# eCPD Programme Enhancing Learning



### National launch conference Thursday 5 February 2009 Russell Hotel, Russell Square, London WC1N 1DB

Organised on behalf of LSIS by the Association for Learning Technology (ALT) and BDP Learning, with a consortium of FE partners, and building on ALT and the former QIA's outstandingly successful "e-learning practitioner" conferences held in 2005 and 2007.

With a choice of 20 workshops, and with keynote speeches from Roger McClure, Chief Executive of the Learning and Skills Improvement Service (LSIS), and from Toni Fazaeli, Chief Executive of the Institute for Learning (IfL). Book for this free event from <a href="http://www.alt.ac.uk/">http://www.alt.ac.uk/</a> by no later than 17.00 on Thursday 29 January 2009.

#### **Outline timetable**

| 10.00 - 10.20 | Registration and refreshments – The Bedford Room  |  |
|---------------|---|--|
| 10.20 - 10.40 | Welcome and launch of the eCPD Programme by Markos Tiris, LSIS Programme Director – The Woburn Suite  |  |
| 10.40 - 11.00 | Opening keynote speech by Toni Fazaeli, Chief Executive of IfL - The Woburn Suite   |  |
| 11.05 – 12.00 | 45 minute workshops – choose from 10 morning sessions shown below. Each workshop will include a 10 minute facilitated overview of the eCPD Online Learning Space See programme below for room location. |  |
| 12.05 – 12.50 | 45 minute workshops – choose from 10 morning sessions shown below. See programme below for room location.   |  |
| 12.55 – 13.40 | Lunch, networking, and an opportunity to discuss and interact with eCPD Online Learning Space – The Wharncliffe   |  |
| 13.45 – 14.30 | 45 minute workshops – choose from 10 afternoon sessions shown below. See programme below for room location.   |  |
| 14.35 – 15.20 | 45 minute workshops – choose from 10 afternoon sessions shown below. See programme below for room location.   |  |
| 15.30 – 15.55 | Closing keynote speech by Roger McClure, Chief Executive of LSIS – The Woburn Suite   |  |
| 16.00         | Refreshments and depart   |  |

#### **Presenting organisations**

Adult Education in Gloucestershire, Barnet College, Becta, Blackpool Council Adult and Community Learning, City College Norwich, Gloucestershire College, Institute for Learning, Intelligent Builders, JISC Support and Synthesis Project, JISC TechDis, Kingston College, LSIS, MyKnowledgeMap Ltd, New College Swindon, North Hertfordshire College, St Helens College, Thanet College, The Manchester College, Village E-learning Consultancy. Find out about the eCPD Programme itself including how to apply for free training and how to apply for funding for showcase projects at <u>http://www.bdplearning.com/ecpd</u>.

### Workshops

| V10- 20090202 | <b>MORNING SESSIONS</b><br>Each Session delivered twice. 11.05 to 12.00 workshops will include a 10 minute facilitated overview of the eCPD Online Learning Space   | AFTERNOON SESSIONS<br>Each Session delivered twice   |
|---------------|---|--|
|               | 11.05 to 12.00 and 12.05 to 12.50   | 13.45 to 14.30 and 14.35 to 15.20  |
| Title         | It's mobile and it's glossy   | What can we learn from learners? A staff development toolkit for individuals and institutions.   |
| Organisation  | Gloucestershire College   | JISC Support and Synthesis Project   |
| Presenter(s)  | James Clay  | Sarah Knight (JISC) and Ellen Lessner (Abingdon and Witney College)  |
| Room          | The Grafton   | The Grafton  |
| Summary       | <ul> <li>Large-scale development and implementation of mobile learning</li> <li>Student wireless network accessed by learners' own devices</li> <li>Impact on the whole culture of the organisation in the use of not just mobile technologies, but also other learning technologies</li> <li>More staff are interested in creating, developing and adapting learning scenarios and content for mobile learning or using mobile devices</li> <li>Hands-on workshop</li> </ul>   | <ul> <li>Findings from the Learner Experience projects with adaptable, reusable workshop materials for delegates to use</li> <li>Materials to provoke discussion on the implications of the research and provide guidance on learner experience research</li> <li>Introduction to the staff development toolkit which provides pathways through the wealth of resources</li> <li>Activity to help key people understand the implications of the learner experience of e-learning</li> <li>Key findings to date from the projects, several new video clips and a workshop which will engage participants</li> </ul> |
| Title         | Enhancing inclusiveness through the use of mobile and assistive technologies.   | Podcasting in science teaching: useful intervention or worthless interruption?   |
| Organisation  | The Manchester College  | Kingston College   |
| Presenter(s)  | Alison Mills and Titilola Olukoga   | Phil George and Nicky Read   |
| Room          | The Westminster   | The Guildford  |
| Summary       | <ul> <li>The use of mobile interactive technologies with SLDD, SPLD and mainstream disaffected learners with low literacy and numeracy skills</li> <li>Demonstration of how audio players, iPods, ultra mobile PCs, talking photograph album and simple electronic reminders have been used interactively</li> <li>Enhanced group cohesiveness; and significant learner and staff improvement</li> <li>Positive impact on other curriculum areas</li> <li>Workshop, stimulated discussions and hands-on opportunities to use mobile technologies</li> </ul> | <ul> <li>Exploring mobile technologies in promoting progression between further and higher education.</li> <li>Design, creation and deployment of a range of podcasting activities</li> <li>Methods including: monologue, dialogue, interview, presentation and simulation.</li> <li>Huge amount of learning about not only technical matters but also human issues concerning both learners and colleagues</li> <li>Workshop will use podcasts/video and interactivity with ultra mobile devices</li> </ul>   |

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| Title        | Quality e-learning for the masses  | Supporting our Family: reflection, critical friends and mutuality: how we are improving ourselves   |
| Organisation | JISC TechDis   | Thanet College  |
| Presenter(s) | Alistair McNaught and Sal Cooke  | Geoff Rebbeck   |
| Room         | The Woburn   | The Wandsworth  |
| Summary      | <ul> <li>Using the online Xerte tool to create high quality accessible learning resources</li> <li>Templates that allow staff with limited IT skills to create high quality learning materials with high native accessibility</li> <li>Meeting key obligations under the DDA and creating flexible engaging resources that benefit all learners</li> <li>Comparison of developer costs and bottlenecks for bespoke learning materials versus the ability to create highly accessible interactive materials</li> <li>Workshop to create a collaborative learning object live with delegates</li> </ul>  | <ul> <li>How the College replaced a central system of staff development with a decentralised one based, and now reliant, on mutual support of colleagues, based on constant reflective practice</li> <li>Staff working both informally and privately as well as formally through a personal reflective portfolio</li> <li>Precursor to wider student use and supporting Employer Responsiveness initiatives</li> <li>A sense of community and a sense of professional autonomy</li> <li>Workshop with real examples from at least 5 presenters, one of whom is not a teacher and who have personal stories to tell</li> </ul> |
| Title        | Maximising value through peer support: sharing the journey to e-<br>confidence through the Technology Exemplar Network   | Active learning with mobile and Web 2.0 technologies  |
| Organisation | Becta  | Village E-learning Consultancy and xlearn   |
| Presenter(s) | Sally-Anne Saull   | David Sugden and Lilian Soon  |
| Room         | The Bloomsbury   | The Woburn  |
| Summary      | <ul> <li>How peer networking can help the whole further education system to reach e-maturity</li> <li>Enabling providers to share effective practice, approaches and technologies, learning from each other's experiences, successes and mistakes</li> <li>improvements to widening participation and access, cultural/attitudinal change within the organisation towards the use of technology, and improved management processes and engagement with key stakeholders</li> <li>How technology can benefit learners and staff and practical steps towards achieving this</li> <li>Overview of the Technology Exemplar Network followed by a panel discussion</li> </ul> | <ul> <li>Creating mp3 files on the fly, communicating with communities of practice, use SMS to evaluate prose, and exploring other ways of using mobile devices and activities to engage and illuminate learners</li> <li>Participants will take away ideas and techniques to use with learners</li> </ul>  |

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| Title         | Inspiring tutors in adult and community learning   | myPodcast  |
| Organisation  | Adult Education in Gloucestershire   | New College Swindon  |
| Presenter(s)  | Jane Carter-Dunn   | Stephanie Warren   |
| Room          | The Lancaster  | The Bloomsbury   |
| Summary       | <ul> <li>Using e-guides to enthuse tutors in the use of e-learning by providing small items of kit on long term loan</li> <li>Innovative use of the equipment in the classroom</li> <li>Tutors spread over a wide geographical area and using a blog to share their ideas and experiences</li> <li>Small steps can lead to bigger changes</li> <li>Workshop to experience how simple some of this equipment is to use; delegates will explore the blog and record their own thoughts, ideas and questions using the equipment</li> </ul> | <ul> <li>A website designed to host educational podcasts for sharing throughout the FE sector</li> <li>Students and staff can upload a video or audio file to be automatically compressed into a podcast format</li> <li>Download options from the website include 3G for mobile phones</li> <li>The pedagogy of podcast production; what makes a good podcast; how to create content based on a structure; designing the podcast scenario, recording and then uploading</li> <li>Workshop with small chunks of delivery</li> </ul>  |
| Title         | eMentors: using students to teach the teachers to use technology appropriately   | National Prospectus for Technology Focused CPD   |
| Organisation  | Oaklands College   | Becta  |
| Presenter(s)  | Richard Everett  | Tracy Playle   |
| Room          | The Library  | The Camden   |
| Summary       | <ul> <li>How students support lecturing staff in using technology appropriately in lesson delivery</li> <li>The eMentor's role supporting teachers, influencing policy and improving the experience for learners</li> <li>Huge success adaptable to most other college contexts</li> <li>Changed the lives of students for the better and improved the quality of lesson delivery</li> <li>Case study followed by a workshop where the case study will be examined in three separate groups</li> </ul>                                   | <ul> <li>How the Prospectus will support the development of technology-focused CPD across the sector</li> <li>One single accessible source to all of the support offered across the sector and to help organisations understand and apply the benefits of technology for the learner and the organisation</li> <li>Essential feedback from the sector regarding the shape and structure of the Prospectus</li> <li>Key deliverable of Becta's Harnessing Technology Implementation Plan, supported by cross- sector organisations but specifically connected to LSIS, IfL and LLUK</li> <li>Workshop to gain feedback and input into how the prospectus should work</li> </ul> |

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| Title         | How the Excellence Gateway and e-learning leadership programmes and toolkits can support CPD   | Leading change for a whole organisational approach to maximise the impact of the eCPD programme  |
| Organisation  | LSIS   | LSIS   |
| Presenter(s)  | Punam Khosla and Barry Kruger  | Peter Munday and Ian Pritchard   |
| Room          | The Wandsworth   | The Library  |
| Summary       | <ul> <li>A range of e-learning programmes and tools for managers and leaders across the sector to encourage personal and organisation development</li> <li>The leadership toolkits are currently being used by over 1,000 practitioners across the UK</li> <li>The Excellence Gateway has grown to its current scale quickly and efficiently and has incorporated nearly 60 other web sites in twelve months</li> <li>How programmes can support strategy development; an overview of the Excellence Gateway and the toolkits to harness these for CPD</li> <li>Stimulated discussion and use of the resources to solve an issue identified by the participants</li> </ul> | <ul> <li>Strategies to implement a whole organisational approach, potential barriers to change and approaches to overcome these barriers</li> <li>Programmes developed as part of the Harnessing Technology agenda and the related Becta implementation plan</li> <li>Clear evidence of impact in the implementation of strategy</li> <li>A move from localised/coordinated use of technology to a more embedded and purposeful approach; individuals with knowledge and understanding of operating as change agents</li> <li>Participative workshop with a brief input, table activity and discussion and plenary feedback</li> </ul>       |
| Title         | REfLECT  | Delivering work based learning as a consortium to national employers   |
| Organisation  | Institute for Learning   | MyKnowledgeMap Ltd   |
| Presenter(s)  | Michelle Jennings and Jean Kelly   | Rob Arntsen and Tom Holland  |
| Room          | The Camden   | The Westminster  |
| Summary       | <ul> <li>IfL's online personal learning space, its background and context</li> <li>How more than 18,000 practitioners are actively using REfLECT to share and record their CPD and reflective practice</li> <li>How IfL is supporting good practice in CPD through REfLECT Connections networks</li> <li>Improving participation and access to online tools and techniques to support effective practice in CPD</li> <li>Demonstration, practitioner examples, discussion and activities</li> </ul>  | <ul> <li>Delivery of an online foundation degree to Tesco as a national pilot, now being adopted by FE and HE institutions nationally</li> <li>Planning and coordination requirements and the advantages of technology in providing a high value service for an employer</li> <li>Latest ideas and plans for continuous improvement and evolution, including national short course provision and progression, and use of mobile technology</li> <li>Issues and solutions associated with personalisation and adaptation of the programme for local delivery to local clients</li> <li>Hands-on activity and stimulated discussion</li> </ul> |

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| Title         | eLab – personalising eCPD   | Shaping My Future  |
| Organisation  | City College Norwich  | LSIS   |
| Presenter(s)  | Phil Ackroyd and Joanne Shand   | Europe Singh and Ann Ruthven   |
| Room          | The Guildford   | The Richmond   |
| Summary       | <ul> <li>The creation of a dedicated eCPD facility, the ethos behind the initiative and the positive contribution to learning and teaching</li> <li>Commitment by the College leadership to dedicate time and resources to the skills of its workforce</li> <li>Staff have raised skills and now suggest initiatives to share with colleagues, morale has been raised and students have benefited by the enhancement of their teaching</li> <li>A mentoring system and peer support network</li> <li>Stimulated discussion</li> </ul> | <ul> <li>A modular e-learning resource designed to aid career development<br/>and planning</li> <li>Range of activities to help identify current position in career plan and<br/>to help planning</li> <li>Responses to activities saved in a personal development plan which<br/>acts as both a repository for data and a tool for reflection</li> <li>Free access to all subscribers to LSIS leadership toolkits and to all<br/>participants on LSIS leadership programmes (roughly 12,000 per<br/>year)</li> <li>Workshop on how the resource helps individuals plan<br/>career/professional development</li> </ul> |
| Title         | How can college principals shape developments? A "view from the bridge".  | Embedding learning design at Barnet College  |
| Organisation  | St Helens and North Hertfordshire Colleges  | Barnet College   |
| Presenter(s)  | Fintan Donohue (Principal of NHC), Carmen Wills (VP of St Helens) and Signe Sutherland  | Lorna Burns  |
| Room          | The Richmond  | The Lancaster  |
| Summary       | <ul> <li>The approach of senior college staff to shaping the use of technology in their colleges</li> <li>Brief presentations</li> <li>Chaired by Seb Schmoller</li> <li>Questions and discussion</li> </ul>  | <ul> <li>Report on a pilot project to embed learning design using LAMS (the Learning Activity Management System) in the College ESOL department</li> <li>Making learning enjoyable and encouraging independent self-paced learning</li> <li>Teachers' and learners' experiences of using LAMS and the factors which led to the project's success together with any problems encountered</li> <li>A demonstration of a LAMS sequence</li> <li>Facilitated discussion and an opportunity to discuss how LAMS could be used in other institutions</li> </ul>  |

Note. This programme is subject to minor changes in the run up to the conference. Last updated 02/2/2009 The current version of this document can be found at <u>http://www.alt.ac.uk/docs/feb5\_2009\_programme.pdf</u>

# Toni Fazaeli, (IfL)

joined the Institute for Learning (IfL) as its first chief executive in June 2008.

She started her career as a teacher, and before joining IfL was a deputy director in the Further Education and Skills Group in the Department for Innovation, Universities and Skills (DIUS). During her four years there, her policy responsibilities included the further education workforce, teaching and learning, and personalising learning. She takes a keen interest in e-learning.

Toni had previously worked at the Learning and Skills Council national office as director in quality and standards for three years, covering the full breadth of LSC-funded providers, including work-based learning.

Before joining the LSC in April 2001, she spent seven years working as an inspector for the Further Education Funding Council (FEFC), where she inspected literacy, numeracy, English for Speakers of Other Languages (ESOL) and humanities across a diverse range of further and adult colleges and services. She also worked for Niace and was an officer for adult education in the Leicestershire LEA.

As a qualified teacher, Toni has taught in prisons, further education and adult and community colleges and providers, as well as schools. She has observed hundreds of teaching sessions in the FE sector and has met and discussed teaching and learning with hundreds of teachers and tutors.



# **Roger McClure, LSIS**

is the chief executive of the Learning and Skills Improvement Service (LSIS).

LSIS is the new sector-owned public body, formed from CEL and QIA, to develop excellent and sustainable further education and skills provision across the sector.

Roger is also the chair of Janet (UK) and in addition serves as a member of the council of the Institute for Employment Studies (IES).

From 2002, he was chief executive of the Scottish Further Education and Higher Education Funding Councils. Before that, he was a prorector of The London Institute for six years.

In 1988, Roger was the first director of finance for the Polytechnics and Colleges Funding Council (PCFC) and in 1992 moved on to be the first director of finance for the Further Education Funding Council (FEFC). In both roles, he played a key part in establishing new education sectors in England and, in particular, led the development of their recurrent and capital funding methodologies.



### Markos Tiris, LSIS

#### is the Programme Director for Teaching and Learning at LSIS

This role includes leading on the Teaching and Learning Programme, a programme designed to transform teaching, training and learning. The programme incorporates the:

- Subject Learning Coach programme which supports Coaches with world class resources, a professional training programme and subject specific networks;
- Centres for Excellence in Teacher Training (CETTS);
- E-Guides workforce development programme;
- STEM (Science Technology Engineering and Mathematics programme;
- National Learner Panel.

Markos has also recently taken over the Skills for Life Programmes at LSIS and is developing a new professional development programme for e-learning, eCPD.

Markos joined LSIS/QIA from the Learning and Skills Development Agency (LSDA) where he led on workforce development strategies, including e-learning and technology. This included the Agency's work for the National Learning Network (NLN) programme, the Quality in Information and Learning Technology (QUILT) programme, and supporting the development of strategy, policy and practice for ILT staff development for the then Department for Education and Skills (DfES).

Markos has led the development of many key initiatives, including the development of the LLUK e-learning standards and the LLUK e-leadership standards. He was the awarded the 2004 NILTA award for the impact of his work on e-learning, and the Subject Learning Coach programme resources have recently been awarded the Royal Television Society (RTS) award for Innovation in Education.

