

ALT-C 2012

a confrontation with reality

ASSOCIATION
FOR LEARNING
TECHNOLOGY



The 19th international conference of the Association for Learning Technology will be held at the University of Manchester, UK, 11-13 September 2012.

About the conference

ALT-C is the UK's main conference for learning technologists and is typically attended by over 500 delegates from all over the world, with many more engaging with the conference online.

The conference takes place over three days every September, and includes a variety of sessions across 10 parallel strands, an exhibition, and active social programme. Accommodation is available on-site with University of Manchester, or through one of the many nearby hotels.

Online engagement with the conference is increasing and delegates use a very popular web-based networking site before, during and after the conference. Videos of keynote speeches are also made available on the ALT website after the conference.



Conference theme

The time, effort and money that learners invest in their education need to be matched by commensurate learning experiences, improved use of technology in learning, and effective methods of delivery, all underpinned by sustainable business models. Here are three of the hard questions that we face, both as institutions and as individuals, each centred on the development of knowledge about technology in learning:

- How can learning technology better support the core processes of learning, teaching, assessment, recruitment and retention?
- What will be the place of open educational resources and other kinds of free, shared, low cost or informal support and organisation in good provision?
- How should we respond to learners themselves, who are increasingly voluble in their desire for value for money and for effective use of technology?

Speaking in June 1962, John F. Kennedy railed against our tendencies to “hold fast to the clichés of our forbears”, “subject all facts to a prefabricated set of interpretations”, and “enjoy the comfort of opinion without the discomfort of thought”. He called for a “new, difficult, but essential confrontation with reality”.

**Book by 3 July 2012 to receive
an ‘early bird’ discount**

www.alt.ac.uk/alt-conference/alt-c-2012/register

**For more information about
the conference please visit**

www.alt.ac.uk/altc2012

**For sponsorship and exhibitor
enquiries contact**

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Conference programme

ALT-C 2012 will provide a valuable and practical forum for practitioners, researchers, managers and policy-makers from education and industry to come together to explore, reflect, influence and learn.

Sessions at the conference will include plenary presentations, discussion panels, Pecha Kuchas, symposia, workshops, demonstrations and more. These will be based around the conference sub-themes of:

- Mainstreaming
- Openness and sharing
- Sustainability
- Entrepreneurialism

Proceedings papers from the conference will be published as a special edition of ALT's open access journal 'Research in Learning Technology'.

Conference co-chairs

Jonathan Drori, Director of Changing Media Ltd.

Sarah Sherman, Service Manager for the Bloomsbury Learning Environment (BLE).

Julie Voce, E-learning Services Manager at Imperial College London.

Keynote speakers



Eric Mazur

Balkanski Professor of Physics and Applied Physics at Harvard University

Mazur is an internationally recognised scientist and researcher in optical physics. In addition to his work in physics, Mazur is particularly interested in science education: he devotes part of his research group's effort to education research and finding verifiable ways to improve science education. He has been developing Peer Instruction as a method for teaching large classes interactively for over 20 years.



Richard Noss

Co-director of the London Knowledge Lab and Professor of Mathematics Education at the IOE

Noss directs the *Technology Enhanced Learning Research Programme*, funded by the Economic and Social Research Council and the Engineering and Physical Sciences Research Council, a national research programme that seeks to push forward the frontiers of the design and application of technology for learning. He has directed some 20 research projects, which have focused on a mix of technology-enhanced learning, mathematics and workplace learning.



Natasa Milic-Frayling

Principal Researcher at Microsoft Research Cambridge

Milic-Frayling sets research directions for the Integrated Systems group, an inter-disciplinary team focused on the design, prototyping and evaluation of information and communication systems. Her current research interests include support for sharing and making sense of digital information in collaborative settings; analysing social media networks and user interaction in online communities; cross-platform computing to enable coherent user experience across mobile, desktop, web, and cloud environments.