



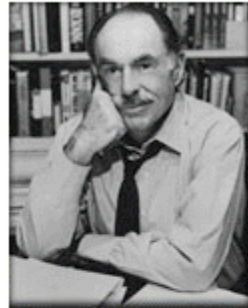
learning impact
2007
-and- **The Summit on Global Learning**
-and- **Industry Challenges**

Come examine and discuss the current trends and challenges facing learning technology.

Discover and evaluate the latest innovative products and services as part of the Learning Impact Recognition and Awards Program.

And much, much more 16-19 April 2007 in Vancouver, British Columbia.

Keynotes:



Lawrence Grossman



Bernard Luskin

Learning Impact 2007 is IMS Global Learning Consortium's annual conference that brings together the world's leading creators, vendors, users, and buyers of learning technology to participate in program tracks focused on the latest innovations in learning systems, digital learning content, the learning enterprise, and open technologies. Presenters answer a key challenge question designed to inform the attendees on the state of innovation and best practices.

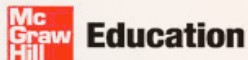
The Summit on Global Learning Industry Challenges is a gathering of industry leaders to introduce and debate ideas on issues impacting the growth of learning worldwide. This is a unique and highly direct conversation for the purpose of illuminating the key business challenges facing the learning industry. The Summit is facilitated by a focused set of highly interactive panel sessions with audience participation.

Sponsors

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**Featuring the
First Annual
Learning Impact
Awards and
Showcase**



The Learning Impact Awards are designed to recognize the most impactful use of technology worldwide in support of learning. This unique program evaluates established, new, and research efforts in context at an implementing learning institution. Twenty-five finalists have been selected to showcase at the event and a panel of global experts has been asked to perform the final rankings at the conference. Don't miss it!

16- 19 April 2007
Vancouver, British Columbia
www.imsglobal.org/learningimpact/

Agenda Monday, 16 April

11:00	Registration Open
13:00 - 13:30	Learning Impact 2007 Kick Off - Welcome and Overview <i>Rob Abel, CEO IMS Global Learning Consortium, Inc.</i>
13:30 -14:30	Keynote Speaker: <i>Dr. Bernard Luskin, Executive Vice President, Fielding Graduate University, Director, Media Psychology Program</i>
15:00 - 15:30	Learning Impact Awards: Overview and Finalists: Rob Abel, CEO IMS/GLC
15:30 -18:00	Learning Impact Finalists Showcase
17:00 -18:00	Welcome Reception

Tuesday, 17 April

8:30- 9:30	Keynote Speaker: <i>Lawrence K. Grossman, Co-Chair of Digital Promise, former president of NBC News and PBS</i>
9:30- 12:00	Program Tracks
	What's Next for Learning Systems Challenge Question: What have been the primary impacts of instructional management systems to date and what new innovations will become mainstream in the next two years?
	What's Next for Digital Learning Content Challenge Question: What will predominate the future of educational content and why: recorded lectures, supplementary cartridges, web sites, web searches, or adaptive learning support systems, or something else?
	The Academic Enterprise: Assessment, Analytics and Student/Institutional Performance Challenge Question: What are the most important metrics by which to measure quality and success of course or programs? What will be the role of formative and summative assessments and analytical tools?
	Progress in Open Source, Open Content, and Open Services Challenge Question: What are the successes of open initiatives in education so far and what is coming next? What business models are working and why? What is the practical role that Service Oriented Architectures will play, if any?
12:00 - 13:00	Lunch/ Sponsor Briefing
13:00 - 17:00	Program Tracks Continue
17:00 - 18:00	Technical Exchange/ Learning Impact Finalists and Reception

Wednesday, 18 April

9:00	Summit on Global Learning Industry Challenges
9:00- 10:15	<i>Will Technology Enable Higher Education to Solve the Access-Affordability-Quality Tradeoff?</i>
10:30 - 12:00	<i>The Evolving Business Model(s) of Learning Content: Does Free or Ad-Supported Equate to Better? Why or Why Not?</i>
12:00 - 13:15	Lunch and Sponsor Briefing
13:15 - 14:45	<i>Performance vs. Prestige: Does the Work of the Spellings Commission Signal a New Era of Access, Affordability, and Accountability? Why or Why Not?</i>
15:00 - 16:15	<i>What are the Successes of Open Initiatives in Education So Far and What is Coming Next? What Business Models are Working and Why?</i>
16:15 - 17:00	<i>Exploring best practices in government support for ICT for Learning</i>
17:00 - 17:15	Learning Impact Award Winners
17:15 - 18:00	Reception

Thursday, 19 April

9:00- 2:00	Workshop: Making Learning Standards Mainstream: Integrating Learning Content, Services, and Web Sites
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Early Registration (before 28 February 2007):

\$300 US (IMS Contributing Members, Developers Network Subscribers and LILF Members)

\$550 US (Non- Members)

\$100 US (Each Workshop)

<http://www.imsglobal.org/learningimpact/agenda.html>