

Subject Leads

QIA Creative Arts and Media teaching and learning resources

** NB Project roles/job titles are indicated in blue and are subject to change.*

Overview of the project

QIA has awarded a major contract to DESQ and its partners (University of Wolverhampton, Sheffield LA - Learning for Life, Bournemouth and Poole College and Iris Associates). DESQ will lead the partnership, which will be developing teaching, training and learning resources through a process of research, piloting and developing subject-specific, multi-media resources with practitioners in priority subject areas within Creative Arts and Media.

The resources will introduce new, dynamic and inspirational approaches to designing and managing teaching, training and learning in Creative Arts and Media which will also be aligned to the 14-19 specialised Diploma. As well as exemplar practical activities to use with learners, the resources will include Continuing professional development (CPD) and training activities to help teachers, trainers and tutors to change their practice to improve the quality of teaching, training and learning.

Overview of the roles

Working closely with the [Content Lead](#), the DESQ team and research team, you will be responsible for the development of content for the Creative Arts and Media teaching and learning resources, focussing on either media or arts or design areas. You will ensure the content is relevant to the sector's needs, that it falls in line with research findings and is aligned to strategic curriculum developments, working closely with practitioners and stakeholders in the sector.

DESQ is appointing 3 Subject Leads, to develop resources in the following subject areas, in line with Sector Skills Council remits:

Subject Lead	Content area
Media	Interactive media, Computer games, Animation, Photo imaging, Print & publishing, Advertising, Film, Radio
Arts	Performing arts, Music, Visual arts, Literary arts, Craft
Design	Design, Graphic design, Fashion, Textile design, CAD

Scope of role

Contract duties: The role will have a significant but varying time commitment to the project, equating to approximately 3 days per week over the course of the project (December 2006 to April 2008), but actual time commitment may increase or decrease throughout the course of the project according to the requirements/development phases of the project. DESQ would discuss the project timelines with each Subject Lead on commencement.

Secondments from institutions are possible, but we would prefer to offer a contract to a freelancer, as we expect this to be the fastest way of procuring their services.

Reporting to: [Content Lead](#)

Fees/Salary: Negotiable

Main purpose of role

- (1) Oversee the development of content for the teaching and learning resources across media/arts/design subject area.
- (2) Lead research focus groups, liaising with DESQ and the research team (University of Wolverhampton), ensuring consistency with QIA's QA requirements
- (3) Develop the content specification for the subject area.
- (4) Work with the [Senior Producer](#) and [Content Lead](#) to ensure that QIA deadlines are met.

Main Duties

- To take responsibility for the resource content in one subject area.
 - Verify suitability of participants (practitioners in colleges, WBL providers etc) in initial research, working with [Research team](#).
 - Lead/chair focus groups of identified stakeholders and practitioners to assess the required key areas for teaching and learning resources.
 - Assist in the interpretation of the results of research and in the reporting/presenting of these to QIA and key stakeholders.
 - Identify key areas for inclusion in the resources, on the basis of research findings.
- To develop the content specification for the subject area.
 - Assess the suitability of the proposed content
 - Assessing the suitability of the pedagogy identified
 - Brief and coordinate subject/content writers developing content/copy for integration into multimedia/print resources.
 - Write content for the resources if required.
- Reviewing the resource content produced and assessing its suitability, that it is fit for purpose, pedagogically sound, and will have impact.
- To be a member of the [Project Expert Group](#).
- To represent the project to the sector and stakeholders, adhering to QIA and project guidelines.

Required knowledge and skills

- Experience and knowledge of teaching in the Creative Arts and Media curriculum, with an emphasis on Post-16.
- Familiarity with Post-16 education structure and key stakeholders.
- Knowledge of or preferable experience of the Inspection process and Quality Assurance of course delivery.
- (Preferable, but not essential) knowledge of the 14-19 Specialised Diplomas and key stakeholders.
- An overall understanding of the requirements of multimedia and print resource production.
- Teaching and learning resource development, scoping and/or writing of resources.