



ALT-Epigeum Award for the most effective use of video in an educational or training context

About the award

Video is now cheaper to produce and easier to distribute than ever before and as a result the use of video in education and training has grown significantly. The tools available to capture, edit and produce video are continually expanding in number and, with many learners now having access to broadband, video can be distributed cheaply and quickly. A further development of interest to those in education is that recent advances in technology are gradually transforming video from a purely presentational medium into an interactive one.

All these developments provide new opportunities for designers of wholly online courses or of online components of other courses.

The purpose of this award is to give credit to those practitioners who are exploiting video to enhance learning.

Entries will be judged under four criteria:

1. Creativity
2. Wisdom of technological choices
2. Extent to which the video is fit for purpose
3. Effect on student learning

Submissions must relate either to video components of wholly online courses, or to the online components of blended learning courses.

The winner will receive a £500 cash prize together with an expenses-paid trip for two people to central London to spend half a day meeting and learning from the Epigeum team. The prize will be awarded at the ALT-C 2009 gala dinner on 9 September 2009.

The winning and any highly commended entries will be showcased at the September ALT Conference in Manchester. More information about the conference can be found at <http://www.alt.ac.uk/altc2009>.

Judging

The Award will be judged by a panel consisting of these prospective judges:
Ian Smith – ALT Trustee and Subject Group Leader, Multimedia & Interactive Systems Design, Edinburgh Napier University
David Levevre – Co-Founder and Director of Epigeum
James Clay – ILT Manager at Gloucestershire College

Nicola Whitton – ALT Trustee and Research Fellow in the Education and Social Research Institute at Manchester Metropolitan University

About Epigeum

Epigeum was founded as a spin-out company from Imperial College London in 2005. For more information go to <http://www.epigeum.co.uk/>.

How to enter

1. Entry Requirements:

The Award is open to all individual members of ALT, and to individuals and teams based in ALT member organisations worldwide.

2. Accepted formats and maximum duration:

The maximum duration of the video submitted is 20 minutes, but shorter videos are welcome. Any format will be acceptable provided it can be accessed conveniently by a Mac or PC user with routinely available software applications or plug-ins.

3. The extended deadline for entries is 3 July 2009

4. How to submit your entry:

Entries may be submitted either on CD or DVD or as a URL (with or without password protection) with the content suitable for access over a 10 megabit/second Internet connection. Entries on CD or DVD must be submitted in quintuplicate. Label your entry with the title of the video, date, name of entrant and contact details.

Please send your entry with a completed entry form to:

**ALT-Epigeum Award 2009
ALT Administration
Gipsy Lane
Headington
Oxford OX3 0BP
UK**

More information and entry forms are available at <http://www.alt.ac.uk/awards.html>.