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**news
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**Available now in the current edition of
the ALT Online Newsletter**

ALT-C 2010 – Conference report

**By Sarah Cornelius, Anna Campbell, Shirley
Evans, Devampika Getkahn, Mary Jacob,
Suki Kaur, Matt Lingard, Colin Loughlin and
Mat Tinker**

Edited by Sarah Sherman and Julie Voce

Identifying e-Learning Technologists: the key
roles, activities and values of an emerging
group

By Sirin Soyoz

Instinct or reason: how education policy is
made and how we might make it better

By Adrian Perry

Deep thoughts or deep prejudices?

By Marion Walton

'Technology revolution' is the way for education
to deliver through the cuts

By John Stone

Make them struggle but keep them smiling: a
set of design principles for interactive learning
tools

By Sean Duffy

I don't want any help! A survey of attitudes to
help packages

By Meic Watkins and Liz Bennett

When technology makes a difference

By Kevin McLaughlin

iStandard

By Bob Harrison

CancerNursing.org - a case study in
international open educational resources

By Ray Irving and Stuart Sutherland

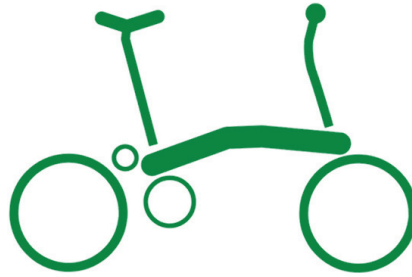
Key findings from the 2010 technology
enhanced learning survey

**By Tom Browne, Roger Hewitt, Martin
Jenkins, Julie Voce, Richard Walker and
Hennie Yip**

A twitter experiment

By Bryony Taylor

A week in the life of...Shirley Evans, a freelance
learning technologist with a wide range of
experience including working for TechDis,
and the Open University; And Claire Donlan,
Head of Learning Resources at Middlesbrough
College, which includes their Library and
e-learning services.



Chief Executive's Report

The ALT Journal – request for proposals (RFP)

We have issued a RFP to publish the ALT
journal from January 2012. The RFP process is
a standard piece of "market testing", but it also
provides an opportunity to consider proposals
that would enable the journal to become Open
Access, assuming an economical and effective
way can be found to achieve this. The RFP is at

<http://repository.alt.ac.uk/836/>. Note that from January 2011, the journal will be renamed to
Research in Learning Technology, the journal of the Association for Learning Technology,
from ALT-J – Research in Learning Technology.

New Officers

At the ALT AGM on 8 September, Martin Oliver was elected for a three year term to serve
successively as a trustee of ALT and as vice-chair, chair and president of ALT. Vanessa
Pittard was elected for a first, and Dick Moore for a second three year term as a trustee.
Gilly Salmon took over from Carol Higgison as Chair, and Carol Higgison took over from
Steve Ryan as President. I put on record here my personal thanks to Steve for his three
years of service to ALT.

Our individual membership continues to increase

Over the last quarter well over 100 individuals have joined ALT as Associate Members, and
we now have close to 350 members who have either achieved Certified Membership status
or are registered for CMALT.

2011 ALT Conference

Preparations are now underway for the 2011 conference "Thriving in a colder and more
challenging climate". The 2011 Programme Committee will have a larger proportion
of members from outside the UK and from outside HE. We will also be acting on the
comprehensive feedback from ALT-C 2010 participants. In particular we will make ALT-C
2011 an event that has a strong focus on directly benefiting institutions that are under post-
CSR financial and operational pressure.

Research Excellence Framework (REF)

ALT is a nominating bodies for the panels being set up by HEFCE to judge research
submitted under the 2013 REF. We have put six people forward for membership of the
Computer Science and Informatics (2) and of the Education (4) sub-panels.

HEFCE review of JISC

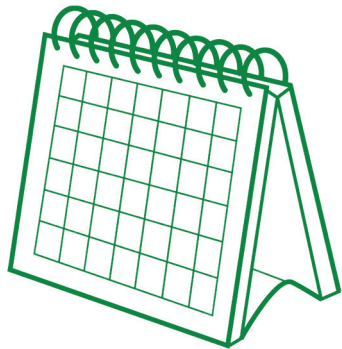
We have been invited to contribute to the review of JISC that HEFCE is running on behalf
of the funding bodies. It will "consider JISC's strategy, functions and effectiveness in the
context of current ICT opportunities and challenges and public sector funding constraints".

Consultation responses

During August we responded to Martha Lane Fox's Independent Review of Directgov - <http://repository.alt.ac.uk/826/> - and we are writing a response to the Royal Society's call for
evidence for its "Computing in Schools" inquiry - <http://tinyurl.com/3a7qfsx>. We will submit
this jointly with the Association of Colleges, with whom we recently signed a Memorandum
of Understanding.

Review of the ALT strategy

Since February we have been reviewing our three year strategy - <http://tinyurl.com/ychnulp>.
The process concludes later this month with a face-to-face meeting of ALT Assembly
(ALT's trustees plus the members of our Further Education, Membership Services,
Publications, and Research Committees). ALT's trustees aim to approve a new strategy by
the end of November, taking account of our assessment of the likely adverse impact of the
Comprehensive Spending Review. Expect the changes to be substantial.



Events

ALT-C 2011: "Thriving in a colder and more challenging climate"

ALT's 18th international conference of the Association for Learning Technology, University of Leeds, UK, 6-8 September 2011.

The ALT-C 2011 themes will be:

- Research and rigour - creating, marshalling and making effective use of evidence
- Making things happen - systematic design, planning, and implementation
- Broad tents and strange bedfellows - collaborating, scavenging and sharing to increase value
- At the sharp end - enabling organisations and their managers to solve business, pedagogic and technical challenges
- Teachers of the future - understanding and influencing the future role and practices of teachers
- Preparing for a thaw - looking ahead to a time beyond the disruptive discontinuities of the next few years

Keynote speakers to include:

- Miguel Brechner, Head of Uruguay's Plan Ceibal, under which all children and teachers in public schools in Uruguay have received their own laptop and connectivity to the Internet;
- John Naughton, Professor of the Public Understanding of Technology at the Open University, and the Observer's technology columnist.

Conference co-chairs:

- John Cook, Professor of Technology Enhanced Learning at the Learning Technology Research Institute, London Metropolitan University;
- Sugata Mitra, Professor of Educational Technology at Newcastle University

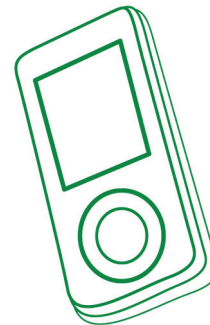
Time-lines and further information with a sign-up form for low volume email distribution list about the conference is available from the conference website <http://www.alt.ac.uk/altc2011/>

ALT/eLN lunch time webinars

Dates for your diary:

- 6 December 2010 - Learning in 2020, with Gilly Salmon (now Chair of ALT) and Martin Sloman

For further information on all ALT's events: <http://www.alt.ac.uk/events.php>.



Submission and contact details

ALT Online Newsletter

Articles, comments, reviews and previews are welcomed for the next issue of the ALT Online Newsletter, <http://newsletter.alt.ac.uk/>

Please contact the Editor for further details and a style guide, or go to http://www.alt.ac.uk/alt_n

For editorial contributions contact the Editor Morag Munro, morag.munro@dcu.ie

For advertising queries or to request further copies, contact admin@alt.ac.uk

For further information about ALT

Write to:

Association for Learning Technology

Gypsy Lane
Headington
Oxford
OX3 0BP

or email admin@alt.ac.uk

Tel: +44 (0)1865 484125
Fax: +44 (0) 1865 484165
<http://www.alt.ac.uk>

Annual subscriptions

Associate* £10
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Reduced rate £27
(student, retired, unemployed)

Ordinary non-UK £69

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