Annual Conference 2014

Riding giants: How to innovate and educate ahead of the wave

Conference guide

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Online at altc.alt.ac.uk/conference/2014

Acknowledgements

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Welcome from the conference co-chairs

It is our pleasure to welcome participants to the Association for Learning Technology’s Annual Conference at the University of Warwick, and to the online conference activities.

For 21 years, the ALT conference has been a lively and stimulating event that brings together learning technologists and developers, teachers and lecturers, learners, managers, consultants and policy makers from across all sectors of education. It provides an opportunity to share successes and challenges, to showcase innovation and develop our understanding of the field of learning technology. It is a focus for communication and collaboration within the learning technology community so that together we can ride the giants of the conference title.

Many of the features of the conference will be familiar to those who have attended previous conferences. There are inspiring keynotes and invited speakers alongside over 100 delegate presentations. The contributions of our sponsors and exhibitors always help to make the conference varied and interesting. New to the 2014 conference is the focus on international collaboration and leadership on day one. This important development recognises the significance of strategic vision for learning technology, and will facilitate discussion on the management of change, innovation and global perspectives.

Some of the activities taking place at Warwick will be streamed online for remote participants, and we would encourage all participants to engage with the conference networking site and to use other social media, particularly Twitter.

We hope you enjoy the conference and experience the value of being a member of the vibrant ALT community.
Thanks to…

Major sponsors

University of London Computer Centre

Supporting the Learning Technologist of the Year Award

brightspace by D2L

Supporting International Collaboration and Leadership Day at altc 2014

City & Guilds

Supporting FE, Adult Learning and Skills Day at altc 2014

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Yvonne C Bain, The University of Aberdeen

We would also like to note thanks to all Online Conference Coordinators.
Keynote speakers

Christina Hughes

Welcoming Address

Professor Christina Hughes is Pro-Vice-Chancellor (Teaching and Learning) at the University of Warwick. She was previously Head of Department, Sociology and Chair of the Faculty of Social Sciences. Professor Hughes’ institutional roles combine, in many respects, with those of her research where she is engaged in the fields of gender and education and gender and work. She was founding co-Chair of the Gender and Education Association and is also co-Editor of the International Journal of Social Research Methodology and Associate Editor of Gender, Work and Organisation.

Catherine Cronin

Navigating the Marvellous: Openness in Education

Inspired by a Seamus Heaney poem, Catherine will explore “navigating the marvellous”, the challenge of being open in higher education. To be in higher education is to learn in two worlds: the open world of informal learning and the predominantly closed world of the institution. As higher education moves slowly, warily, and unevenly towards openness, students deal daily with the dissonance between these two worlds; developing different skills, practices and identities in different learning spaces. Both students and educators make choices about the extent to which they learn, teach, share and interact in bounded and open spaces. If, as Joi Ito has said, openness is a “survival trait” for the future, how do we facilitate this process of opening? The task is one not just of changing practices but also of changing culture; we can learn much from other movements for justice, equality and social change.

Heaney, S. (1995). Lightenings viii. go.alt.ac.uk/1jpiYgF
Jeff Haywood

Designing University Education for 2025: balancing competing priorities

As the hype around MOOCs settles down, but with a sense of potential disruption still in our minds, what sort of higher education future do we seek? We have a very wide, and expanding, range of digital tools at our disposal, some useful experiments under our belts, and technology is mainstreaming itself into students’ learning, perhaps provided more now by them than by us. I shall briefly review some lessons learned over the past few years and then explore options for a university roadmap for the next 10 years, hopefully remaining realistic whilst still optimistic about a richer, technology-supported HE in the future.

Audrey Watters

Ed-Tech, Frankenstein’s Monster, and Teacher Machines

What does it mean to create intelligent machines? What does it mean to create intelligent teaching machines? What does this mean in turn when we talk about using these technologies to create intelligent humans? A romp through literature and the cultural history of ed-tech to talk about teaching machines and monsters.
Invited speakers

James Fanning

Mobile Technologies: Getting it Right for Every Child

The past five years has witnessed a phenomenal growth in the ownership and use of personal mobile technologies. Within education the development of such devices to support learning has taken place in a piecemeal way, depending very much upon local contexts. Bring Your Own Device (BYOD) is very often promoted as a way of approaching gaps in school provision. This session will describe current use of mobile technologies in Scottish schools, assess where gaps exist and explore strategies to support adoption. Getting it right for every child (GIRFEC) is a key policy driver in Scottish education.

Fiona Harvey

Watching the MOOCs go by – where we have been and where are we going?

It’s been a year since the launch of the MOOC Special Interest Group, with two conferences and regular meetings this talk will look back at where we have been and where we will go in the future as we watch MOOCs for ALT. Looking back over the year helps us to reflect on our predictions and compare these to what really happened. In the past year Futurelearn has been launched as the UK platform provider, many UK Higher Education institutions are involved in creating courses that they would never have been making before. We have much more information than we did last year about the learners and why they choose to participate. It’s not been the tsunami that was predicted but they have sparked interest in the use of technology for learning. And what about next year? Come along and be part of the discussion as we explore MOOCs together.
Andrew Law

Into the Open?

What has the OU UK learned from its open (free) educational provision in the last five years? What’s available now, what’s happening next and how might the broader community exploit this? The free offer clearly contributes to The OU social mission but how does it contribute to its business mission (does ‘free’ really make business sense)? Andrew helps co-ordinate and develop the OU UK open (free) media strategy. This includes national and international TV and radio broadcasts with the BBC, as well as YouTube, AudioBoo, Google Play, iTunes U, OpenLearn and OU FutureLearn activities.

Bryan Mathers

Space to Breathe – Growing a Creative Culture around Technology

How important is it to nurture a culture of innovation in your organisation, and if so, what can you do to grow it? Is innovation stifled in your organisation? With an increasingly higher drive towards efficiency, performance and conformance, are the slightly crazy ideas quickly sunk? Possibly there’s an underlying fear of innovation which means that new ideas remain as just that? And how key is leadership to all this anyway? And how techie do leaders actually need to be?

Small ideas can make a big difference. We’ll look at how other organisations breed a culture of innovation, and why it’s so hard to sustain. We’ll also zip through a bluffer’s guide to getting your innovation idea off the ground.

We’ll also highlight some of the themes from the recent FELTAG report, as well as looking at some emerging technologies that could support innovation in FE.
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705 Invited Speaker Session: Fiona Harvey – Watching the MOOCs go by – where we have been and where are we going?

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709 Panel: Leadership in TEL across the globe

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722 Games and Learning SIG meeting

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549 Engage and enhance student learning by using multimedia content production in the syllabus

551 A helping hand for academics capturing their content on video

552 Diverse futures: varieties of digital university in the UK and beyond

554 A Honeypot of rich ideas – Building online communities to promote knowledge exchange and collaboration between creative arts and engineering
A surfing safari from Ireland to Africa – A first dip in the elearning ocean

Engaging MOOC learners with digital badges

How to create a problem based learning scenario using the interactive video creation platform wireWAX

Bridging the ‘missing middle’: a design based approach to scaling

A Conceptual Framework for Theorising Learning with Mobiles in the Global South – big questions and big challenges

Students’ Perceptions of Online MCQs: gathering evidence and learning to swim with it

Mobile Technologies to Support the Delivery of the RRAPID (Recognising and Responding to Acute Patient Illness and Deterioration) Course to Medical Students

Learning to Create and Communicate Collaboratively Online: One Year On

Keeping pace with change: Understanding Students’ Evolving Approaches to Learning

Learning from others: maximising effectiveness in the electronic management of assessment

Whose Text is it Anyway? An Aesthetic Response Theory Applied to Online Learning and Teaching Spaces

Herding Cats: Crafting an homogeneous MOOC with heterogeneous content

Preparing to ride giant waves: developing procedural decision-making processes to support massive online facilitation

Size matters and matters of size: understanding massive online teaching

Should openness be the default approach in higher education?

Who manages e-learning now?

Developing and Implementing An Archiving Policy for Blended Learning

Video Quality in Learning Environments: Quality, Engagement, and Learning Experiences

Complexities of Skype – developing implementation and practice guidelines

Keynote speech from Audrey Watters – Ed-Tech, Frankenstein’s Monster, and Teacher Machines

Invited Speaker Session: Andrew Law – Into the Open?

Invited Speaker Session: Jim Fanning – Mobile Technologies: Getting it Right for Every Child

Are we really transforming teaching and learning?

How to get published with ALT

ocTEL 2014

Riding the Wave of BYOD: Developing a Framework for Creative Pedagogies

Addressing the Challenges of a New Digital Technologies Curriculum: MOOCs as a Scalable Solution for Teacher Professional Development

Riding tandem: an organic and collaborative approach to research in vocational education and training

The Academic Journey of University Students on Facebook: An Analysis of Informal Academic-Related Activity Over a Semester

University of Warwick Workshop
Conference programme

All conference abstracts are available through the online programme at altc.alt.ac.uk/conference/2014

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<td>10.30 – 10.50</td>
<td>Introduction from the conference co-chairs</td>
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<td>10.50 – 11.00</td>
<td>Welcoming Address from Christina Hughes</td>
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<td>11.00 – 12.00</td>
<td>Keynote Speech from Jeff Haywood (701)</td>
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<td>12.05 – 13.05</td>
<td>Lunch &amp; Exhibition</td>
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Sessions:
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- Leadership/FE/Research focus
- Community session
- Social programme
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<td>Main Theatre</td>
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**Themes:**
- Predicting giants
- Evidence on board
- Learning to ride
- Staying up, mobile and personal
- All agog
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<td>14.35 – 15.00</td>
<td>Closing Speech and preview of the 2015 Annual Conference</td>
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Exhibitor information

1. Blackboard
2. Mediasite by Sonic Foundry
3. Extegrity Exam2
4. OMBEA
5. City & Guilds
6. Association for Learning Technology
7. Techsmith Corporation
8. MyKnowledgeMap
9. URKUND
10. ProctorU
11. Novosco
12. Canvas by Instructure
13. Jisc
14. University of London Computer Centre
15. Open data: LMI for all
16. WolfVision
17. Turning Technologies
18. Kaltura
19. Digital Learning Delivery
20. Planet eStream
21. Brightspace by D2L
22. Learnium Ltd
23. [Monday only]
Exhibitor presentations

Exhibitor presentations will be held in the Exhibition Hall. Please see the online conference programme for details.

At the ALT Stand

Come and find us at the ALT stand throughout the conference to meet members and discover more about the ALT community.

Monday 1 September
09:30 – Welcome for first-time participants
18:30 – Welcome for new members of ALT

Tuesday 2 September
16:00 – Find out about CMALT

For more details please see the online conference timetable at altc.alt.ac.uk/conference/2014
Useful information

Helpdesk and enquiries
All general enquiries should be directed to the conference helpdesk, located by the Exhibition Hall.
Telephone: 07517 797 390
Email: helpdesk@alt.ac.uk

Food and refreshments
All food and refreshment during the days on which you are booked to attend is included in the cost of registration, providing you have selected these options at the time of booking.

Breakfast
For those staying in Bluebell halls of residence breakfast will be served in Rootes Restaurant from 07.30–09.00.

Lunch
A varied lunch menu will be served from the Exhibition Hall (please see the conference programme for lunch timings).

Dinner
On Monday evening a drinks reception will take place in the Exhibition Hall from 18.30, followed by dinner at 19.15 in Rootes Restaurant. The Gala evening on Tuesday will commence with a drinks reception at 18.00 in the Mead Gallery, followed by dinner in the Panorama Suite at 19.30.

Special dietary requirements have been catered for according to the information given by delegates when booking to attend the conference. Please make yourself known to the serving staff if you have requested a special diet.

Refreshments
In the scheduled breaks tea, coffee, juice, water, and biscuits will be available in the Exhibition Hall.

Mobility or other requirements
Warwick University is fully accessible by wheelchair users. If you have not previously notified us of any mobility, sensory, or access requirements, please contact a member of the conference team as soon as possible.
**Cloakroom/luggage store**

A cloakroom is available in the Conference Park Reception and will be staffed from 07.00–23.00.

You may leave your luggage at the cloakroom during the conference and you will be issued with a ticket. Use of the cloakroom is at your own risk, please do not leave valuables or laptops.

**Transport**

**Taxis**

Local taxis may be ordered from Metro Taxis on 02476 700 700.

**Buses**

Information on buses to and from Coventry Station can be found at: go.alt.ac.uk/1A06kbH

**Car parking**

Upon arrival please use the conference car parks numbered 7, 8a, 8 and 15; collect a parking permit from the Conference Park Reception (also location for accommodation key pickup and luggage store) which must be displayed at all times.

There are major roadworks taking place during the conference which means sections of the road through the campus may be closed. For updates please see www2.warwick.ac.uk/insite/kcm

**Fire, medical and other emergencies**

If the fire alarm sounds, please evacuate the building immediately via the nearest exit. You will be directed to specified fire assembly points by Warwick University staff. Do not re-enter the building until told to do so by University Security Staff.

During the conference the first point of contact for any first aid emergency is the Conference Helpdesk.

In an emergency call Conference Park Reception on 02476 522280 or 24 hr Security Services on 02476 522083

**Security**

Delegates are requested to reduce the risk of theft by not leaving valuables unattended on University premises. Subject to statutory rights, neither ALT nor the University of Warwick will accept responsibility for accidents to delegates while on University property, or for damage to, or loss of, their personal property.
A note of thanks

This conference is a shared endeavour. From the members of the Programme Committee including our Co-Chairs, Online Conference Co-ordinators, session chairs, student helpers and staff at the venue to our exhibitors, presenters and our conference partners and sponsors – everyone plays a part in this, one of the leading learning technology conferences in the world.

In addition, our small staff team working in collaboration with volunteers, coordinates the entire effort and provides invaluable support throughout. We would like to thank everyone for their time, effort and support.

Whilst this is the 21st annual conference for our Association, the format of the event and its delivery face to face and online evolves each year. It reflects innovation in learning technology and the shifting priorities of our participants. We hope that some of the new ways to engage with the conference this year will be valuable to you. We collect feedback at the end of the event and this in turn helps shape future conferences, so tell us what you think.

Together with my colleagues I look forward to meeting many of you online and in person throughout the conference and would like to thank you again for your participation and support.

Maren Deepwell
The Annual Conference is organised by the ALT staff team

Maren Deepwell, Chief Executive

Anna Davidge, Publications Manager

Jane Frankel, Finance Officer

Caroline Greves, Events Manager

Martin Hawksey, Chief Innovation, Technology and Community Officer

Diane Keel, Support Officer

John Slater, Development Advisor

Allison Stevens, Communications and Support Officer

Liz Wyatt, Membership Development Manager
1. Arts Centre - Registration, Exhibition, Main Theatre
2. Social Sciences - Breakout rooms
3. Rootes Restaurant - for breakfast & Monday dinner. Panorama Suite for Gala Dinner
4. Conference Park Reception - for luggage, accommodation keys & parking permits
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