20 years of ◇ ALT

Conference guide

20th international conference
10–12 September 2013
Nottingham, UK
www.alt.ac.uk/altc2013

Online at alt2013.alt.ac.uk

#altc2013
Building new cultures of learning

Conference guide

Welcome to #altc2013

As the Co-Chairs of this year's annual conference of the Association for Learning Technology we would like to warmly welcome all our participants including those attending online. Our theme this year is 'building new cultures of learning' and together with you we look forward to a full programme of conference sessions, community meetings, exhibition and networking.

This being the 20th annual conference, we have planned a special Gala Evening celebrating 20 years of ALT, bringing all participants together to not only mark achievements from the past two decades, but also to look together to the future of Learning Technology. Some of our delegates may have attended the first annual conference, while for others this is their first and we hope that you will all find it a valuable and enjoyable three days.

Very close to our heart is this year's emphasis on learners and we are delighted that in addition to the conference programme, this is also reflected in a newly established Special Award for Learners as part of the Learning Technology of the Year Award. In addition to the conference themes, we have included a focus on further education and adult learning on Tuesday and research in learning technology on Wednesday, with research proceedings being published as a Special Issue of ALT's Open Access journal, Research in Learning Technology.

Like you, we are looking forward to three days of learning, sharing and networking – to building new cultures of learning together.
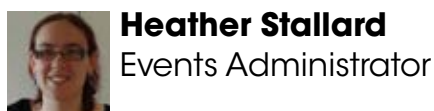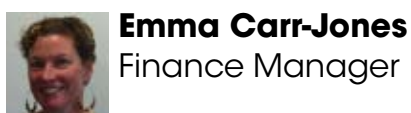
Haydn Blackey   Malcolm Ryan

A note of thanks for ALT's 20th conference

Each year a large number of people make it possible for our Association to organise this conference. These are members of the Programme Committee including our Co-Chairs, Online Conference Co-ordinators, session chairs, student helpers and staff at the venue, exhibitors, presenters and our conference partners and sponsors.

Our small staff team coordinates the entire effort and provides invaluable support throughout. Closer to the time of the conference and then throughout the event, participants start to play a larger role, giving the conference its own life and character. We would like to thank everyone for their time, effort and support.

This year, in addition to the efforts of all involved, we have also built on the success of the first nineteen annual conferences, with many thousands of individuals from across our community contributing over the years. As we aim to improve the conference year on year, there are a number of new features to look out for as well, including a new online conference platform.

Together with my colleagues I look forward to meeting many of you online and in person throughout the conference and thank you again for your participation and support.

MarenDeepwell

Maren Deepwell Chief Executive

Emma Carr-Jones
Finance Manager

Martin Hawksey
Technology and
Innovation Manager

Allison Stevens
Communications
and Support Officer

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Publications
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Development

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Events Manager

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Events Administrator

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Malcolm Ryan Formerly University of Greenwich

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Graham McElearney Sheffield University

Richard Millwood University of Bolton

Pete Moore Thinkwrite

Nitin Parmar University of Bath

Kate Reader City University London

Nancy Rubin Learning Objects

David Squire DESQ

List of papers by ID number

Tuesday 10 September

317 Learning from the early adopters: developing the Digital Practitioner

321 A Cross-Cultural Investigation of Technology-Enhanced Field Trips: Investigating Pedagogy, Culture and Values Across Cultures

342 TEL: crisis & response

343 The Xerte Project: Sustaining Open-Source Innovation

346 Engage students in creative multimedia content production: a new pedagogic strategy using web 2.0 Learning technologies

350 A year of activity and innovation in the FE and Skills Sector: looking back to tomorrow

356 Personalising learning through self-reflective questionnaires

359 Small is beautiful: an antidote to Big Data

360 Learning in the Open?

367 "Education is broken, somebody should do something"

368 Levelling the playing field for open source in education and public sector

371 The Use of Tablets in Primary Schools – Overview on Worldwide Research

372 Using OERs and e-tivities to create a collaborative, mobile friendly, learner-centered course

373 Your Business Future: An award winning OER from a student centred project team

375 Raising the profile of technology use amongst learners: Taking control of digital literacy development.

378 Making OER available on multiple platforms (U-Now, iBooks, eBooks)

385 From digital natives to social practice: What we can learn from researching student experiences with technology

387 Research in Further Education – creating a culture and building networks (Why you might want to, but are put off from, researching your practice

390 A Behaviourist approach to evaluating the contribution of e-learning to Further Education

396 Horses for open courses: Making the backend of a MOOC with WordPress – experiences from ocTEL

397 5000 students taking one assessment. A case study in scaling up personalised learning across all programmes and faculties.

399 The eLearning Unit, how can we help you..?' – reflections on the Learning Technologist's role in the context of a newly-formed, central Learning Technology team

401 Getting the most out of (y)our VLE

407 Using mobile technology to develop research skills in clinically based Allied Health Professionals

408 Expectations and reality: the implementation of mobile devices in schools

416 Experiencing online learning: developing staff capacity and capability

419 Kritikos Student Community Visual Media Search Engine

420 An exploration of institutional blockages in relation to the use and development of the VLE

425 China is harvesting your iTunes U – and other findings from researching how overseas students engage with open

Wednesday 11 September

Thursday 12 September

All conference abstracts are available through the online timetable at altc2013.alt.ac.uk

Keynote speakers

Stephen Downes

What Are Cultures of Learning?

In the previous three days delegates will have explored all aspects of cultures of learning, ranging from digital literacies to learning landscapes, classroom environments, VLEs and open courses. But beyond examining the leaves and the trees, what can we say of the forest? A culture of learning – and for that matter, a learning culture – is composed of more than classes and schools and subjects, it is composed of the attitudes and enquiries of a culture of experimentation, curiosity, and quirkiness. In this closing keynote presentation, Stephen Downes will outline the framework of a culture of learning, identifying from examples and experiences the fundamental values that must be modeled and demonstrated by society's leaders, and will comment on implications to practice, research and policy.

Wendy Hall

What a difference a Web makes

When ALT started in 1993, there was no Web as we know it today. It was very embryonic – just another hypermedia system in many people's minds, but it has transformed our world – on every different level – over the last 20 years. In her keynote Wendy will be addressing the key themes of the conference in the context of how the Web has changed our world and the role of Learning Technology within it.

Wendy, a founder member of ALT, is Dean of the University of Southampton's Faculty of Physical and Applied Sciences. Wendy was a member of the UK Prime Minister's Council for Science and Technology until December 2010, and was senior Vice President of the Royal Academy of Engineering until 2008. From July 2008 to July 2010 she was President of the Association for

Computing Machinery (ACM), the first person from outside North America to hold this position. Wendy was made a Dame for services to science and technology in the 2009 New Year's Honours list. She was elected a Fellow of the Royal Society in June 2009. In 2011 Wendy received a lifetime achievement award from the Oxford Internet Institute in recognition of her significant contributions to the development of web technologies and web science research.

Rachel Wenstone

It's all about the learner

This session will address one of this year's key themes, 'It's all about the learner', from an NUS perspective.

Rachel Wenstone is Vice-President (Higher Education) of the National Union of Students. Previously, she studied for an MSc in Human Rights at the London School of Economics. She studied Law as an undergraduate at Leeds University before spending a year as a sabbatical officer at Leeds University Union. She served two years on the NUS National Executive Committee, sitting as co-convenor of the Anti-fascism Anti-racism Committee for both years and on the NUS Women's Campaign Committee in her second year. Rachel's priorities as an officer of the national union include defending higher education as a public good, supporting students' unions to work on student retention and success and championing excellent teaching.

Invited speakers

Bruce Chaloux and Dr Lawrence Ragan

Leadership Challenges in the Rapidly Changing Global Culture of Learning

Higher education across the globe is undergoing a soul-searching period as the forces of change impact existing educational models. Administration wants more cost-effective delivery, faculty desire a simpler and more efficient system and students demand accessible, convenient, media-rich, high quality and flexible learning environments. How can today's leaders adequately prepare to address the rapid, iterative change cycles brought on by forces such as OER, social media and the likes of MOOCs? This session will explore several of these drivers forcing change in the US and the leadership challenges for today's (and tomorrow's) leaders in framing a response to the emerging globally-oriented learning ecosystem.

Bruce Chaloux

Dr Lawrence Ragan

Sheila MacNeill

My life as a sponge: soaking up and sowing seeds in the ed tech innovation reef

This talk will be a personal reflection of my experiences of working within an innovation support centre for (primarily) the UK HE sector. What are the optimum conditions for cultivating and sustaining innovation in education? How have I thrived in this rich eco-system? What and how have I been able to contribute to others within this environment? This talk will explore my experiences of using my blog to contribute and share new developments, technologies and practices that help to build new cultures of learning.

Dr Chris Pegler

Three ages of openness: Open Resources as a lifelong habit

One of the persistent challenges to the credibility of open resource use is insufficient evidence of active engagement by individual practitioners operating beyond the charmed circle of funded projects and special initiatives. This is not to suggest that the enthusiasm for open resources fostered within special initiatives lacks authenticity or sustainability, but how can it spread to others? Will 'open' become a habit for staff who have seen no need or reason to engage so far, when they face time and technical skills barriers? Can active engagement in open resource release and use become a general habit rather than the born-again religion of an enlightened few? This talk adopts a practitioner-based perspective examining the contribution and challenge of openness at different stages of the educator's career – as novice, in mid-career and approaching and entering retirement. How can we develop open practice throughout working lives to build new open and sustainable cultures of learning?

Paul Gentle

Leading new cultures of learning: How leadership can make technological innovation work

This session will explore the transformational potential of leadership in education and its central role in shaping the future of our increasingly global learning cultures. Combining sound pedagogic practice with effective use of technology is key to enhancing the student experience – but even with all the right ingredients how can leaders ensure that innovation grows beyond small scale trials? How can leadership help to embed new cultures of learning into research, practice and policy at every level? The fast pace of developments in Learning Technology presents a real challenge to leaders with different roles across the education system and this session will present an engaging and practical discussion of these key questions.

Tuesday 10th September

	Conference Theatre	Conference Suite 1	Conference Suite 2	Conference Suite 3A	Conference Suite 3B/C	Conference Suite 4
09.30	Registration and networking					
10.30	**Introduction from the conference co-chairs**, Haydn Blackey and Malcolm Ryan - **Main Theatre**					LIVE
10.40	**Welcoming Address** by Alan Ford, Pro Vice-Chancellor, University of Nottingham - **Main Theatre**					LIVE
10.50	**Keynote Speech** by Rachel Wenstone, NUS, Chaired by Haydn Blackey **[901]** - **Main Theatre**					LIVE
11.40	Shuffle time					
11.45	TEL Crisis 342 (L)	Focus on FE/Adult/Skills: **Research in FE** 387 (L)	**Digital Literacy Pedagogy** 321, 461, 426	**Big and Open** 397 (E). 438 (E)	**OERs and OSSs** 368, 372, 373	**Assessment counts** 448 (L)
12.45	Lunch and Exhibition					
13.55	**Global learning issues** 367, 484, 425	Focus on FE/Adult/Skills: **FELTAG open consultation** 720	**Digital Literacies** 356, 420, 485	**Pedagogic strategies** 475, 480, 416	**Making Open Systems work** 378, 396, 343	**Small is beautiful** 359 (L)
14.55	Shuffle time					
15.00	**Invited Speaker session: P Gentle and C Pegler** 501, 502 LIVE	Focus on FE/Adult/Skills: **FE Innovation** 350 (L)	**Tablets and partnerships** 371(E), 466 (E)	**Learning Scenarios** 317 (E), 478 (E)	**Learner technology** 419, 346, 375	**Learning in the Open** 360 (L)
16.00	Refreshments, networking and Exhibition					
16.30	**Mobiles** 407, 408	Focus on FE/Adult/Skills: **FE eL and social media [to 17.30]** 445 (E), 390 (E)	**Technology for Learning** 442, 446	**CMALT experiences** 449, 453	**Helping Students** 447, 385	**Using Opportunities** 401, 399 (E)
17.20	Shuffle time					
17.25	**Open Education SIG Meeting** 721	**Maths4us initiative** **[from 17.30]** 724	**White Rose SIG Meeting** 722		**ALT Online Newsletter: meet the Editors** 731	**Video in Education SIG Meeting** 725
18.15	**ALT New Members Reception** - Our annual reception for new members					
18.30	Dinner and social programme					

Wednesday 11th September

	Conference Theatre	Conference Suite 1	Conference Suite 2	Conference Suite 3A	Conference Suite 3B/C	Conference Suite 4
09.00	**Learning Technologist of the Year showcase** 201	**Focus on research: Introduction (0930)** 707	**Changing the Learning Landscape** 711	**Students and Innovation** 443 (E), 338(E)	**Learners and A&F** 374 (E), 332 (E)	**Elevate Health** 341 (L)
10.00	**Shuffle time**					
10.05	**Accessibility** 347, 327, 434	**Focus on research: UK and global developments** 334 (R), 351 (R)	**Ideas** 381, 441, 366	**Lecture Capture** 388 (E), 403 (E)	**Moocs** 331, 402, 487	**Work Based Learning Maturity Toolkit** 454 (L)
11.05	**Networking** and **Exhibition**					
11.35	**Is it all about the learner?** 456 (L)	**Focus on research: Innovation working** 409 (R), 429 (R)	**Partnerships** 482, 364, 369	**Authentic learning** 412 (L)	**Lectures and Voices** 410 (E), 335 (E)	**Classroom or wherever** 473 (E), 393 (E)
12.35	**Lunch** and **Exhibition**					
13.45	**Invited Speakers: B Chaloux + L Ragan and S MacNeill** 503, 504 **LIVE**	**Focus on research: Learner perspectives** 423 (R), 428 (R)	**Learning Environments** 493 (E), 417(E)	**OER Projects** 440 (E), 380	**Big Data** 382, 336, 479	**Students and CMALT** 377 (E), 460 (E)
14.45	**ALT Annual General Meeting [731]** - **Main Theatre**			**Networking and Exhibition** in Exhibition Area		
15.30	**Refreshments and networking**					
16.00	**Keynote Speech** by Wendy Hall, Chaired by Malcolm Ryan **[103]** - **Main Theatre**					**LIVE**
17.00	**ALT Scotland SIG Meeting** 202	**Focus on research: How to get published** 709	**East Midlands SIG** 719	**Inclusive Learning SIG Meeting** 712	**Certified Members Meeting** 713	**Games and Learning SIG Meeting** 714
19.00	**Gala Evening to celebrate 20 years of ALT and the Learning Technologist of the Year Award**					

E Extended Presentation (30 mins)   **L** Long Presentation (60 mins)   **R** Research Paper (30mins)

Thursday 12th September

	Conference Theatre	Conference Suite 1	Conference Suite 2	Conference Suite 3A	Conference Suite 3B/C	Conference Suite 4
09.00	**MOOC SIG Launch** 710	**Big pictures** 405, 424, 370	**QA, LT and Virtual Worlds** 497, 413, 344	**Institutional Practice 1** 325, 339, 358	**EMSs and assessment** 340, 468, 326	**Social Reading** 435 (E)
10.00	**Refreshments** and **Exhibition**					
10.30	**Staff Development** 436, 352, 386	**Voice of ALT - Reporting from the members survey** 716	**VLEs and learners** 394, 481, 406	**Institutional Practice 2** 318, 418, 474, 458	**Learners in control** 477, 404, 323, 348	**What have we done?** 349 (E), 422 (E)
11.50	**Shuffle time**					
11.55	**Twenty Years in Learning Technology** 717 LIVE	**Mobile Learning /eportfolios** 451, 361, 431	**ocTEL - Open Course in Technology Enhanced Learning** 715	**Submission and Feedback** 384 (E), 498 (E)	**Pedagogic design** 411, 398, 486	**Induction and placement** 322 (E), 463 (E)
12.55	**Lunch and Exhibition**					
14.00	**Keynote Speech** by Stephen Downes, Chaired by Haydn Blackey **[104]** - **Main Theatre**					LIVE
15.00	**Closing Speech and preview of the 2014 Annual Conference** - **Main Theatre**					LIVE
15.25	**Refreshments**					
15.45	**Close of Conference**					

At the ALT Stand

Tuesday 10 September

11:45   First time delegates meet up (727)
16:30   Find out about CMALT (728)
17:10   Members networking session (726)

Wednesday 11 September

11:35   Members networking session (729)
13:35   Find out about CMALT (730)

Within the Conference Programme, each session is colour coded as follows:

- Keynote plenary session
- Invited speaker session
- Online session
- ALT Community session
- Miscellaneous
- It's all about the learner
- Openess
- Global learning cultures
- Big data
- Making Innovation work

Exhibition map

CONFERENCE THEATRE

| 14 | 13 | 12 | 11 | 10 |

9

15

16

17

EXIT

8

REFRESHMENTS

REFRESHMENTS

7

18

EXIT

19

6

BREAKOUT ROOMS, HELPDESK & CLOAK ROOM

| 1 | 2 | 3 | 4 |

5
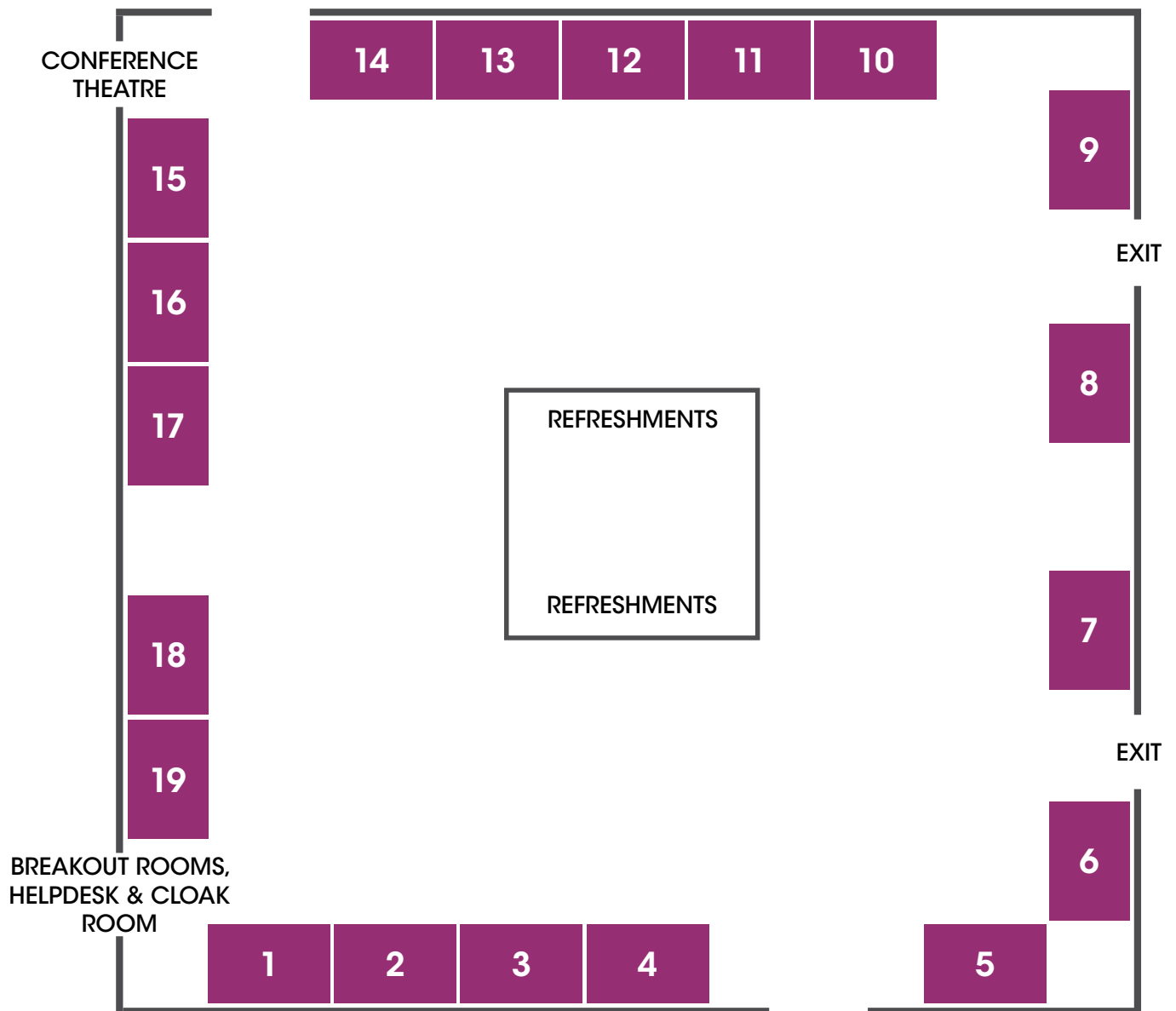
Exhibitors

1	Techsmith	TechSmith
2	PebblePad	PebblePad
3	Turning Technologies	Turning Technologies
4	My Knowledge Map	MYKNOWLEDGEMAP
5	Top-Tec	TOP-TEC
6	Kaltura (Tues)	Kaltura
	Routledge, Taylor and Francis Group (Wed)	Routledge Taylor & Francis Group
	XtLearn.net (Thurs)	xt
7	University of London Computer Centre	ulcc University of London Computer Centre
8	Desire2Learn	Desire2Learn
9	Pearson	PEARSON
10	Co-Tutor: The staff & student relationship management system	Co-Tutor
11	OMBEA	OMBEA
12	Canvas by Instructure	canvas
13	TAG Assessment	TAG ASSESSMENT
14	Blackboard	Bb Blackboard
15	Mediasite by Sonic Foundry	mediasite
16	British Universities Film & Video Council	British Universities Film & Video Council
17	MediaCore	MEDIACORE
18	Streamitup	Streamitup
19	Echo360	echo360

Useful Information

Helpdesk and enquiries

All general enquiries should be directed to the Conference Helpdesk located within the Exhibition Hall. IT support will be available at the Helpdesk to answer any IT or Wifi related questions.

If you need to contact the Helpdesk during the conference, telephone 0115 876 0893

We have a dedicated team of conference helpers who are all familiar with the Conference Centre and its environs and are identifiable by white ALT-C t-shirts. There will also be a member of ALT staff in each of the main areas during conference sessions.

Participating online at altc2013.alt.ac.uk

Our altc2013 conference site provides an effective way for conference delegates to network with each other in the run up to and during the conference. All participants will have received log-in details in advance of the conference.

Plenary Keynote Sessions and Invited Speaker Sessions will

be streamed live, with online moderation throughout. Details of what will be streamed, when and how to access it can be found on the website.

For more details please visit altc2013.alt.ac.uk

#altc2013 @A_L_T

Email and internet
Password for wireless access: **venue**

Free wireless internet will be available to delegates in the Conference Centre and Orchard Hotel. When prompted enter your email address and telephone number in the relevant fields.

For those delegates staying in Rutland Hall, please see the hall reception for information and log in details.

Food and refreshments

Breakfast

For those staying in the Orchard Hotel breakfast will be served in Bramley's Brasserie from 7am–9.30am

For those staying in Rutland Hall breakfast will be served in the hall cafeteria from 7am–9.30am

Lunch

A varied lunch menu will be served from the Exhibition Hall (please see the conference programme for lunch timings).

Dinner

Please note that in a change from previous conferences, dinner will not be available on Monday evening.

On Tuesday evening dinner will be served at 18.30 in the Exhibition Hall. The Gala Evening on Wednesday will commence with drinks at 18.30 in the EMCC. Tickets will be supplied during registration at the conference, you will be asked to present your ticket upon arrival.

Refreshments

In the scheduled breaks tea, coffee, juice, water, and biscuits will be available in the Exhibition Hall.

Mobility or other requirements

Nottingham University is fully accessible by wheelchair users. If you have not previously notified us of any mobility, sensory, or access requirements, please contact a member of the conference team as soon as possible.

Please note that the doorway to Conference Suite 4 may be inaccessible for users of wider wheelchairs. Please see the conference helpdesk for assistance.

Cloakroom/luggage store

A cloakroom is available behind the EMCC reception desk, on the left of the main concourse and will be staffed as follows:

Tuesday 10	08.30–18.00
Wednesday 11	08.30–22.30
Thursday 12	08.30–16.00

You may leave your luggage at the cloakroom during the conference and you will be issued with a ticket. Use of the cloakroom is at your own risk, please do not leave valuables or laptops. Please collect items at least ten minutes before closing time on each day.

🚕 Transport

Taxis

Local taxis may be ordered from Nottingham Cars on 01159 700 700. The journey from the city centre takes around 15 minutes depending on traffic.

Buses

The University Park Campus is on major bus routes. For timetables visit www.trentbarton.co.uk or phone 01773 712265; or visit www.nctx.co.uk or phone 0115 9506070 for further information.

Car parking

There are 300 free of charge car parking spaces available for delegates next to the Conference Centre. Further overflow spaces are available within a short distance from the Conference Centre.

✚ Fire, medical and other emergencies

If the fire alarm sounds, please evacuate the building immediately via the nearest exit. Please wait to be given the "all clear" before re-entering. Please familiarise yourself with the fire procedure posted around the Conference Centre and accommodation.

During the conference the first point of contact for any first aid emergency is the Conference Helpdesk. Otherwise, please make yourself known to a conference helper, identifiable by white t-shirts.

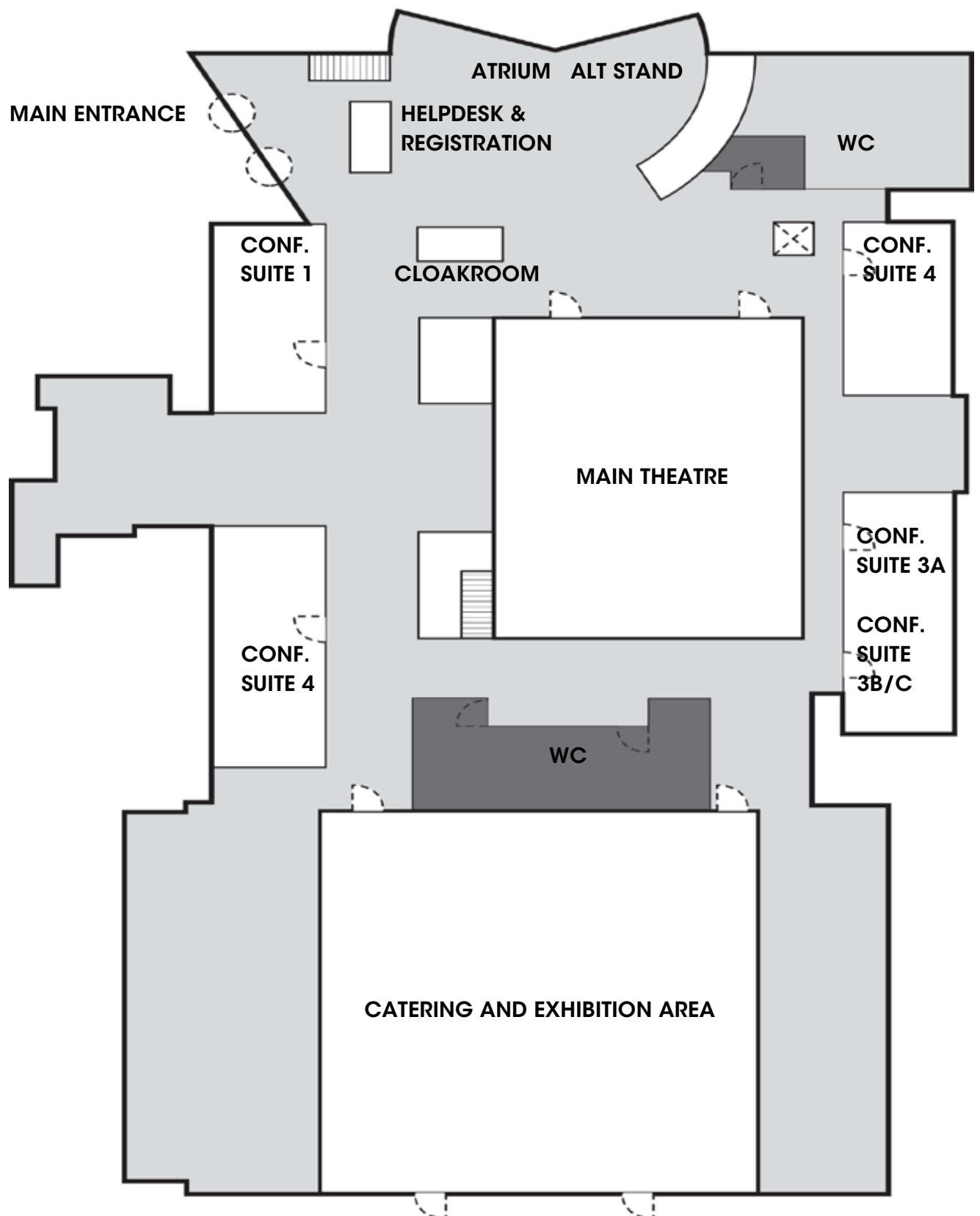In an emergency call the EMCC duty manager on 01158 466 797

🛗 Security

Delegates are requested to reduce the risk of theft by not leaving valuables unattended on University premises. Subject to statutory rights, neither ALT nor the University of Nottingham will accept responsibility for accidents to delegates while on University property, or for damage to, or loss of, their personal property.

Please take sensible security precautions: keep valuables secure and out of sight and refrain from walking alone at night on campus. You are advised not to leave rooms unlocked or property unattended at any time.

Conference Venue

MAIN ENTRANCE

ATRIUM   ALT STAND

HELPDESK &
REGISTRATION

WC

CONF.
SUITE 1

CLOAKROOM

CONF.
SUITE 4

MAIN THEATRE

CONF.
SUITE 3A

CONF.
SUITE
3B/C

CONF.
SUITE 4

WC

CATERING AND EXHIBITION AREA

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Gold Sponsors:

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Media Partner: