

Two Nations – Small Business and the Digital Divide

Monday 8 September from 2pm to 4pm at the University of Leeds

This workshop, sponsored by Yorkshire Forward, is jointly organised between Digital 2010 and the Association for Learning Technology as part of the 2008 ALT-C international conference 'Re-thinking the Digital Divide'.

This workshop will examine the significance of the 'digital divide' theme for small businesses in terms of their business activities and the associated management and employee skills. The audience (limited by invitation to 30 delegates) will draw together experience from the business, skills and educational communities.

The workshop will cover four areas:

- › Scene: What evidence of a digital divide is there in the business world?
- › Causes: Can the causes be classified? Are they systemic or localised?
- › Significance: Does it really matter to the businesses or in the wider economy?
- › Response: What can be done by those involved in business support, training or wider education?

Our discussions will be supported by detailed survey material from Yorkshire and Humberside (Yorkshire Forward's 2008 ICT Business Survey) which will be made available in advance.

The programme will lead to recommendations which will be presented post-conference to stakeholders in Regional Development Agencies, Business Links, the Learning & Skills Council and Sector Skills Councils.

The facilitator will be Gilly Salmon, Professor of e-Learning & Learning Technologies at the University of Leicester, who also has personal involvement in web-based business ventures.

To register, or for more information, please contact:

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For more about

ALT-C 2008 in Leeds www.alt.ac.uk/altc2008

Digital 2010 www.digital2010.org.uk