinars for over 400 delegates. Topics included AI, learning design, blended and hybrid working, co-creation, digital badges, SCORM, copyright, climate change, anti-racism and collaborative learning.



# **Events**

**ALT hosts events both online and in-person.**

**We run three main conferences each year: the largest is the ALT Annual Conference followed by the Open Education Conference and an annual online conference in December.**

**Our Members and Special Interest Groups and AmplifyFE team host events throughout the year.**

**In 2024, we reintroduced our CPD webinars to offer our members further professional development opportunities.**

**Visit: [alt.ac.uk/events](https://alt.ac.uk/events)**



Since 2007, the ALT Awards have recognised the achievements of 47 individuals, teams and projects.



### **ALT Award for Digital Transformation** (in partnership with Jisc)

This award, in partnership with Jisc, recognises achievement in digital transformation. 'Transformation' being a progressive systemic change in practices, processes, services and partnerships which improves the working lives of staff, has a positive impact on the student experience (including teaching, learning and assessment) and can be demonstrated to be sustainable in the broadest sense.

### **ALT Award for Use of Technology in Vocational Education** (in partnership with Ufi VocTech Trust)

This award, in partnership with our strategic partners, Ufi VocTech Trust, recognises achievement in the use of technology for vocational education. It is for individuals and teams who are working innovatively with technology to help people develop and improve their skills for work.



### **Community Choice award**

In 2024, we brought back the Community Choice Award. This special community-led award enables the ALT Community to vote for the peers they feel are deserving of recognition. ALT Members are invited to vote for their winner.



# Awards

The ALT Awards celebrate and reward excellent research and practice and outstanding achievement in Learning Technology. Established in 2007, the Awards have set a benchmark for outstanding achievement in Learning Technology on a national scale and attract competitive entries from the UK and internationally. Categories include:

- for Individuals
- Institutions and Teams
- Leadership in Digital Education
- Digital Transformation
- Case Studies of Ethical EdTech
- Use of Technology in Vocational Education
- Community Choice Award

Visit: [alt.ac.uk/awards](https://alt.ac.uk/awards)

**In 2023, 133 candidates  
successfully received Certified  
Membership of ALT (CMALT).**

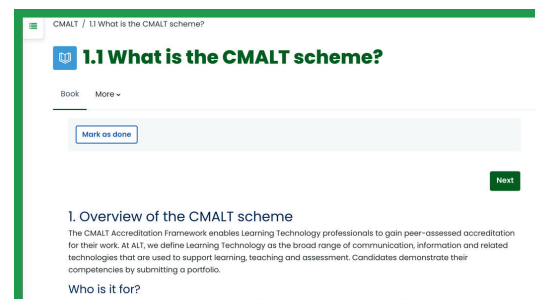
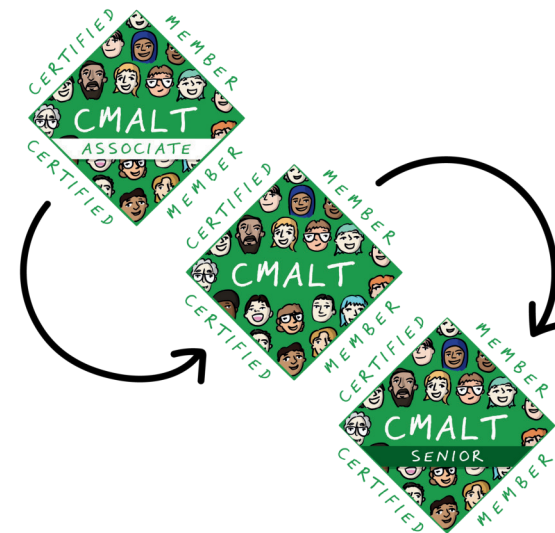


## Launching our CMALT Committee

This year, we launched ALT's first CMALT Committee to help us develop and improve the scheme with the input of ALT Members, candidates and assessors.

## Enhancing our guidance

Alongside our work to create an online course for candidates, we updated our assessor guidance to better support our assessors with the vital work of peer assessing portfolios.



## Your guide to Certified Membership of ALT

We are working with King's Digital and Catalyst IT to create an online guide that coaches candidates from registration through to submission.

## Assessed by peers

The CMALT scheme is supported by 126 volunteer assessors who review every portfolio we receive. We thank every assessor for the time and expertise they contribute to CMALT.



# CMALT

**The CMALT Accreditation Framework provides pathways to peer-assessed accreditation for Learning Technology professionals in the UK and internationally.**

**There are three pathways to Certified Membership: Associate CMALT, CMALT and Senior CMALT.**

**Visit: [alt.ac.uk/cmalt](https://alt.ac.uk/cmalt)**

**Our Members and Special Interest Groups held 32 events and welcomed 682 delegates in 2023.**

**682**

### **Led by our Members**

Our sixteen, soon to be twenty, Members and Special Interest Groups are led by over 120 ALT Members, working as volunteers, for the benefit of ALT Members.

We extend our heartfelt thanks to all our Members and Special Interest Group Officers for their hard work.



### **Launching Special Interest Groups**

In 2024, we invited proposals for new SIGs and received a fantastic response. Following feedback from Members, we will launch four new SIGs focusing on:

- Digital Accessibility
- Digital Assessment
- Digital Sustainability
- Independent Consultancy/Careers Pathway



## **Members and Special Interest Groups**

**ALT Members Groups (MGs) bring together Members from across a particular geographical area. ALT has Members Groups in all parts of the UK and they form an important and permanent part of our Member network.**

**ALT Special Interest Groups (SIGs) bring together individuals or organisations within ALT around a common theme. SIGs are usually established for a limited period of time and are active as long as Members continue to pursue the special interest on which they are focused.**

**Visit: [alt.ac.uk/groups](https://alt.ac.uk/groups)**

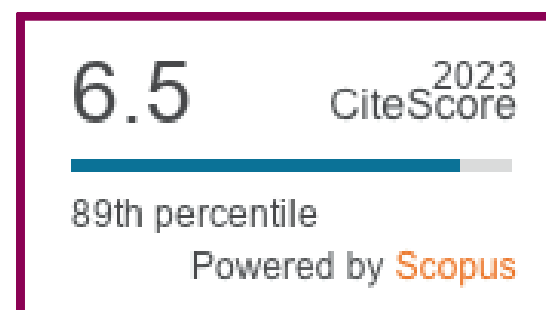


# Our Research in Learning Technology Journal published 25 Articles in 2023.



## Increasing impact of Learning Technology research

The impact of Research in Learning Technology continues to increase annually. Our CiteScore increased from 5.2 in 2022 to 6.5 in 2023.



## 30 years of Research in Learning Technology

ALT has been publishing Open Access research since 1993.

To celebrate ALT's 30th Anniversary, the Editors published a special retrospective that explores areas of current interest and influence, different areas of practice, and different scholarly approaches from published articles.

## Edited by our Members

Research in Learning Technology is supported by an Editorial Team, led by Editor-in-Chief, Michael Flavin, six Editors and eleven members of the Editorial Board.

We extend our thanks to the Editors and Board for all they do to support and enhance the Journal.



# RLT

**Research in Learning Technology (RLT) is a peer reviewed, open access journal published by the Association for Learning Technology. RLT aims to raise the profile of research in learning technology, encouraging research that informs good practice and contributes to the development of policy.**

**Visit: [journal.alt.ac.uk](http://journal.alt.ac.uk)**

**The #ALTC Blog published 83 posts in 2023.**

83

### **We invited you to contribute**

We issued a number of calls this year to encourage our Members to share their work, opinions and insights on Learning Technology.



### **We welcomed new Editors**

This year, we issued a call to find new blog editors. The response was fantastic and we recruited six editors to join our existing team of three.

### **Edited by our Members**

The #ALTC Blog is supported by a team of editors who edit and advise authors on their posts.

We extend our thanks to the Blog Editors for their work supporting authors.

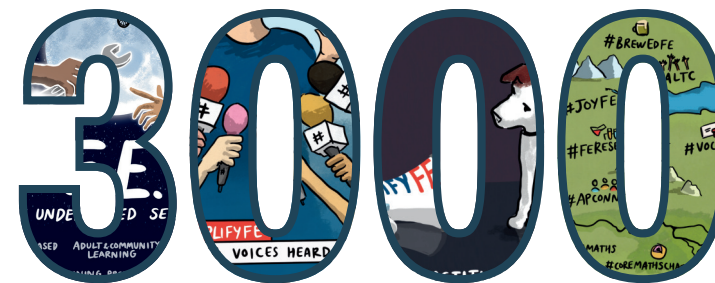


# **#ALTC Blog**

The #ALTC Blog publishes a wide range of posts and articles, including news, opinion pieces, project updates, case studies, book reviews as well as 'a week in the life' summaries of the work of people in the Learning Technology field.

Visit: [altc.alt.ac.uk/blog](https://altc.alt.ac.uk/blog)

# AmplifyFE connects over 3000 professionals in Further and Vocational Education.



We work in partnership with the Ufi VocTech Trust to increase the value of networking for professionals that will help vocational educators to discover, share and discuss the resources, training and support they need to develop their digital pedagogical skills and enhance how vocational learning in the UK happens.

## AmplifyFE Community Space

In 2023, the AmplifyFE Community Space hosted 11 webinars, published 11 blogs and 10 podcasts.

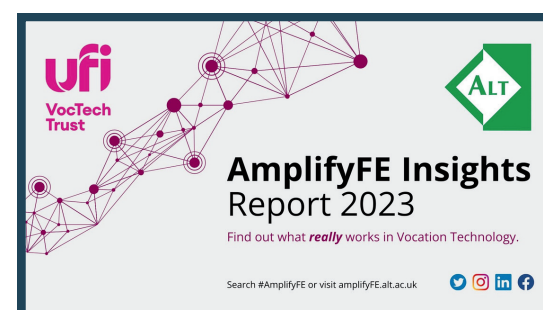


## Communities of Practice Sector Audit

2023's audit found that changes to the digital landscape is having a greater impact and that there is less community sustainability on the open web.

## AmplifyFE Insights Report

2023's insight report explored how learning technology and digital tools can support vocational learners impacted by the 'digital divide' and key advice for those on an innovation journey in VocTech.



# AmplifyFE

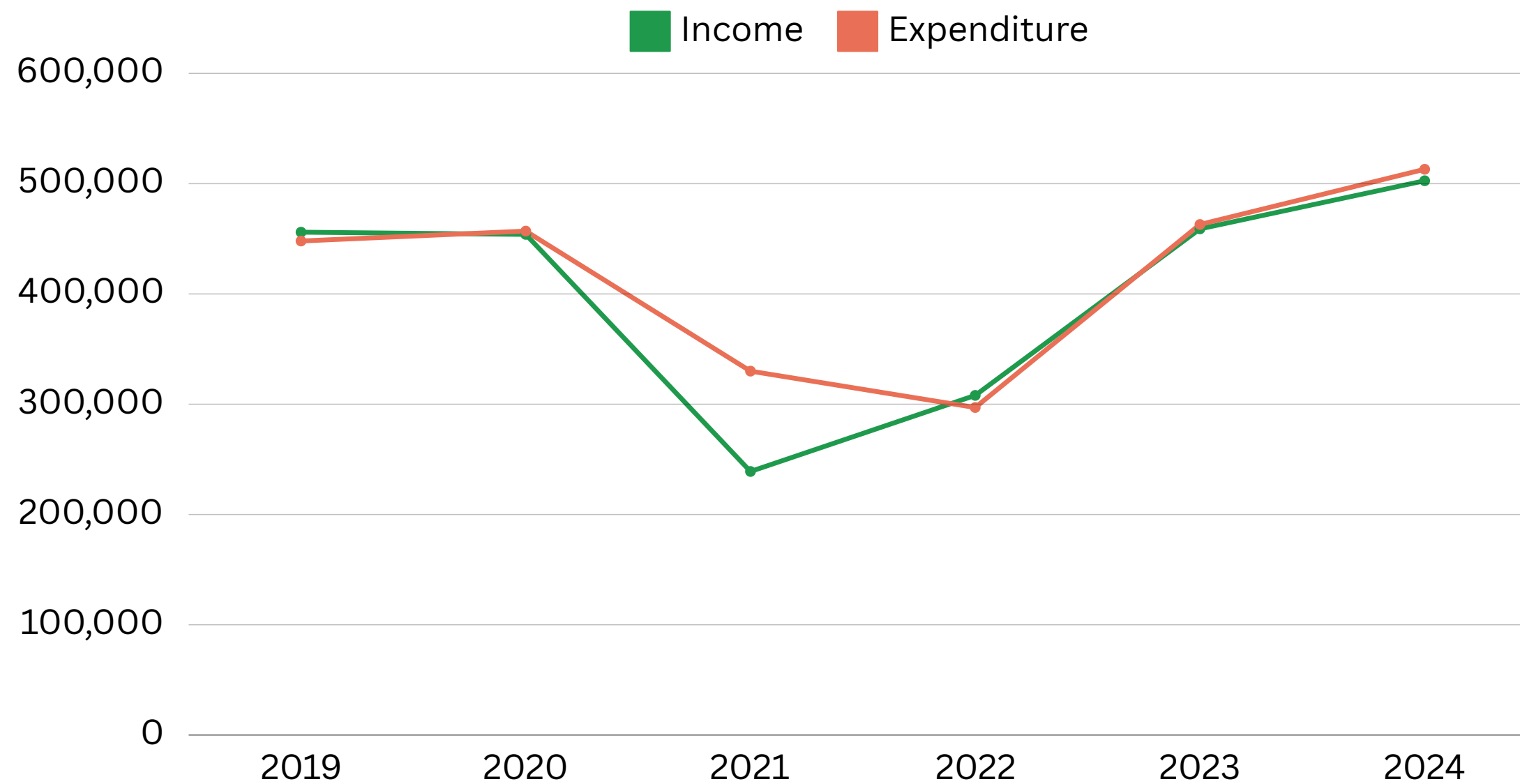
AmplifyFE connects professionals in Further Education and Vocational Education. Since 2020, our network links communities of practice for digital learning, teaching and assessment.

Our network enables vocational teaching staff to acquire, develop and share the digital and digital pedagogical skills they need, with the ultimate aim of catalysing change across the UK so that significant scale can be achieved in digital vocational learning for adults.

Visit: [amplifyfe.alt.ac.uk](https://amplifyfe.alt.ac.uk)



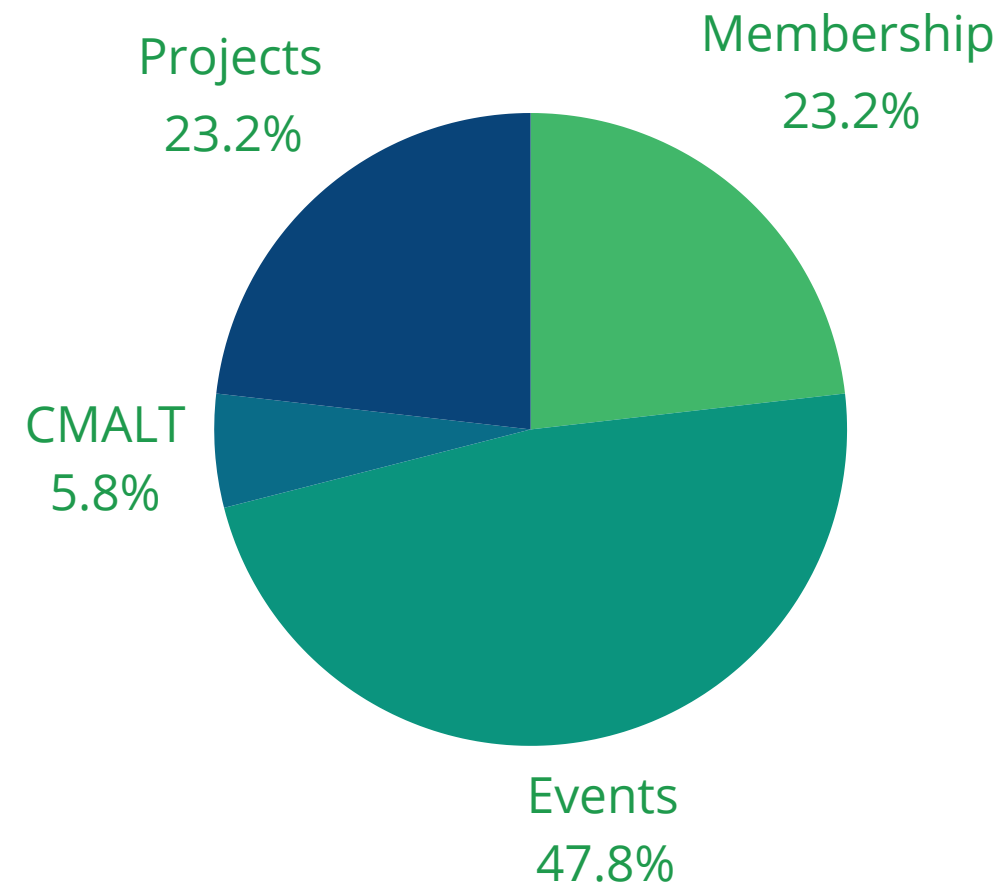
# Charity finance 2023/24



**During the financial year ended 31 January 2024, ALT has ended on an overall net deficit.**

**We continue to operate in a challenging economic context with rising costs impacting a number of our activities.**

**As an independent charity all of ALT's income is generated from charitable activities including events and membership.**



**£502,640**  
total income for the year  
ending 31 January 2024.

The financial year ended 31 January 2024 has been a challenging year financially as evidenced by the overall net deficit of £10,410. Encouragingly, ALT did increase income by around 10%, primarily driven by an increase in event income. However, this was more than offset by rising costs, particularly in relation to the cost of running events. ALT are actively undertaking initiatives to respond to these cost challenges, and this will be a key priority in the next year. In addition, ALT are also actively looking at ways to grow and diversify income going forward.



**Shonagh Douglas,**  
**Honorary Treasurer**



**Download our  
Annual  
Accounts**

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N**



We work hard to strengthen professional recognition and representation of all Learning Technology roles across the communities we support across sectors.

In order to increase our reach and impact we work in strategic partnerships across the UK and with like-minded organisations across the globe.

We held a joint 30th Birthday Summit with SEDA in October 2023 and hosted an event on the use of multimedia enhances teaching, learning and research Learning on Screen event in April 2024.

## MOU partners



## Working in partnership







**"It gives me access to the voices and sentiments of others across the entire Learning Technology industry, and is my single most reliable indicator of the status and direction of learning technologies as part of lifelong learning."**

**Membership is open to anyone with a professional interest in using digital technologies for learning, teaching and assessment.**

Join ALT as a Member and become part of our network of 3,500+ Members in the UK and globally. If you are not sure where to start, have a look at recent news, our Impact Report and find out more about what we do and how we can help you. Browse the #altc blog for case studies, reviews and more or explore 25+ years of research, evidence and policy.

If you are looking to scale up and develop your use of technology for learning, teaching or assessment, we can help with recruitment via ALT's weekly news digest and access to the Members Directory of consultants; we offer practical resources, our Members only discussion list, webinars and conferences to share knowledge and find the expertise you need.

**Join today [alt.ac.uk/membership](https://alt.ac.uk/membership)**



# Join today





## Association for Learning Technology

 [alt.ac.uk](https://alt.ac.uk)

 [enquiries@alt.ac.uk](mailto:enquiries@alt.ac.uk)

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 Association for Learning Technology

 [A\\_L\\_T@mastodon.social](https://mstdn.social/@ALT)

 [@altuk.bsky.social](https://bsky.social/@altuk)

 [@ALTacuk](https://www.youtube.com/@ALTacuk)

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