



INTERACTIVE CONTENT EXCHANGE

Innovation, Creativity and Enterprise – think outside the cube

26-28 MARCH 2008
TORONTO, CANADA

Interactive Content Exchange (ICE) is a high-level conference and market dedicated to the business of content on interactive platforms. Now entering its third year, ICE is an international partnering forum that seeks to collect and connect players from across the industry; from mobile to games to social media to traditional platforms like television and music.

Visit www.ice08.com for event details

CALL FOR SPEAKERS

We are looking for speakers with:

- New stories from the interactive space
- Insights into emerging business models from all regions of the globe
- Industry innovations, and
- New ideas from creative leaders working in digital media to join the conversations taking place at ICE.

Interested in speaking at ICE? If you would like to be considered as a speaker, let us know by emailing us your company bio or a few details about the topic you are interested in presenting on. A limited number of travel subsidies are available for invited speakers! Submissions should be sent to:

Sarah Baird, Director of Programmes

Interactive Ontario

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E: sarah@interactiveontario.com

W: www.interactiveontario.com

ATTEND AS A DELEGATE

- Conference sessions will centre around industry trends and analysis, games, social media, mobile, music, multiplatform, marketing and advertising
- The ICE Market to buy and sell content
- Online matchmaking/meeting tool
- UK Trade & Investment (UKTI) will be hosting a UK focused networking event at ICE featuring UK delegates and speakers in attendance.
- Discounted Early Bird registration is available until 21 February 2008!

UK Trade & Investment (UKTI) is the Government organisation that helps UK based companies succeed in international markets. We assist overseas companies to bring high quality investment to the UK's vibrant economy. For more information on how UKTI can assist your company at ICE and in the Canadian marketplace, please contact:

Gilda Carbone, Trade Officer

UK Trade & Investment/British Consulate General, Toronto

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