

Impact Report 2023



Registered Charity (UK): 1160039

"I want to express my thanks to all Trustees for their work this year and for all that they do to support the ALT membership and community."

This year saw ALT further consolidate our strong post pandemic performance with significant positive activity in membership, events and accreditation. ALT has a small permanent team and they have again worked really hard to deliver this position.

This year has been a critical year in that we started the process of finding a new CEO for ALT after Maren Deepwell decided to move on after 10 fabulously successful years as the ALT helm.

As well as marking this significant transition, we are looking forward to celebrating three decades since ALT was established at this year's conference. This year's conference theme, "Looking through the digital lens: 30 years of Leading People, Digital and Culture", will celebrate our 30th anniversary and the phenomenal changes in the sector over this time.



Welcome



**Professor Helen O'Sullivan,
Chair**

“The future excites me. As we mark our 30th Anniversary, it's crucial to acknowledge all who've shaped our journey”

This report offers an opportunity to reflect on the accomplishments of our remarkable community, dedicated staff and trustees. There is much to be proud of. Under the guidance of Maren Deepwell (Former CEO), ALT has achieved a robust standing and has established an excellent foundation for future growth. The recognition of our collective effort is testament to the contributions of each and every individual. I want to use this opportunity to thank our partners and sponsors who make member activities and events possible.

Members are exceptionally proud to be part of our community and it is an privilege to represent and serve ALT as the Chief Executive. I am excited about the future ahead and working with members to further increase our impact and reach. As we celebrate our 30th Anniversary, it is important to thank everyone that has been part of our history.

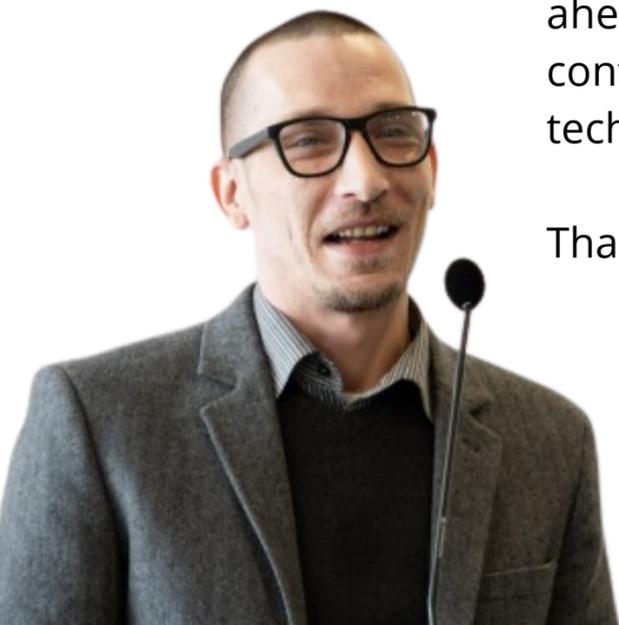
The evolution of Learning Technology is inevitable, and we are united to both confront and welcome the challenges and opportunities that lie ahead. The combined wisdom and expertise of our valued members will continue to exert a positive influence on the future landscape of learning technology in both education and industry for decades to come.

Thank you for supporting the Association for Learning Technology.


Billy Smith, Chief Executive



CEO Introduction



We are the leading professional body for Learning Technology in the UK. We represent individuals and organisations from all sectors including Further and Higher Education & Industry, providing professional recognition and development.

Our aims are to:

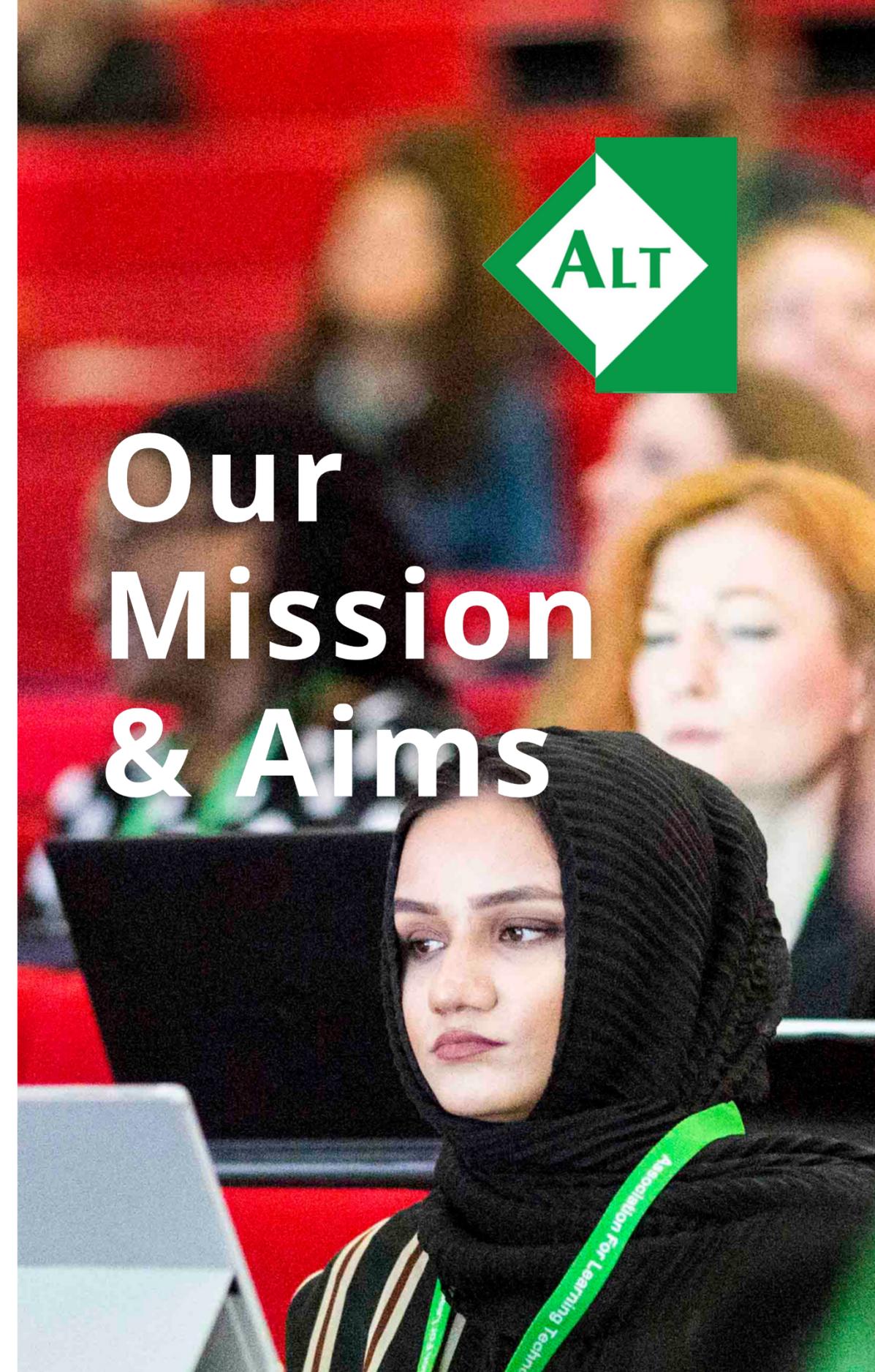
1. Increase access to Learning Technology expertise and professional development.

2. Strengthen professional recognition for and representation of all Learning Technology roles across the communities we support.

3. Provide pathways to accreditation for general practitioners, advanced professionals and leaders through our professional and ethical competencies framework.



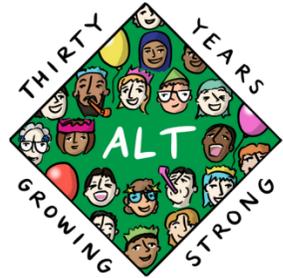
Our Mission & Aims



LEARNING TECHNOLOGISTS ARE ALWAYS EVOLVING



What we do



Why we do it

Membership

Our membership offer is evolving to meet our Members needs and reflect the challenging context for individuals and institutions.

CMALT Accreditation

Demand for professional accreditation continues to increase.

We have endorsed the first Digital Learning Design Apprenticeship this year, alongside piloting in-house accreditation and beginning to develop a CMALT course.

Research in Learning Technology

Our peer reviewed Open Access journal provides an important platform to disseminate research and share expertise with an international audience.

We have an open archive of 30 years of research in Learning Technology which constitute an important resource for all sectors.



Membership

Membership is at the heart of what we do and our weekly news digest continues to be one of the most valued membership benefits.

What we do to serve our community is shaped by our Members and we support 350 active volunteers across our committees, publications and events.

We offer a range of Open Badges to recognise professional development and active engagement in peer review, peer assessment and governance, totalling 12,000 Open Badges issued to date.

ALT
VALUES

OPENNESS



PARTICIPATION



COLLABORATION

Continuing our journey

This year we have made progress towards the Charity Leadership in Diversity Standard, introducing new monitoring across all of our membership processes for the first time. We have also started to collect data via our Annual Survey and our Trustees, staff and ALT Assembly Members, of whom 75-80% took part in the first year.

Collecting this data will help us monitor two key measures, namely that:

- diversity amongst our stakeholders (i.e. our Members) is appropriately reflected in the overall Board composition.
- the wider group's diversity (i.e. Trustees, staff and Assembly Members) appropriately reflects our stakeholder base (i.e. our Members).

We want to become better at sharing what steps we are taking and how we are working towards greater equality, diversity and inclusion in ALT, which is why the Board will appoint a Trustee to lead on EDI matters, working closely with ALT staff and members.

Equality, Diversity and Inclusion (EDI) are at the very heart of our values and inform all aspects of our activities and services. We aim to be open, transparent, inclusive, democratic, fair and free from discrimination in order to best meet the needs of all our members, ALT staff and the wider community.



**Equality
Diversity
Inclusion**

Our values are inspired by our commitment to best represent and support our Members: we value openness, being an independent charity, we value collaboration and participation.

ALT is a great place to gain professional recognition for the work we do, learn about about the sector and meet others working in the sector.



Been a member for a long time. This community is THE community for LT's and related professions. Its safe, inclusive and I am proud to be a part of it, and actually part of it, which isn't always the case in other communities.

I love being part of this supportive, knowledgeable, non-judgemental community.

ALT enables me to be part of a TEL community that generously shares knowledge & experience

ALT demonstrates the value and professional recognition of learning technology



We ask Members why ALT is important to them...





THE EVOLUTION OF THE LEARNING TECHNOLOGIST

What we do



How Members benefit

Innovative webinars and workshops

We deliver a diverse programme of CPD webinars, members meetings, workshops, training sessions and conferences, returning to fully fledged in person events in 2022/23.

New blended events programme

Our new events programme is designed to meet the needs of our community and deliver value for our Members; including a new annual virtual summit for (emerging) leaders, highly successful CPD webinar series; our flagship Annual Conference and OER Conference will continue to innovate new in person 1 day events, taking place annually across the UK, will expand opportunities for networking and knowledge sharing.

ALT Awards

The ALT Learning Technologist of the Year Awards celebrate and reward excellent research and practice and outstanding achievement in Learning Technology. Established in 2007, the Awards have set a benchmark for outstanding achievement in Learning Technology on a national scale and attract competitive entries from the UK and internationally.



Access expertise

We increased access to expertise and CPD to support our community through our events .

Our webinars and conferences help practitioners, researchers and leaders share knowledge and find the expertise you need and offer opportunities to gain professional recognition on a national stage through ALT's Learning Technologist of the Year Awards.

We work hard to strengthen professional recognition and representation of all Learning Technology roles across the communities we support across sectors.

In order to increase our reach and impact we work in strategic partnerships across the UK and with like-minded organisations across the globe.



MOU partners



Working in partnership





VocTech Trust

ALT and the AmplifyFE Community of Practice play a crucial role in supporting vocational technology to deliver its potential within the vocational education system.

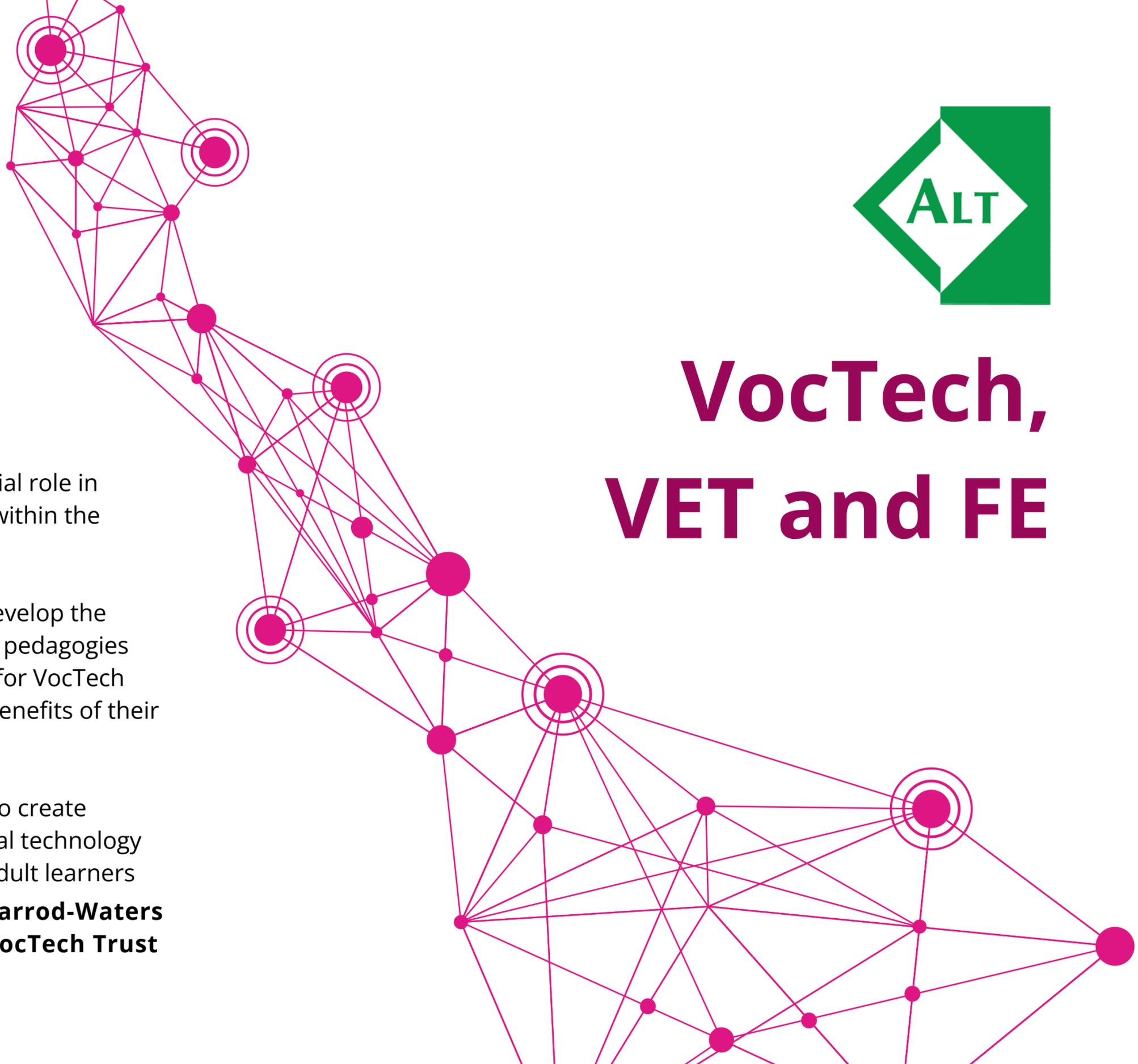
Our work together has supported VET professionals to develop the skills and confidence they need to adopt digital tools and pedagogies into their practice, enabling them to become champions for VocTech and creating a valuable space to connect and share the benefits of their experience with others.

It has been a pleasure to watch our work together scale to create lasting change in how practitioners engage with vocational technology and, as a consequence, help improve the outcomes for adult learners across the UK

Rebecca Garrod-Waters
CEO, Ufi VocTech Trust



VocTech, VET and FE



A network diagram composed of orange lines connecting various nodes of different sizes. Some nodes are highlighted with concentric circles. The diagram is positioned on the left side of the page, extending from the bottom left towards the top right.

Award for Digital Transformation

Jisc is proud to have the opportunity to work with ALT on supporting further and higher education with digital transformation. The UK sector has a well-established reputation for being at the forefront of digital transformation within education and that's in no small part down to the pioneers and innovators that make up the ALT community.

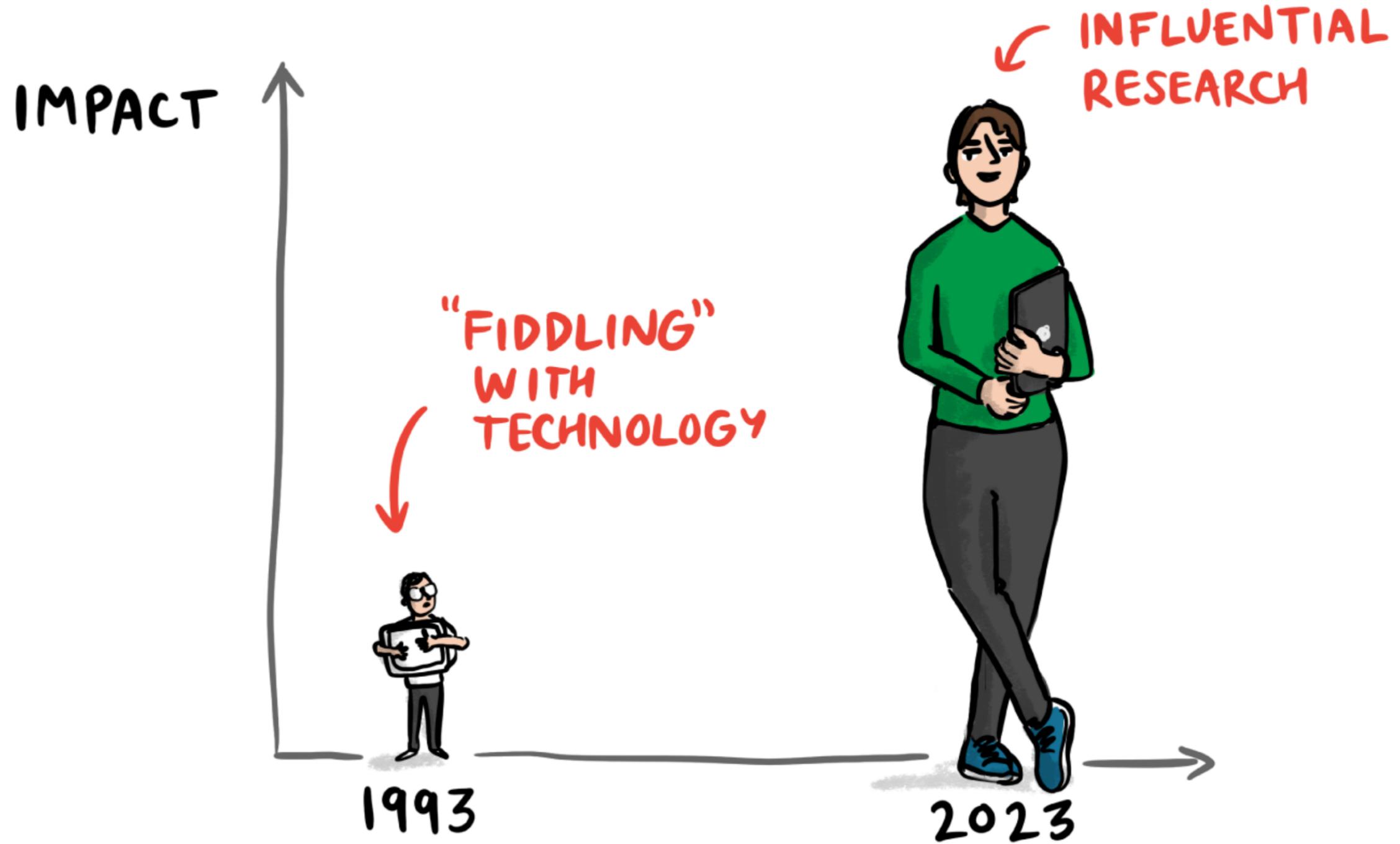
ALT has contributed to the development of the framework for digital transformation and the associated maturity model which will be launched in September. Jisc has valued the contributions of ALT members to these developments to ensure that the framework and model can reflect the requirements of our communities.

We are delighted to have partnered with ALT on the award for digital transformation over the past two years. This award provides an excellent opportunity for members across the country to showcase their work and celebrate outstanding practice.

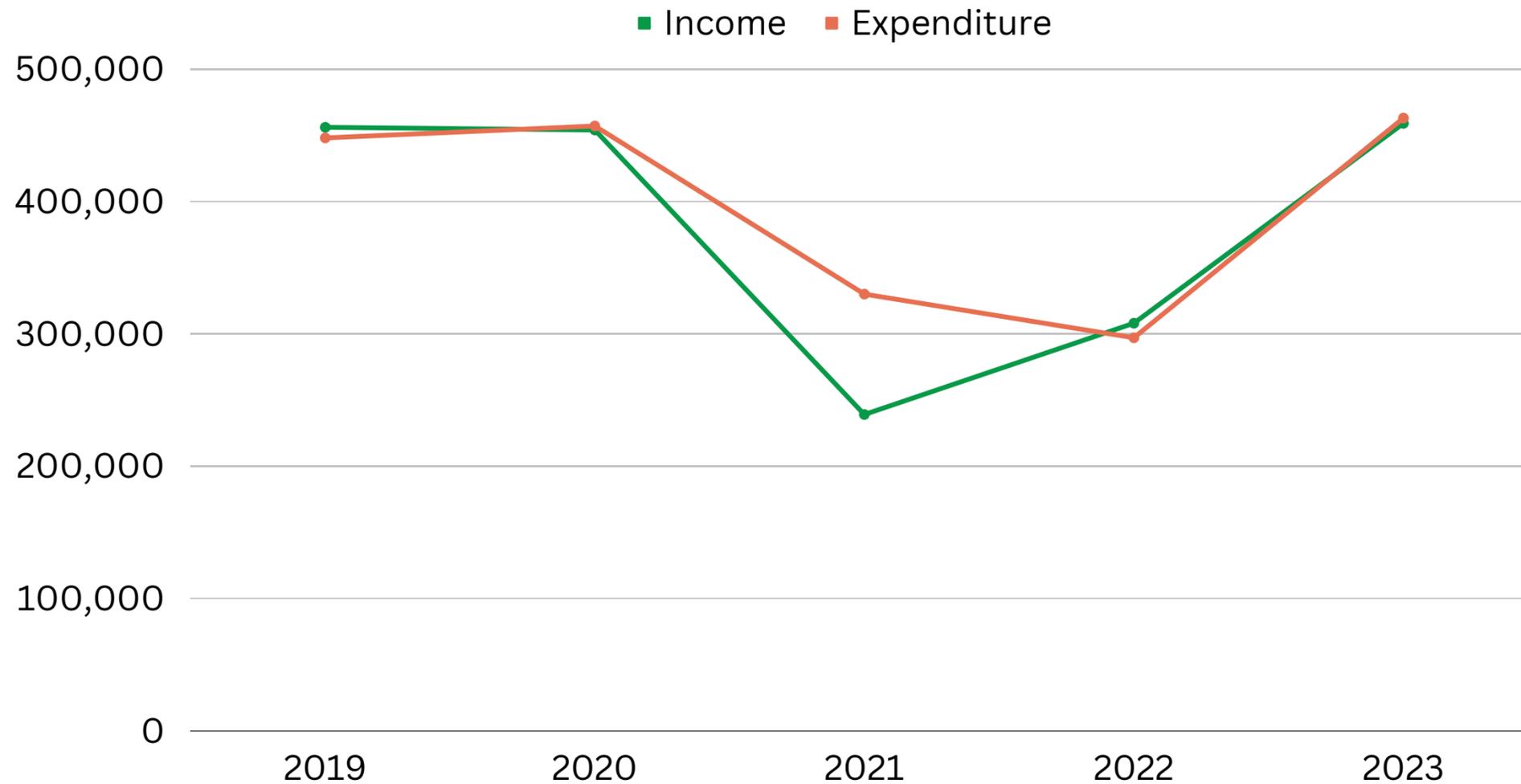
As we celebrate Jisc's 30th anniversary this year, we are looking forward to joining ALT for this year's annual conference to celebrate its 30th anniversary as well, marking three decades of community-driven technology-enhanced learning.

Sarah Knight, Head of learning and teaching transformation at Jisc.

HOW LEARNING TECHNOLOGY HAS EVOLVED IN 30 YEARS



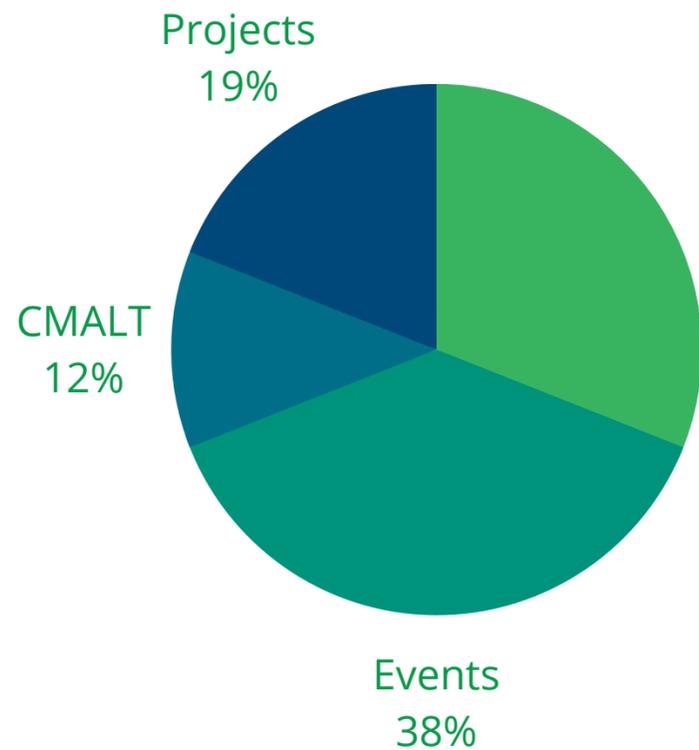
Charity finance 2022/23



During the financial year ended 31 January 2023, ALT has successfully increased its income back to pre-pandemic levels.

We continue to operate in a challenging economic context and delivering more benefits to Members.

As an independent charity all of ALT's income from charitable activities including events and membership.



Membership
31%

£ 459,836

total income for the year
ending 31 January 2023.

Events
38%

The financial year ended 31 January 2023 has had both successes and challenges. A positive sign was the significant increase in income during the year, with the welcome return of the successful in-person annual conference a key contributor to this. A full audit was undertaken for the year ended 31 January 2023.

Whilst this is not required due to ALT being below the prescribed threshold, the Trustees agreed this should be undertaken on a semi-regular basis to provide assurance to members that the accounts agree with the underlying records, and that these records are correct.

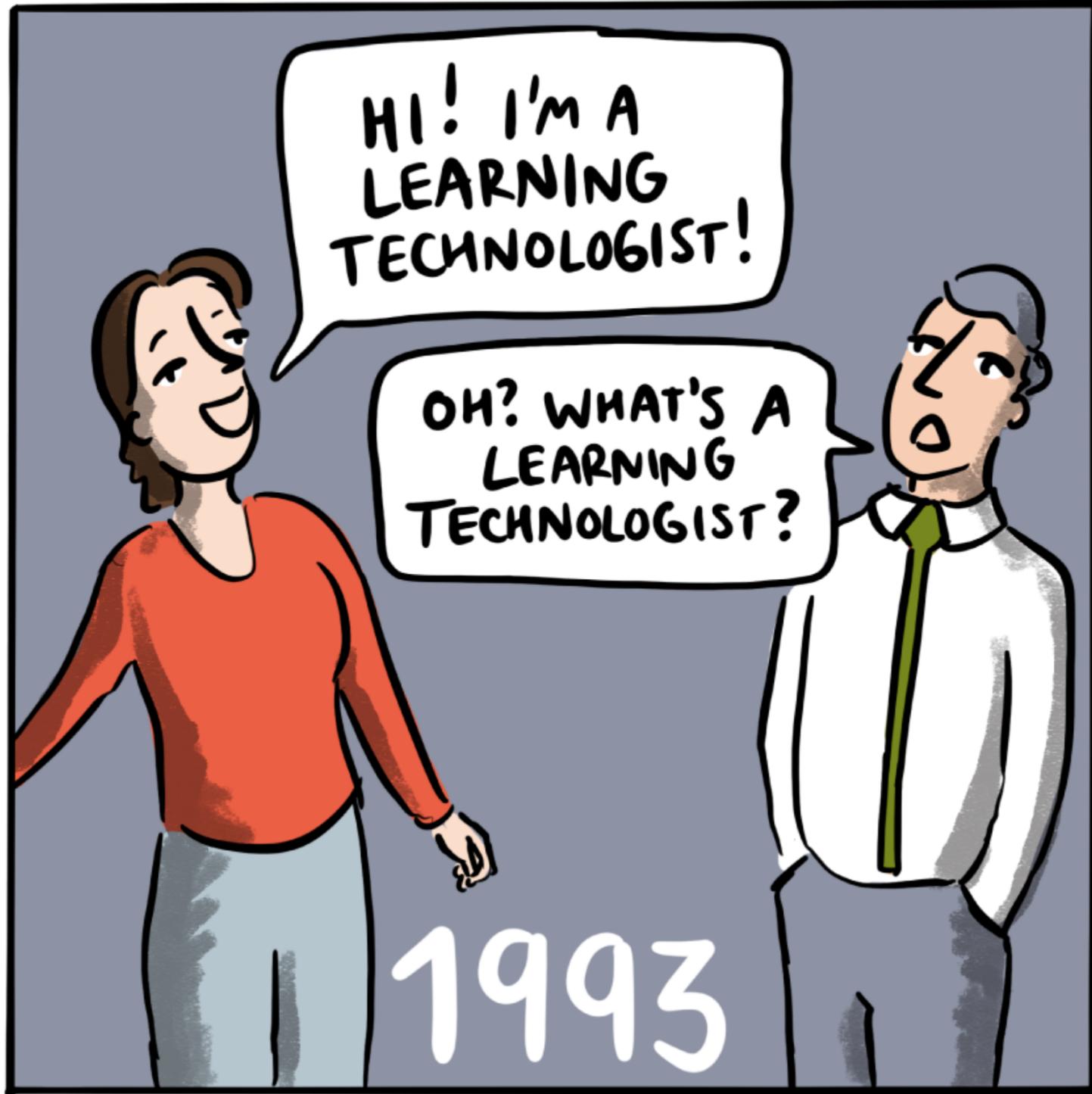


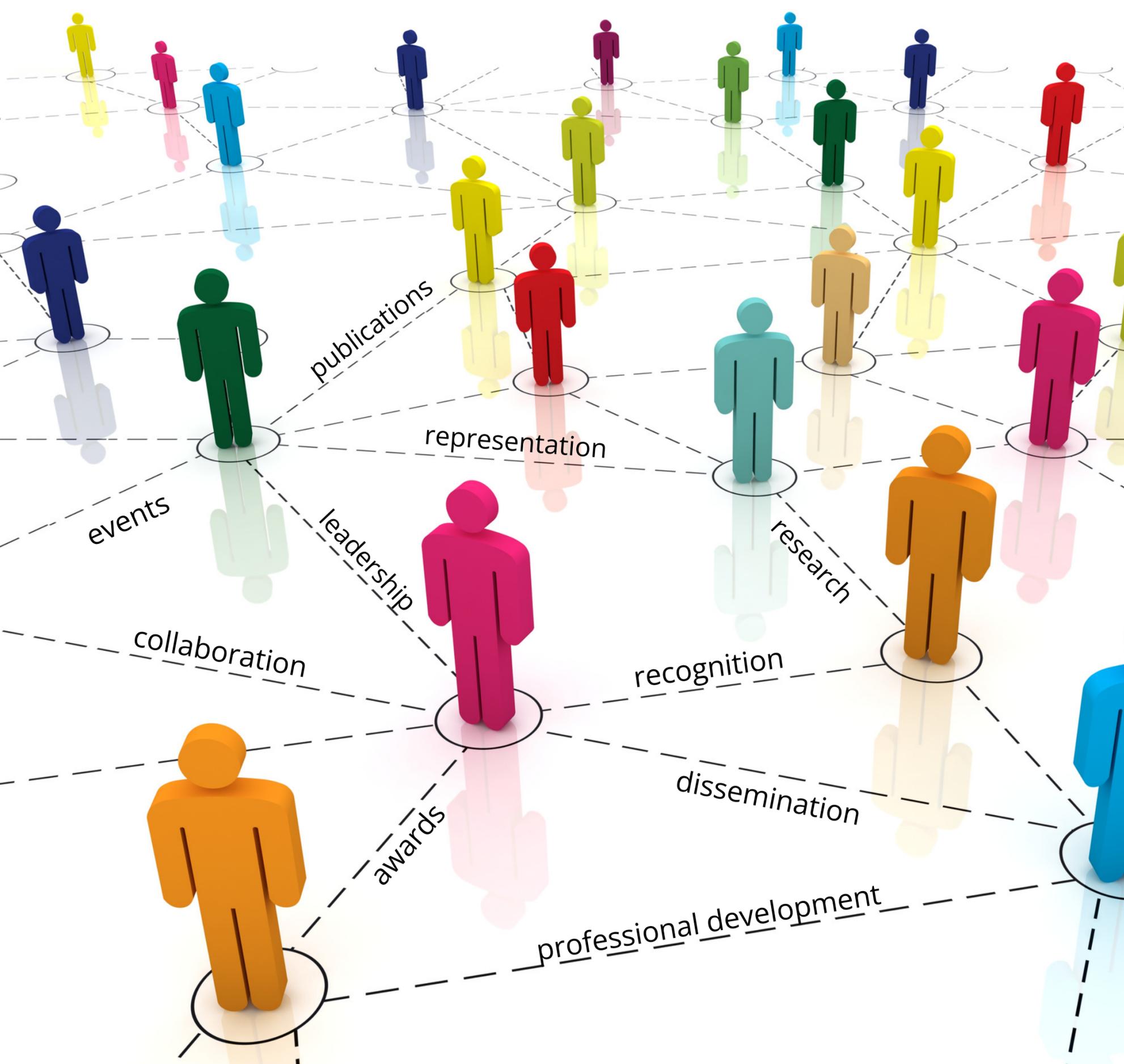
**Shonagh Douglas,
Honorary Treasurer**



**Download our
Annual Accounts**







Members Assembly

We are proud to have 350 active volunteers in the Association. Thank you!

The Members Assembly, the overarching committee advising the Board of Trustees, meets monthly and includes representatives of Members Groups across the UK and Special Interest Groups focused around particular topics.

The Assembly also includes the editors of the altc blog, journal and other committees; Honorary Life Members and conference co-chairs.



What's ahead

ALT is an established and inclusive community of learning technology professionals, wizards, experts and superheroes. We are committed to delivering a membership experience that caters for everyone. We have identified a series of projects for the year ahead that will continue to build upon the achievements outlined in this report.

Further updates and information about projects will be shared in the weekly members digest.



Strategy

Focus: Growth & Development, Partnerships, Communities

Operations

Focus: Communications, Marketing, Website, Resources

Membership

Focus: Engagement, Experience, Networking, Opportunities

Professional Development

Focus: CMALT, ELTF, Apprenticeships, Online Courses, CPD Programmes

Events

Focus: Winter Summit, OER 2024 and Annual Conference (ALTC24)

"It's a vital and valued community for my professional networking and learning."



Membership is open to all with a professional interest in using digital technologies for learning, teaching and assessment.

Join ALT as a Member and become part of our network of 3,500+ Members in the UK and globally. If you are not sure where to start, have a look at recent news, our Impact Report and find out more about what we do and how we can help you. Browse the #altc blog for case studies, reviews and more or explore 25+ years of research, evidence and policy.

If you are looking to scale up and develop your use of technology for learning, teaching or assessment, we can help with recruitment via ALT's weekly news digest and access to the Members Directory of consultants; we offer practical resources, our Members only discussion list, webinars and conferences to share knowledge and find the expertise you need.

Join today alt.ac.uk/membership



Join today

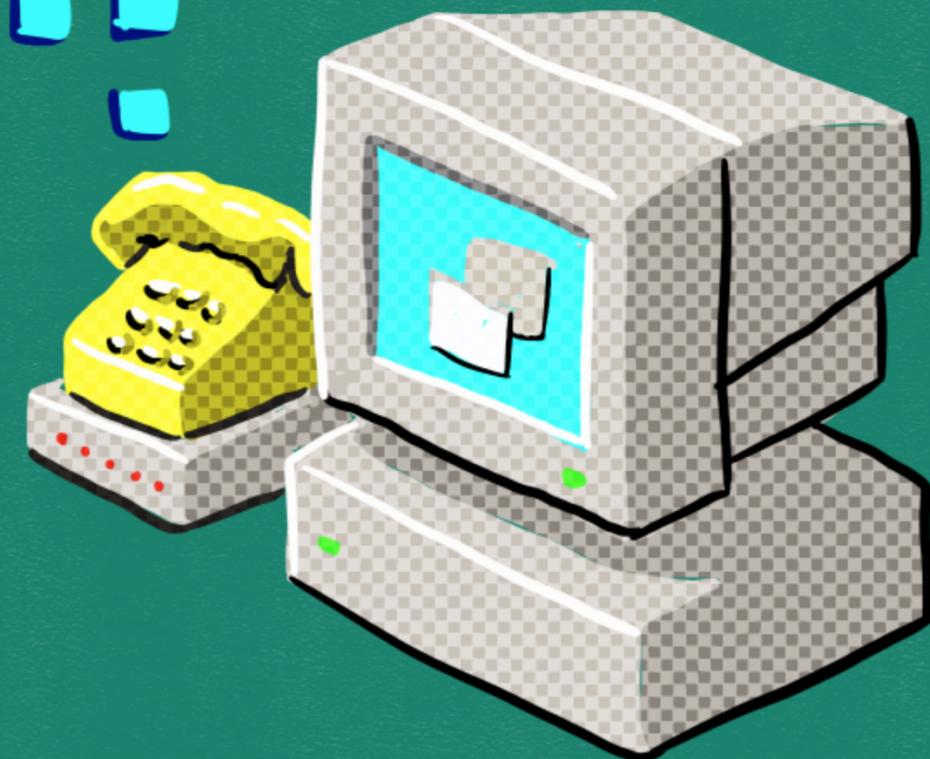




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THE **INTERNET** IS OPENED
THE **BROWSER** IS LAUNCHED
THE **SEARCH ENGINE** IS BORN
AND **ALT** IS FOUNDED...



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