What does it mean to be a Learning Technologist?

*Key findings from the 2020 Annual Survey*
What does it mean to be a Learning Technologist?

Key Findings at a glance

Learning Technology roles are becoming more senior, with leadership being the primary focus for 20% of Members.

- **Learning Technologist**
- **Digital Senior Manager**

are the top 5 terms describing job titles.

Keeping up with news, vacancies and CPD via ALT is key for over 70% of Members.

The Top 3 membership benefits for Members are:

- Weekly News Digest
- CPD & Webinars
- Members Discussion List

This document and images are licensed for reuse under a Creative Commons Attribution-ShareAlike 4.0 (CC BY-SA 4.0) licence. ALT supports the Open COVID Pledge for Education. 20 February 2021.
What does it mean to be a Learning Technologist?
16. What is the primary function of your role?

- Administration: n.1, 0%
- Research: n.3, 1%
- Other: n.11, 5%
- Teaching: n.26, 12%
- Support: n.29, 14%
- Management / leadership: n.35, 15%
- Staff development / training: n.41, 18%
- Technical support / development: n.60, 27%

Source: Association for Learning Technology (ALT) Annual Survey Report 2021 | https://alt.ac.uk/annual-survey
17. What are other functions of your role?

- **Other**: n.2, 1% (2020), n.3, 1% (2019)
- **Management / leadership**: n.64, 31% (2020), n.72, 32% (2019)
- **Administration**: n.84, 41% (2020), n.87, 39% (2019)
- **Support**: n.91, 44% (2020), n.169, 75% (2019)
- **Teaching**: n.76, 37% (2020), n.91, 41% (2019)
- **Research**: n.80, 39% (2020), n.92, 41% (2019)
- **Technical support / development**: n.116, 56% (2020), n.123, 55% (2019)
- **Staff development / training**: n.139, 67% (2020), n.149, 67% (2019)

Source: Association for Learning Technology (ALT) Annual Survey Report 2021 | https://alt.ac.uk/annual-survey
Terms describing Learning Technology Job Titles

Source: Association for Learning Technology (ALT) Annual Survey Report 2021 | https://alt.ac.uk/annual-survey
What does it mean to be a Learning Technologist? (through a gendered lense)
What Members value about ALT as their professional body
ALT is important to me ...

Source: Association for Learning Technology (ALT) Annual Survey Report 2021 | https://alt.ac.uk/annual-survey
9. Why are you a member of ALT?

- Weekly email news digest with news, events and job listings: n.153, 74% (2020), n.164, 74% (2019)
- Access to ALT hosted webinars and events: n.135, 65% (2020), n.156, 71% (2019)
- Access to ALT-MEMBERS discussion list: n.135, 65% (2020), n.149, 67% (2019)
- Discounts to attend ALT events: n.82, 37% (2020), n.62, 23% (2019)
- Supporting the open access journal Research in Learning Technology: n.66, 30% (2020), n.76, 31% (2019)
- Supporting local ALT Members Groups: n.63, 29% (2020), n.51, 25% (2019)
- Supporting an independent membership organisation: n.45, 20% (2020), n.38, 18% (2019)
- Discounts to GMLAT Group Registrations and new pathways: n.43, 19% (2020), n.26, 13% (2019)
- Supporting the members #ALTCBlog: n.33, 15% (2020), n.31, 15% (2019)

Source: Association for Learning Technology (ALT) Annual Survey Report 2021 | https://alt.ac.uk/annual-survey
About the Survey
ALT Annual Survey 2020

The survey is designed to:
◊ understand current and future practice;
◊ show how Learning Technology is used across sectors; and
◊ help map the ALT strategy to professional practice to better meet the needs of and represent our members.

The full anonymised data set of all survey data is available openly.
Learning Technology in the age of COVID-19

Key findings from the 2020 Annual Survey

https://alt.ac.uk/annual-survey

This document and images are licensed for reuse under a Creative Commons Attribution-ShareAlike 4.0 (CC BY-SA 4.0) licence. ALT supports the Open COVID Pledge for Education. 20 February 2021