

## ALT Communication & Publications Committee

### Minutes from the meeting held on 21 January 2014

#### **1: Welcome, attendance and apologies**

The Chair welcomed all members to the meeting of the Committee.

##### **In attendance:**

Chair - Matt Lingard (ML)

Sarah Cornelius (SC), Kathy-Ann Daniel-Gittens (KD), Joe Wilson (JW), Ulrich Tiedau (UT), Anna Davidge (AD), Martin Hawksey (MH), Allison Stevens (AS).

**Apologies from:** Liz Bennett, Sandra Huskinson, Steven Verjans, Harry Greiner, Ros Walker, Elaine Garcia, Frank Steiner.

#### **2: Any other business**

No other business was raised.

#### **3: Approve minutes of the Committee Meeting held on 16 October 2013.**

The minutes were reviewed by the Committee and approved as accurate.

#### **4: ALT Strategy & Committee structure**

##### *4.1 New 3-year Strategy*

The committee noted the new 3-year ALT Strategy.

##### *2.2 New Terms of Reference*

ACTION: Forward latest version of ToR to Committee (ML)

#### **5: Online operations report**

The Committee noted report 04, Online Operations 2013.

MH will work with the rest of the ALT staff team to improve our analytics reporting over the coming year.

ACTION: Investigate the possibility of comparing statistics to similar websites/platforms. (MH)

#### **6: Research in Learning Technology**

The Committee heard a brief update from AD.

Publication dates for the two final Issues of Volume 21 are:

31 January 2014 - Special Issue on Scholarship and Literacies in a Digital Age

January – February 2014 – Issue 21.5, with the editorial to be published online by 28 February 2014.

The call for Research Papers for altc2014, to be published as a Special Issue of RLT, has been published. Closing date for submissions is 31 March 2014.

## **CPX-01(minutes - DRAFT)**

ALT will receive an update on the status of RLT's journal index in the next month.

RLT is being tracked for an impact factor – we expect to receive this in the next 1 -2 years.

## **7: ALT Online Newsletter**

The Committee heard an update from SC and ML following the Editor's meeting on Monday 20 January.

The Committee approved the recommendation to recruit an additional Editor to oversee publication of the Newsletter.

ACTION: Confirm what happened to subscribers to the Newsletter after it was transferred from Newsweaver to Wordpress. (AD)

## **8: Website, social media and other publications channels**

### *8.1 Linking publications channels*

ML met with FS in November 2013 to take stock of ALT's online output and brainstorm how we can improve the way we promote the various channels.

ACTION: Write up notes from meeting with FS and arrange meeting of a subgroup to discuss. (ML)

### *8.2 Communications update*

The Committee heard an update from AS.

The Committee thanked AS for the work she has done to increase ALT's visibility, in particular via press coverage and Twitter, over the past 6 months.

The Committee approved the recommendation to collapse social media channels specific to RLT into the main ALT channels.

ACTION: Collapse @Research\_in\_LT and the RLT LinkedIn profile into the main ALT profiles. (AS)

## **9: Any other business**

No other business was raised.

## **10: Date of next meeting**

The next meeting of the Committee will be held on Thursday 8 May 2014, 11:00 GMT, online via Blackboard Collaborate