

May 2007

Dear Colleague

**Notification of forthcoming conference and invitation to contribute:
Response needed by 22 June 2007**

e-learning – making it work

**From the preserve of enthusiasts to organisation-wide implementation
A conference for practitioners in further, workplace, adult and
community learning**

Over the past ten years hundreds of education providers and thousands of sector staff have been involved in a range of e-learning projects. In addition, many colleges and adult education and work-based learning providers have successfully implemented e-learning as part of their normal internal development.

The message is that e-learning can be made to work. In 2005, ALT and LSDA hosted an event to disseminate good practice and develop awareness and skills in embedding e-learning successfully. This successful event took the discussion of e-learning from the preserve of enthusiasts to an organisation-wide level. The output from the event is at <http://www.alt.ac.uk/fepc2005.html>.

Now we give you another opportunity to share your success. If your organisation has a success story to tell, from which others can learn, then QIA and the Association for Learning Technology (ALT) invite you to share your experiences at a major national conference, which is also supported by JISC, LSC, LSN, and Becta, in Nottingham, on 11 October 2007.

ALT and QIA are inviting contributions from organisations that have been involved in projects or activities to embed e-learning, and we are also extending this invitation to anyone in the post-16 sector, anywhere in the UK, who has useful experience to share. Attendance will demonstrate your work and help others who want to make progress with e-learning.

Those selected to present will have their approved travel and accommodation costs met, and will have the event fee waived for up to two staff. Presenters will be asked to make two identical 45-minute presentations – including at least 20 minutes for questions. The event will be organized to allow those giving presentations to attend 2 different sessions themselves; those not

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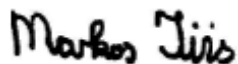
presenting will be able to attend 4 different sessions during the day maximizing the value of the day.

Are you interested in presenting at the event? If so, please complete the attached proposal form and return it to Hayley Willis at ALT by 10.00 on Friday 22 June 2007. (A copy of the proposal form is also available at <http://www.alt.ac.uk/docs/oct11form.doc>.) We will let you know the result of the selection process by mid-July.

If you're not presenting but would like to attend, note that information about the conference will be distributed widely. Booking will open in July and can be made on-line at <http://www.alt.ac.uk/events.php>. To register your interest for the event and to be kept informed about arrangements you can also join a low volume email announcements list at <http://www.alt.ac.uk/lists.html>.

We do hope you will be able to attend or participate in what we know will, as in 2005, be an exciting and informative event. Enclosed with this letter, and/or available at <http://www.alt.ac.uk/docs/oct11flyer.pdf>, is a QIA information sheet for circulation to relevant staff.

Yours sincerely,



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(ALT)

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Further copies of this letter are available at <http://www.alt.ac.uk/docs/oct11call.pdf>]