

6th November 2005

## **Technology & Learning – Myths & Realities**

**Thursday 8th December 2005, 1-5 pm**

**The Law Society, London**

We are delighted to be able to offer you this seminar which will be led by **Alan Matcham**, director for the **Oracle Corporation** Europe, Middle East and Africa, who works with some of the world's top business schools on programmes designed to identify how technology delivers new forms of business value; and **Richard Millwood**, director of **Ultralab**, Europe's leading educational research and development laboratory based at APU, which enjoys an international reputation for its research and development work in the use of IT in learning.

We live in an information rich world where business value is rooted in the knowledge we possess and the quality of interactions between people. Capacity and willingness to learn has never been greater, fuelled by a technology revolution influencing new generations of youngsters and corporate leaders into new ways of working, problem solving, decision making and learning. A big question remains – are our learning institutions up to the challenge posed by new generations of learners, new realities of corporate life and the benefits new technologies bring?

Using their experience of working within educational markets and extensive expertise in ICT the Alan and Richard will use real life cases and projects to examine the gulf between academia and business. They will suggest that the challenges we face are less about the complexity of technology and more to do with our relationship with it.

Alan and Richard will be supported by **Bob Rogers**, who is the **director of education strategy** for Oracle Corporation EMEA and **Martin Doherty**, **Ultralab's principal facilitator**.

If you would like to attend this special event, please email [chikodi.nwaiwu@lfhe.ac.uk](mailto:chikodi.nwaiwu@lfhe.ac.uk) at the Leadership Foundation.

Yours sincerely,

Dr Mark Jenner  
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