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**Available now in the current edition of the ALT Online Newsletter**

W3C's widget standards set to shake up the world of mobile applications – and bring more features to VLEs

**By Scott Wilson**

Gaining business intelligence from user activity data. A report from the JISC Workshop – London, 14 July 2010

**By David Kay**

CMALT development group

**By Dean Sheetz**

Software review: Echo360 personal capture software

**By Justin Gagen and Mimi Weiss Johnson**

Learning landscapes in Higher Education

**By Les Watson**

The HTML5 and Flash debate: implications for e-learning

**By Barry Sampson**

IT in university level mathematics teaching and learning: a mathematician's point of view

**By Alexandre Borovik**

E-learning in the Women's Institutes

**By Lynne Stubbing**

A week in the life of...

**Edited by Graham McElearney**

We are very pleased to launch a new feature in this issue of the ALT Online Newsletter – 'A week in the life of...' As a way of illustrating and celebrating the very diverse work that our members do, a number of you have volunteered to give us a breakdown of your typical working week. We are delighted to be able to launch this feature by sharing weeks in the life of Philip Wane, from Nottingham Trent University, and Dee Vyas, from Manchester Metropolitan University.



## Chief Executive's Report

### Change of Government

In the period since the General Election, along with practically every other organisation which interacts with government, ALT has been working to establish links with the new government. Flowing from this we have received a statement of support from the Rt Hon David

Willetts, Minister of State for Universities and Science, for the work of ALT and our individual, organisational and sponsoring members, and recognising the important role of learning technologists and learning technology in education and training generally. Meanwhile we are also engaged in constructive dialogue in the same vein with Ministers and officials in Scotland and Wales.

### Opportunities for involvement in ALT

We have some vacancies on three of our four operational committees (Further Education, Membership Services, Publications), for an initial three year term, with effect from autumn 2010. You can express an interest from the ALT home page at <http://www.alt.ac.uk/>. The closing date for expressions of interest is 3 September 2010.

### HEFCE consultation on the Online Learning Task Force's discussion document

In May ALT responded to HEFCE's consultation. Our response is available at <http://www.alt.ac.uk/documents.html>.

### The 2010 and 2011 ALT Conferences

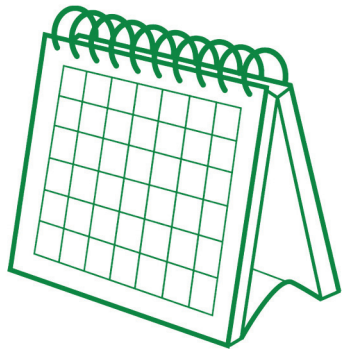
By the time this report is available, ALT-C 2010 will be upon us, having absorbed the lion's share of the ALT staff team's efforts in recent weeks. Alongside this, we are working out the overall focus and shape of the 2011 conference, which will take place in Leeds between 6 and 8 September, and which will be co-chaired by John Cook and Sugata Mitra.

### New "What research has to say for practice" guides

We have now published nine "What research has to say for practice" guides concerning key themes in our field. The guides are in the form of a freely editable wiki. The guides were written initially by current and past members of the ALT Research Committee. The guides can be accessed at <http://wiki.alt.ac.uk/> and we encourage users with knowledge and experience in the field to contribute to the long term maintenance and development of the guides, as well as to suggest or initiate the production of other titles. ALT gratefully acknowledges the support of Becta, Eduserv, and the Higher Education Academy in the production of the guides.

### Biennial membership survey, and a major review of the ALT strategy

Towards the end of this year we will be doing our next biennial membership survey. The 2008/2009 survey informed the specification of our about-to-launch new web site, and led to major revisions in our membership structure, including the introduction of the new Associate Member category. We intend the 2010/2011 survey to be similarly influential. Please be on the look out for it. Meanwhile following last month's ALT Policy Board, ALT's trustees and staff are in the process of a major review of the three year ALT strategy <http://tinyurl.com/ychnulp> with changes to take effect from February 2011. I encourage individual members with comments to make on the current strategy to email me directly, by the end of September 2010. My email address is [seb.schmoller@alt.ac.uk](mailto:seb.schmoller@alt.ac.uk).



## Events

### **ALT-C 2010: “Into something rich and strange” – making sense of the sea-change.**

**The 17th International Conference of the Association for Learning Technology, University of Nottingham, UK, 7-9 September 2010.**

There will be a welcoming keynote from Saul Tendler, the University of Nottingham’s Pro-Vice-Chancellor for Teaching and Learning, and Professor of Biophysical Chemistry.

#### **Our keynote speakers will be:**

1. Barbara Wasson, Professor of Pedagogical Information Science at the Department of Information Science and Media Studies, University of Bergen, Norway;
2. Sugata Mitra, Professor of Educational Technology at Newcastle University;
3. Donald Clark, Board Member of Ufi, and former CEO of Epic Group plc.

**Invited speakers include:** Hans-Peter Baumeister, Heather Fry, Sudhir Giri, Martin Hall, Frank McLoughlin, Aaron Porter, Josie Taylor and David White.

**Major anchor sponsors include:** Becta, BIS, Blackboard, Desire2Learn, Elluminate, Intel, JISC, The Higher Education Academy, Positive Internet, TALIS, Ufi, University of Nottingham and Wimba.

Bookings deadline: Friday 13 August

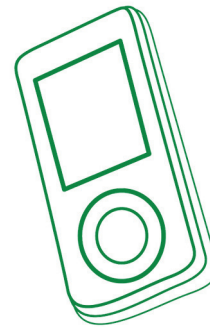
Further information, with a sign-up form for low volume email distribution list about this and future conferences, is available from the conference website <http://www.alt.ac.uk/altc2010>.

### **More ALT/eLN lunch time webinars**

#### **Dates for your diary:**

- 14 October 2010 - Shooting Video for eLearning;
- 6 December 2010 - Learning in 2020.

For further information on all ALT’s events: <http://www.alt.ac.uk/events.php>.



## Submission and contact details

### **ALT Online Newsletter**

Articles, comments, reviews and previews are welcomed for the next issue of the ALT Online Newsletter, <http://newsletter.alt.ac.uk/>

Please contact the Editor for further details and a style guide, or go to [http://www.alt.ac.uk/alt\\_n](http://www.alt.ac.uk/alt_n)

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**Ordinary UK** £56

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(student, retired, unemployed)

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Organisational and sponsoring membership of ALT costs between £269 - £1276 depending on size or turnover.

For more information go to <http://www.alt.ac.uk/membership>